

TEMPERATURES	Max.	Min.
Tuesday, March 30	80	54
Wednesday, March 31	84	50
Thursday, April 1	85	46

The Desert Sun

Of Palm Springs, California

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Active Summer Forecast

Building is Barometer of Activity Here

P. M. Swart Predicts Summer Months To Be Only Slightly Slower

Building activity and the employment of construction workers will continue at a high level this summer but not on the record scale of the summer months of 1946 and 1947.

This was the prediction of Pearl M. Swart, head of the Palm Springs Building department, considered the foremost authority on the trend of building activity in the Village by virtue of his many years of residence here and the position he holds with the city.

IT WAS SWART'S opinion that construction in the Village which fell away from peak during the last month would see a partial recovery in building during the summer, following very much the same picture as in summers as far back as 1944.

He said that this was due to re-creation, additions and refurbishing of hotels and even homes by persons who wait for the season's end to start this work.

HOWEVER, a continuous survey of planned construction during the summer months, and using the issuance of building permits by his department during the past two months as a gauge, Swart said construction during June, July, August and September of this year may show a 50 per cent reduction as compared with the two preceding summers.

"But," added Swart, "this prediction of mine will only be true if a projected \$3,000,000 hotel in Tuscany plans, which I have examined already, isn't started aside from two or three other big

See ACTIVE SUMMER, Page 5

This Side Of The Sun

By Phat

Here I sit, getting panicky. Deadline nearing, my brain icky.

Am not exactly sure of the meaning of "icky" but from the way I've heard the word used and the things and people it has been applied to and on, believe it is somewhat akin to "gummy" or of a low mental capacity. . . . That being the way I feel, I think the word is used in its right sense above. . . . And besides, it rhymes, in a small way, with "panicky."

SPEAKING of the use of certain words, there are two which quite frequently are slightly mangled but in a lot of cases, the mangling makes them more appropriate and true than in their correct spelling. . . . For instance, overheard a local man discussing the coming council race and he was talking of "councilmaniac" candidates. . . . That's the way some of them say they feel. . . . And I know some people who always talk of "martial" affairs when they mean "marital". . . . And that's all too true in a lot of cases, too.

HAVEN'T MENTIONED benches for some time now. . . . But if anybody wants proof that they are missed, I have a letter here from an old newspaper friend. . . . He was down to see me but I wasn't here. . . . So he wandered about town and then had to leave before he could find me. . . . Newspapermen are always in a hurry to get some place else and when they get there, they wonder what for. . . . Anyway, today came a letter from this friend, telling me he was in town for the day. . . . Main text of his letter, however, was how tired he got walking around town. . . . "You should carry on a campaign," he wrote, "for a few seats along the avenue for those many visitors with sore and tired feet. . . . So they could sit down. . . . I have observed scores of visitors watching for a chance to grab a place on the few (three, I believe) seats

See THIS SIDE OF SUN, Page 4

Eleven-Month Building Mark Comes to End

For the first time in twelve months, building permits in Palm Springs failed to crack the half million dollar mark last month.

Total permits issued in March, 1948, totalled \$421,555, the first time any month since March, 1947, that the value was not above \$500,000. But the month was ahead of the corresponding month of 1947 by a substantial figure. In March, 1947, permits totalled \$265,500.

In the first quarter of 1948, \$1,566,000 in building was started. In the similar quarter in 1947, total building amounted to \$717,200.

Last month 31 dwelling units, valued at \$195,000 were started.

Special Ballot Explained To Village Groups

Approval by the voters of the community advertising proposition on the special April 20 ballot will not require the city council to appropriate the maximum amount of \$22,500 a year but rather will only authorize the council to appropriate as much money as it deems wise to spend, and then for specific purposes.

This explanation was given Wednesday by Barney Hinkle, chairman of the election committee, and Florian Boyd, president of the Palm Springs Chamber of Commerce, addressing the Welfare and Friendly Aid and Jewish Women's Club respectively.

"SOME PERSONS have gained the erroneous idea that adoption of the proposed ordinance under which the city council is authorized to allocate part of the \$50,000 business license fee revenue to community promotion, will 'freeze' this appropriation year after year," Mr. Hinkle said.

"This is not true. Approval of this measure merely enables the city council to disburse from the city business license fees any funds it deems wise to spend for community advertising and promotion. It would be possible for the city council to refuse to allocate even a dollar of this money for this purpose, although we trust that will not happen in the light of the urgent need for inviting more winter visitors here in the light months of travel in the fall and spring."

THE TWO SPEAKERS also explained that the city funds can be spent only for specific parts of a promotion campaign and then only on presentation of paid vouchers by the organization to be reimbursed.

The money cannot be used to pay salaries or general operating expenses of the chamber of commerce or other agency designated by the council to benefit from the funds—only direct outlays for advertising and promotion can qualify for assistance.

AGAIN THE TWO SPEAKERS emphasized that in no way can approval of the proposition on the April 20 ballot increase taxes in Palm Springs.

The \$1.00 city tax rate will be unchanged regardless of outcome of the election. Funds being sought for assistance to the advertising program are those paid in by business firms who are charged with the highest business license schedule in Southern California. The revenue from business licenses here is one third of the total raised by property taxes whereas in most cities of the Southland it is but an eighth or a tenth of the property taxes, a survey just completed has shown.

To Attend Parley

Four from Village To Go to Riverside

At least four from Palm Springs will attend the Youth and Welfare conference to be held at Riverside April 9 and 10.

Representing the Youth Center at the parley will be Mrs. Harold Hicks, Mrs. James Oliver, Mrs. Frank A. Purcell and Chief of Police A. G. Kettmann. Others may also attend from the Village.

Thousands Use Facilities Of Museum

New Directors Named At Annual Meeting, Report of Year Read

Thirty-five thousand people attended events of the Palm Springs Desert Museum during the season, Lloyd Mason Smith, director, told members at the annual meeting held Tuesday night. He added that membership in the Museum is now 576, a peak figure.

Three new directors were elected to fill vacancies caused by resignations and three old directors re-elected at the meeting. The directors will meet at an early date to organize for the new season.

ELECTED TO THE BOARD were Francis F. Crocker, Lloyd S. Simon and William Norman Jupe. Re-elected were Mrs. H. W. Armstrong, Earl B. Coffman, Christina Lillian, Mrs. Irving T. Snyder and O. M. Ward.

With William Colburn, president; H. Earl Hoover, first vice-president; Earl Coffman, second vice-president; Christina Lillian, third vice-president; Mrs. Grace Ward, secretary; Edward E. Leigh, treasurer, and Ernest Alschuler, Frank Bennett, Frank Bogart, Dr. C. W. Church, William D. Dean, Gordon Feekings, Kenneth Kirk, Carl deLaittre, Winfield H. Line, Mrs. Charles Mathews, Lyle Newcomer, Stanley Rosin, G. A. True and M. S. Slocum, they form the new board.

PLANS FOR THE NEW season report of the Museum's activities were discussed after hearing the during the season just closing.

Suggestions for activities have been sent out to each member with a request that he check those favored and also offer new suggestions. These will be studied by the director and a program for the season outlined and submitted to the board for approval.

Field Club

Action to be Left to Incoming Councilmen

Final study of the Field Club as a recreation center will not be made by the present City Council, it became known yesterday.

The reason given by that tentative plans completed by City Planner Charles Woodward, will not be submitted by the sub-committee of a Citizen's Committee until April 15, two days after the April 13 election and more than a week after the present council's regular meeting of that month.

Herschel Moseley, chairman of the main committee and head of the sub-committee, announced yesterday that the latter group would meet with Woodward at his office at the Field Club Friday evening.

At that time prepared blue prints embodying the scheme of changing the Field Club into a modern and up-to-date Recreation Center will be examined. Moseley felt that these plans would be adopted by the sub-committee and would be submitted to the main body April 15 for study.

Expensive

Looking Isn't Free In Some Circumstances

William Dudas, 24, only a short time in the Village and employed on a large construction job, had a bad time when he stepped before Judge Eugene E. Theriault yesterday morning.

The charge was loitering or trespassing on private property not belonging to him and looking in windows.

He was sentenced to 30 days in jail, suspended provided he pay a \$50 fine in two installments, one \$25 payment April 5 and the second one week later.

According to police records, Dudas was caught peering into the window of a house occupied by two women.

He was first discovered prowling the back yard of Louis Danzinger's residence, 210 Crestview drive. Danzinger notified the police and the arrest followed later at another address.

First Salute To Cinema Wednesday

Film for Premiere Selected and Plans For Event Speed Up

The film which will be given its premiere here next Wednesday in the first "Salute to the Cinema" has been chosen.

It is "Scudda Hoo! Scudda Hay!" a \$3,000,000 technicolor motion picture to be shown at the Plaza theater at 8 p. m. in what sponsors hope will inaugurate an annual series of desert "Salutes to the Cinema."

SELECTION OF THE PICTURE was announced after Darryl Zanuck, long-time winter resident of Palm Springs and honorary chairman of the Cinema Salute committee, had conferred with other executives of 20th Century-Fox studios, where he is vice-president in charge of production.

"Scudda Hoo! Scudda Hay!" is plain, old-fashioned mule talk for "Gee" and "Haw." The film is based on George Agnew Chamberlain's heart-warming story of a farm boy, his girl, and his precious team of mules. The story has been read by more than 20,000,000 persons as a book, as a magazine serial, or in condensed form in the Readers' Digest.

ONE OF THE TOP 1948 productions from the studio which produced the 1947 Academy Award winner, "Gentlemen's Agreement," the film to be premiered here reunites the stellar trio of an earlier Chamberlain story, "Home in Indiana."

IN THE STELLAR roles are June Haver and Lon McCallister, co-starring together for the first time since "Indiana", and three-time Academy Award winner Walter Brennan.

The noteworthy supporting cast includes Anne Revere, Henry Hull, Tom Tully, Tom Moore and Geraldine Wall, and a sensational new child star, Natalie Wood.

Active Chairman Earl Strebe of the Chamber of Commerce special committee preparing the "Salute to the Cinema", expressed satisfaction over selection of picture, despite the fact that Palm Springs must share its premiere with the city of St. Louis, Missouri. The committee had hoped to launch its series of similar annual events with a "world premiere."

TICKETS FOR THE PICTURE, and the accompanying "parade of stars" and stage acts, will go on sale Saturday morning at ticket booths of both the Plaza and Palm Springs theaters, at principal hotels.

See FIRST SALUTE, Page 5

Just Facts

Mrs. Whitehorn To Go On Air Next Tuesday

Mrs. Ethel Whitehorn will go on the air over KCMJ next Tuesday afternoon at 4:45 o'clock in a special program on "The Veteran's Stake in Government."

She will be interviewed by Graham Dexter, commander of Palm Springs post of Amvets.

Mrs. Whitehorn, prominent in state political circles, is well known for her research work and sent to Washington for the documents which will provide her with facts for her Tuesday broadcast. The interview will be of interest to veterans and to the general public.

Can Use Help

Home Owners League Drive Progressing

Kenneth Kirk, chairman of the membership drive now being conducted by the Home Owners League, said today the drive was progressing nicely but that he could use help. A few volunteer workers to ring doorbells are needed.

"Just give me a ring and I'll tell you where to go and what to do," he said.

The drive was set in motion at a meeting a week ago Monday.



STOPS TRAFFIC—Nancy Ann Pagoria, two and one half, stops traffic on Palm Canyon drive as she goes on the Easter Parade through a downtown crosswalk. Giving her an assist with upraised hand is Traffic Officer Howard Poe.

Palm Springs Music Co. Sale Is Announced

The Palm Springs Music company established here by Harold Murphy and Jimmie Hume in September, 1944, came under the control and operation of new owners this week.

The consideration involved in the sale of the music and home appliance concern was not disclosed.

NEW OWNERS are Richard Pace and Charles Bedig, brothers-in-law, who plan to bring their families to the Village just as soon as housing accommodations can be found.

Pace, father of a 12 year old son, Richard, came to the Village directly from the operation of a food processing business in Dinuba from which he plans to disassociate himself to devote all of his time to his new enterprise here. For 15 years he was employed as a merchandising executive for the F. W. Woolworth company and when last employed by that corporation had charge of one of its Los Angeles stores.

His brother-in-law and business partner Bedig, has been associated with the famous Farmer's Market in Los Angeles, operating the fruit and vegetable concession there for 15 years.

BOTH HE AND PACE have been coming to the Village on visits for several years. For sometime both have planned to enter as partners in some commercial venture and although many opportunities had been presented, they insisted on entering business in Palm Springs only.

"Our wives love this town," declared Pace, "and we hope to make our homes here for many years to come." Bedig echoed his partner's words.

MURPHY SAID that the new Murphy building was not involved in the transaction. The building was completed in time for the 1946-47 season.

Both Mr. and Mrs. Murphy have

See MUSIC CO. SALE, Page 4

First Aid

Boy Scout Training Comes in Good Stead

Knowledge of how to successfully apply first aid as taught to Boy Scouts of America was demonstrated the other day during a hike into Deep Canyon by Palm Springs Troop 39 and Cathedral City Troop 81.

While swimming Jeremy Cocker cut his foot severely on a sharp rock, resulting in profuse bleeding. Adult leaders quickly applied first aid while Bill Carey hiked out of the canyon to Cathedral City to drive his jeep back for the injured man's transportation out of the canyon.

Both of the troops under the leadership of Eagle Scouts Bob Hillery and Bill Carey enjoyed the hike, declaring that it was the best of the current season.

Receipts Set New Records

All Time High in Number of Visitors Credited for Gain

There were more people in Palm Springs during January, February and March than ever before in the city's history.

This was indicated in the report of quarterly receipts released yesterday by Postmaster R. M. (Pop) Gorham. Revenue at the post office for January, February and March hit an all time high of \$47,662.23, considerably higher even than the peak attained during the war years, he said.

GORHAM'S FIGURES showed that during the corresponding period of 1947, receipts totaled \$41,014.63, less by \$6,648.60 than attained during the first quarter of this year.

It was in 1945 when postal receipts reached a new high, up to that time, of \$41,227.22. At that time the Village was filled to over brimming with military personnel and relatives.

EXPLAINING the upsurge in postal receipts Pop Gorham said: "Why, there were more people in Palm Springs during the first quarter of this year than ever before in Village history."

His records showed that there was an increase of 16 per cent in mailing pieces that went through the cancellation machine. Adding further to his report, he added that 2,667 more pieces of outgoing mail went through the post office daily during the months of January and February and that workers there handled 19,037 letters exclusive of parcel post packages.

"In 1936," the postmaster said, "total receipts for the year amounted to \$38,176.53. Since that time the increase has been by leaps and bounds."

POPULATION EXPERTS use reports of postal receipts as an infallible barometer of a city's growth; among other checks, such as school attendance and the number of utility meters in use within the corporate limits of a community.

"Pop" Gorham had only one beef with conditions in the city and that's with the city council.

"I don't care if the City fathers get mad at me because if they do they may get mad enough to do something about the situation."

ASKED TO EXPLAIN his wrath, he said:

"I have had authority and appropriations made to extend the mail delivery to the Veteran's tract since last October but we are stopped by the failure of the city council to direct the erection of street signs."

By way of further explanation Gorham said that regulations prohibit the delivery of mail to homes where no street signs exist and where streets are not paved or lighted.

HE WAS ABLE to get by without the latter two requirements by authority of the postmaster general but when it came to the failure of the council to provide street signs after many requests, the postmaster's hands are tied, he said.

"People come in here every day complaining about the delivery of mail in newly extended areas of the city but my hands are tied. All I can do is refer them to the city in hope that if enough of them hammer on the doors of the

See BIGGEST SEASON, Page 4

The PUBLISHER'S
by OLIVER B. JAYNES Corner

DESERT CIRCUS WEEK: Now that the affair is over for this year and the committee is considering plans for next season, we would like to rise to a point of information: Is it a money-raising event or is it put on to attract visitors and advertise Palm Springs? Or both? It would seem that we are trying to accomplish both. We can think of no community event where visitors are charged such high prices. No matter how good it is, \$7.00 is pretty steep for an amateur show. The same holds true of other events. The funds, of course, go to a worthy cause—but that doesn't make our visitors any happier. And it is prohibitive for many Villagers who would like to take in a lot of the events. The Desert Sun hears a lot of complaints which it is passing along for the committee's consideration.

THE PRINTED PROGRAM is another feature which we believe should be given some thought. It is a money-raising scheme put on at the expense of the community's established advertising mediums which carry the burden of publicity for the event. Merchants are charged fancy prices and feel they have spent enough when the local mediums come around. The result is that the Circus Committee is taking the only product a newspaper has to sell, sending the work on it to another city (no local plant is equipped to handle the job), and expecting that same newspaper to publicize the show. We wonder if they ever thought of it in that way. Yet it is a fact.

THE EARLIER DATE this year was also decided upon largely because of the money angle, we understand. The community at large, its merchants and visitors, would be better served by the after Easter date. The past two weeks should have been a warning against the earlier date also. Only good luck kept several events from being blown right out into the desert. It would seem wiser to program an event or two before Easter, have our Easter week crowd and then come along with Desert Circus Week. Our season is short enough without signing it off earlier than necessary.

NOW IS THE TIME to be thinking about these things. The Circus Committee is wise to be considering any changes for next year right now. We hope they will give due consideration to the suggestions made here.

JAYNO TELLS ALL

The Doll House . . . toujours gai! . . . the personal greeting of Ethel and George Strebe . . . the welcoming rhythms of Felix and Leo . . . The intimate, the informal, the every-gay noisiness among crowds will be remembered by almost every visitor whoever comes to Palm Springs, and never forgotten by winter and summer residents . . .

Every night finds there a cross-section of Palm Springs which means a cross-section of Villagers, Hollywood, the world of big business, the world of small business, an odorous such general classification. . . . It is the place where the St. Paul's choir met for Easter brunch following the church services as the guests of George Strebe . . . where the Los Compadres officers met for luncheon last week to discuss plans for the future. Meeting for that occasion as George's guests were Phil Delano, Joe Butler, Wal Spaulding, Cliff Campbell, Jimmy Cooper, Harry Irwin, Stella Davis, Elmo Purnell and Hutch Mosely . . . and the place where such film notables as Alan Ladd and his wife, Sue Carroll, Phil Harris and his lovely wife, Alice Faye, chose to dine while here . . . a place always crowded with Villagers. This week found among them Mr. and Mrs. John Clark with Mr. and Mrs. Stewart Williams . . . Mr. and Mrs. George Prebble . . . Mrs. Charles Frederic Blue and a group of friends . . . Dr. and Mrs. Henry Reid . . . A place popular for birthday celebrations such as one on Walter Glatter's birthday when he and his wife hosted a party of ten friends . . . a place as we said in the beginning, toujours gai! . . .

The Racquet Club this week is all a crazy-to-see-movie-stars-individual could hope for. . . . He would look around him and find

on the courts Lee Bowman, Dick Haymes, Bob Cummings, and David Niven. . . . Seated about the pool he would glimpse Mr. and Mrs. Jean Hersholt, Helen Walker, George Burns, and Mr. and Mrs. Dennis O'Keefe. . . . Walking through the cocktail lounge he would find Mr. and Mrs. Walter Pidgeon. . . . This celebrity-conscious individual would also be interested in seeing Jack Dempsey and Freeman Gosden (the familiar voice of "Amos" of "Amos 'n Andy.") . . . He would find all these and the many more who are in the Village dropping in there for a game of tennis, a cocktail, or dinner. . . .

An interesting discussion about conditions in the Far East was taking place Tuesday night between Ruth Adams, recently returned from Korea, and Gene Fager, just back from Japan, during the bingo games at the Tennis Club. . . . With them were Mrs. Perry Johnson, with whom Miss Adams is visiting, Miss Gaile Johnson, and Miss Marjorie G. Pohl, with whom Miss Fager is houseguesting. . . . The Sam Johnsons of Racine, are in the Village with their son Sam Jr. . . . Saw the latter talking over the life at Cornell university where he is now studying with Bill Moran and Frank Stout, Cornell alumni, and Sandy Toombs, also on vacation from the university. . . . The Ray C. Footes

Indianans Are Feted at Many Parties Here

Dr. and Mrs. Wisener
Guests at Several
Affairs During Week

Being widely entertained during their visit in Palm Springs are Dr. and Mrs. G. H. Wisener of Richmond, Ind. The couple are the houseguests of Mrs. Wisener's sister, Mrs. M. E. Manson. Last week Mrs. William Lippman and Mrs. Catherine Gentry were co-hostesses at a bridge luncheon given in honor of Mrs. Wisener at the Tennis Club.

On Sunday evening Dr. and Mrs. Clarence Woodmansee honored the couple at a lovely cocktail and buffet supper party in their home.

Gathering at Hortense Murray's home on Tuesday for a bridge luncheon given for Mrs. Wisener were Mesdames M. E. Manson, Homer McKee, Robert Ransom, William Wright, Effie Mae Grogan, William Lippman, and Dr. Georgiana Raymond.

Mrs. Manson is giving a farewell party for her sister today before she and her husband leave for Santa Barbara, one stop en route to their home.

of Bel-Air are camping with friends here this weekend. . . . The Leon Schlesingers (producer of Looney-Toons) are at the Normandy Village as are the Max Factors who hosted a large party here last weekend. . . . Helping them celebrate their 15th wedding anniversary at Roger's Ranch were Mr. and Mrs. Mort Kaalis, Mr. and Mrs. Leon Gordon, Mr. and Mrs. Norman Taurog, Mr. and Mrs. Al Rockett, and Miss Jan King.

Social ACTIVITIES

By NANCY DALE JAYNES



CELEBRATES—Herb Pritzlaff cutting his birthday cake while the crowd sings "Happy Birthday" during his housewarming party on Sunday. (Gayle Studio photo.)

H. F. Pritzlaff Home Scene of Double Event

Birthday Party Blends
With House Warming
With 300 Assisting

Reminiscent of the early days in California was the barbecue given by Herbert F. Pritzlaff in his newly completed ranch house at Palm Desert on Sunday. The

housewarming party was also in celebration of Mr. Pritzlaff's birthday.

Three halves of beef, barbecued in the old Spanish way of burying it in a pit over live coals for several hours, were served to the guests to the strains of Spanish music.

Among the three hundred guests dropping in during the afternoon and evening were Dick Powell and June Allyson, Mr. and Mrs. Walter Muller of Hollywood, Eddie Shipstad and Oscar Johnson of Ice Follies fame, and Mr. and Mrs. Walter E. Botthof of Chicago.

Sidney Shelton, Oscar Winner, Guest in Village

Academy Award winner, Sidney Shelton, has been vacationing at the Colonial House with the Oscar which he won for writing the best original screenplay of the year, "The Bachelor and the Bobby Soxer".

Also in the hotel are popular winter visitors, Mr. and Mrs. William Bassachis, who are being widely entertained during their visit by their many Village friends.

Recently arrived from Chicago are Mr. and Mrs. Sam Byron, whose Palm Springs vacation is a yearly occasion. Other Chicagoans include Mr. and Mrs. Robert Roesing, Mr. and Mrs. Emil Stern, Mr. and Mrs. Samuel Leeds, and Mr. and Mrs. David Fischer.

James Patrick To Be Honored At Dinner Party

Mr. and Mrs. James Patrick of San Francisco are hosting their annual party in celebration of Mr. Patrick's birthday tonight at the Desert Inn.

Among their friends who come to Palm Springs every year to celebrate the occasion are Mr. and Mrs. Alister C. Davidson of Bel-Air; Mr. and Mrs. Ralph Cordova of Los Angeles; Mr. Arthur Force of New York; Mr. and Mrs. Hugh Kenan, Mr. and Mrs. Edward Ward, Mr. and Mrs. George K. Whitney, Mr. and Mrs. Albert K. Roller, Mr. and Mrs. Carl Bach, Mr. and Mrs. Rudolph Habenicht, all of San Francisco; and Mr. and Mrs. Frank DeBenedette of San Francisco and Palm Springs. Among the guests also are Villagers, Mr. and Mrs. George Robertson and winter residents, Mr. and Mrs. Nate Milnor.

St. Paul's Guild Rummage Sale Set Tomorrow

Members of the Guild of St. Paul's in the Desert will hold a rummage sale tomorrow at the Sunday school building of the Episcopal church, 125 West Alameda, it was announced yesterday.

There will be bargains of all sorts: clothing for men, women, children, costume jewelry, shoes, bric-a-brac, scarfs, bags, almost everything from buttons to bonnets.

The women of the guild will be in charge of the sale which will start at 10 o'clock.

Mrs. Rives Luncheon Host Easter Sunday

Mrs. Judson C. Rives entertained for luncheon on Easter Sunday at the Tennis Club for a group of her houseguests and friends.

Her guests were Miss Lucy Tucker of San Francisco, Mrs. J. V. Calhoun and Mrs. Harry Monroe of Los Angeles, Mr. Lon Fayram and Mr. Morris Thomas of Beverly Hills, Mrs. Dana of Wisconsin, Mr. and Mrs. Sam Rindge and their daughter, Ramona, of Los Angeles and Palm Springs, and Muriel E. Fulton of Palm Springs.

San Franciscans Make Village Vacation Home

Many Bay Area residents have been gathering at the Casa Del Camino during the past two weeks while their sons and daughters enjoy the spring vacation. Among them are Mr. Eric Hallbeck, vice-president of the Bank of America in San Francisco, and his son, Richard; Mr. and Mrs. Lester Jinkerson, owners of a chain of grocery stores, and their daughter, Sandra, of Burlingame; Col. Frank M. Bartlett of San Mateo; and Mr. and Mrs. Axel Johnson and their daughter, Norma, of San Mateo.

Mr. and Mrs. L. B. Mangione of Chicago, Ill., have brought with them to the desert their two children, Mary Jo and Peter Lawrence, who have been enjoying the summer-like weather by sunning and swimming.

Golf Winners Collect Prizes At Gay Party

Clarence Myers Home
Scene of Exciting
And Colorful Affair

One of the season's largest and most exciting parties was hosted by Mr. and Mrs. Clarence Myers on Wednesday evening. The occasion was the awarding of the prizes to the winners of Women's Invitational Golf Tournament and to the winners of the mixed foursomes.

A crowd of over two hundred persons gathered on the upper terrace of the Tennis Club for cocktails during the presentation by Mr. and Mrs. George Howard. Ray Whittaker and his orchestra supplied the background music.

The host, one of the winners in the mixed foursomes, and hostess are former winter residents of Palm Springs; they lived here for five years during the war. They returned to the Village for a short vacation at Wonder Palms this year, but are already making plans to spend the season here next summer.

Among their guests were Mr. and Mrs. George Davidson, contributors of the first prize, Alice Bauer, winner of the first prize, and her escort, Jim Brisco, Mr. and Mrs. Harold McAlister, Marilyn McKay (her farewell party in Palm Springs since she left yesterday), Milt Hicks, and Mesdames Sam Miller, Andy Clyde, Lou Manseau, H. Green, Wayne Morris, James Tuma, Harry Coenear, Glenn Stater, Johnny Dawson, Greta Schilling, Will C. Duncan, Chick Young (wife of the famous illustrator of "Blondie"), Darrel Bogardus, Larence Kincaid, William Moler.

Among other guests were Mr. and Mrs. B. F. Shearer (she is head of the Women's Committee for the Tourney) who gathered Mr. and Mrs. J. E. French, Mr. and Mrs. E. E. Barber, Mrs. Wendell Niles, Mr. and Mrs. Myers, Mr. and Mrs. Frank Purcell and Mrs. H. I. Shannon, mother of Mrs. Shearer, to their home for a lovely dinner following this presentation party.

Mrs. Brown Host At Reception for Mrs. May Kenyon

Mrs. Ona Brown was hostess at her home here this week at a cocktail party and reception in honor of Mrs. May Kenyon of San Francisco, in the Village to visit her son, James Kenyon.

Friends of the Kenyons and Mrs. Brown rallied in a merry evening to greet the visitor.

Mrs. Kenyon flew down from San Francisco and as her 79th birthday fell on the date she made the trip, the air line staged a birthday party for her high up in the air.

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GABARDINES Closing at . . . **\$9.75** yd.

SLACKS

Reg. \$22.50

NOW

\$12.95

DRESS SHIRTS

Stripes, Madras, White Barres
and French Cuffs

Reg. \$5.25
Now \$3.25

SLACKS

Reg. \$13.95

Now . . . \$6.95

WOOL TENNIS SHIRTS

Reg. \$8.50—NOW

HALF PRICE

ALL SALES FINAL
ALTERATIONS NOT INCLUDED

FULTON'S

INC.

IN THE OASIS HOTEL

We're Erasing the "Inc." from Fulton's

Men's Casual—Reg. \$11.95—NOW

SPORT SHOES

Going Fast

\$5

DOORS OPEN 9 A. M. — CLOSE 6 P. M.

Cathedral City Personals

By MARY R. WOLSETH
and HATTIE SCHWARTZ

At 8 a.m. Wednesday morning, we were notified that this new and very special issue must be ready for the press in the afternoon in order to come out on Friday. This will be the last issue in which we, your reporters of the old Cathedral City News Round Up column, will have anything to say. Mary Wolseth has done her best for six months out of each of the past two years to present the news and to work for what is now accomplished—a full page of Cathedral City news with advertising included on the page and a paid correspondent. Hattie Schwartz has been gathering news items for the last four months. We both wish Maxine the best of luck and will continue to have a nose for news and assist her as much as we can.

Jack and Dorothy Maddox will celebrate their sixth wedding anniversary this coming Sunday. Speaking of celebrations, Lolita Waller said she and Carroll had planned a big celebration for their 21st anniversary last week but spent the evening instead beside their Doberman dog, Trolia, who died the following day. Mr. and Mrs. Waller went to Oceanside a few days this week.

George Washington was seen visiting around town the other day with Kurt Reinman as his chauffeur. George suffered from a severe stroke from which he had not expected to recover sufficiently to get out again. But he says he fooled everybody this time.

Mr. and Mrs. W. Hillery entertained the entire Peterson family to dinner last Monday night, March 30, in honor of Mr. Peterson's two twin sisters, Mrs. May Badger and Mrs. Mary Shamberger. Mr. and Mrs. Claude Cobb were also guests and entertained the same group Tuesday night with the addition of Mr. and Mrs. Willard Price. The twins have been visiting all winter and returned to St. Joseph, Miss., on Wednesday.

Mrs. H. E. Peterson received the sad news that her uncle, Mr. Clarence Perry of University, Miss., passed away from a heart attack shortly after he returned home from his visit here.

Mrs. Iva Mhoon was operated upon for thyroidectomy at the St. Mary's hospital, Long Beach, on Wednesday, March 31.

Mr. and Mrs. Leslie Kelley have moved their trailer Kel-Ease from the De Luxe Trailer Court to their new property on the corner of Broadway and Van Fleet street. Now we know where to find these busy people.

Leslie Kelley, who has been selling weather stripping for the Chamberlain Weather Stripping Company, received a letter of congratulation from the Los Angeles office which told him that he stood fifth among their salesmen out of that office. And if you have been troubled with dust in your house these windy days, Les says he has the answer.

Mr. and Mrs. Southstone, who recently purchased the Grandview Court on Broadway, gave up a trip to Los Angeles in order to attend a meeting of the Landlord's Section of the Chamber of Commerce last Tuesday night. We are glad to welcome the Southstones to the community.

Dr. and Mrs. Byron Farwell, who have spent the winter at Desert Lodge and have been Cathedral City winter residents for the last four years, have moved to Solano Beach for the summer, but say they are coming back to settle permanently in the fall.

Mrs. Blanche Marners has gone to the Arlington hospital for complete hospital care for the next three months. She is missed by her neighbors who all wish her well and send greetings.

Claude Cobb says that desert flowers in all their spring splendor are down around his ranch and suggests that visitors be taken to see them. Go out passed the Wonder Palms hotel, turn right and then right again, and there you are! Claude says they are better than they have been for several years.

Mrs. L. C. Lewis is entertaining her daughter-in-law and granddaughter, Shelley, this week.

Mrs. Lily Cable and two children, Rodney and Phyllis, former teacher at the Cathedral school spent the Easter vacation in our town. She has returned to Culver City where she is teaching in the public schools.

Mrs. Verrill Phillips has gone to visit her mother in Fresno for an extended visit and sent a letter of resignation as president of the school club and leader of the Girl Scouts. She was accompanied by her two children, Carol and Bobbie.

Mr. and Mrs. Stanley Smith had an Easter dinner party and entertained Mr. and Mrs. Sterling Meldrum and Elwin Jones, Mormon missionaries laboring here from Salt Lake City and stationed in Idaho.

Mrs. Hattie Schwartz has as house guests Mrs. Elise Campbell and son, Stuart, from Redwood City.

Captain George True and wife, Josephine, own several homes, one at Imperial Beach and one on the desert as well as one in St. Simone's Isle, Georgia. Captain True has been a sad sufferer from allergy to encelia blossom pollen and after a week in the Community hospital he went to Imperial Beach and sent his tenants there down to his desert home. Henry Backstrom and Thor Holmstrom are pleased at the exchange, but say Captain is going to try it again this month and stay to the end of the season when he and Josephine will return to Georgia.

Judge W. H. Stute bought 167 acres from Mrs. May Sharpless in the Cathedral Canyon development section. Judge Stute is from San Clemente and has been retired for several years. They expect to develop their new property and are enthusiastic owners.

De Luxe Trailer Items

Dances at the park will be held on Friday instead of Saturday nights hereafter.

Mr. Richards has been showing moving pictures in color of his trip around the United States and the presentation has been much appreciated in the Recreation Hall.

The fishing bug has bitten quite a few and some trailers have moved out. The Rux, Gliddens and Winans have written back to say that they wish they had not gone so soon and wish they were back in the sunshine.

There are rumors that the Volunteer Fire Dept. had such a good time at its Western Dance that it will hold another around April 17 and have special music. They raised over \$500 at the last affair.

E. J. Ellis has returned to his trailer court in Pacific Beach in order to receive company from Florida.

Mrs. Reg Bowker has been entertaining her father and mother, Mr. and Mrs. Stam, and her sister and brother-in-law from Cleveland, Ohio. She spent the day recently in San Diego. The Stam party will leave next week to return home via the northern route.

Pauline Owens spent Easter week with her grandparents, Mr. and Mrs. John Sauers.

Mr. Vern Page sold his juice bar on Broadway to Mr. and Mrs. G. R. Orr from Chicago. They are serving light lunches and will specialize in famous Chicago sandwiches, with lots of whipped cream.



INSPECTION—City officials were among the group to take a close-up gander of the photo murals on the side of the new Citizen's Bus. From left to right: Mayor Clarence Hyde, Mrs. Polly Isen-agle, manager of Tanner Auto Livery; City Manager William E. Alworth, Oliver B. Jaynes, publisher of the Desert Sun, Bruce Whited, assistant manager of Tanner, and Wiley Stewart, general manager. Story on Page 19. (Pagoria photo.)

You can be sure, until her differential of strength becomes such as to lead her to think she might win quickly, Russia won't start any war deliberately. — Gen. Dwight D. Eisenhower, U. S. Army, Ret.

A California veteran who served 90 days during World War II may receive up to \$1,000 in state educational assistance if he does not have sufficient federal benefits to complete his planned educational course.

A new 84-foot self-service machine for supermarkets contains 1900 separate slides down which canned, bottled and packaged groceries slide to customers. It reduces shopping time by 30 per cent, its inventor claims.



COMPARISON PROVES!

Check this price list...
See how much you
save at **SAFeway**



FRUITS & JUICES

Applesauce	Highway	2 20-oz. cans	23¢
Pineapple	Lone Star, Crushed	20-oz. can	29¢
Peaches	Crest	29-oz. can	25¢
Sliced Peaches	Choice, sliced or halves, yellow cling	29-oz. can	22¢
Peaches	Black Night	29-oz. can	25¢
Grape Juice	Church's	quart	39¢
Orange Juice	Exchange Natural	46-oz. can	26¢

VEGETABLES

Cut Green Beans	Mission	19-oz. can	18¢
Green Beans	Briargate Fancy cut	19-oz. can	20¢
Sugar Belle Peas		20-oz. can	19¢
Peas	Lady's Fancy Early Garden	17-oz. can	18¢
Peas	Gardenside, 5-sieve Standard quality	20-oz. can	10¢
Highway Peas		20-oz. can	14¢

BREAKFAST FOODS

Kellogg's Pep		8-oz. box	14¢
Shredded Wheat	Kellogg's brand	12-oz. box	16¢
Shredded Wheat	Nabisco brand	12-oz. box	16¢
Corn Soya Shreds	Packed by Kellogg	8-oz. box	14¢
Kellogg's Variety		package of 10	29¢
Cereal Tray	Betty Crocker	package of 10	27¢
Grape-Nuts Flakes		12-oz. box	20¢
Grapenuts		12-oz. box	18¢
Raisin Bran	Post's	10-oz. box	16¢
Bran Flakes	Post's	14-oz. box	19¢
Corn Toasties	Post's	13-oz. box	18¢
Post Tens	package of 10	29¢	
Puffed Wheat	Quaker Sparkies	2 4-oz. pkgs.	23¢
Corn Flakes	Alber's	13-oz. box	17¢
Cheerios	Breakfast Food	7-oz. box	15¢
Corn Kix	Sperry brand	8-oz. box	14¢
Wheaties		12-oz. box	21¢
Shredded Ralston		12-oz. box	16¢

MATCHES

Matches	Lite King	2 cartons for 15¢	
Matches	Packed 10 boxes to the carton.		
Matches	Domino	2 cartons for 15¢	
Matches	Packed 10 boxes to the carton.		
Matches	Ohio Blue Tip	carton of 6 boxes package of 50	32¢
Book Matches			14¢

SOAPS

Lifebuoy Soap	bar	10¢
Swan Soap	Regular size	bar 11¢
Su-Purb Soap	Granulated; kind to the hands	24-oz. box 34¢
Blu-White Soap	2 2 1/2-oz. pkgs.	17¢

BLEACHES

White Magic Bleach	(Quart, 1 1/2 gal. gallon, 21c)	gallon 38¢
Clorox Bleach	(Quart, 1 1/2 gal. gallon, 21c)	gallon 44¢
Purex Bleach	(Quart, 1 1/2 gal. gallon, 21c)	gallon 41¢

CLEANSERS

Bon Ami Powder	12-oz. can	12¢
Spic and Span	Cleaner	16-oz. pkg. 21¢
Oakite	Cleaner	10 1/2-oz. pkg. 12¢
Vano Cleaner		quart 29¢

PRICES EFFECTIVE THROUGH MONDAY APRIL 5, 1948, IN SAFeway STORES IN THIS AREA.

RIGHT RESERVED TO LIMIT QUANTITIES. NO SALES TO DEALERS.

With the many changes in prices that have occurred during the past few weeks it is again time to check prices... to be sure that you are getting the most for your money. We invite you to use the time-tested method—comparison. Check the items listed in this ad against those offered elsewhere. Visit your neighborhood Safeway, note the many more regular, every day, low prices on quality foods. Compare prices, compare quality, prove to yourself that Safeway is the place to do all your food shopping, every day in the week. Be sure of the best values in foods... shop SAFeway.

COFFEE & TEA

Airway Coffee	1-lb. bag	40¢	3-lb. bag 1.15
Edwards Coffee	1-lb. can	49¢	
Edwards Coffee	Regular, Drip or Pulverized	2-lb. can	97¢
Nob Hill Coffee	Regular or drip grind	2-lb. bag	85¢
Tree Tea	Black	1/2-lb. box	59¢
Tenderleaf Tea		4-oz. box	29¢
Black Tea	Lipton's	1-lb. size 1.15	
Black Tea	(Yellow Label, 1/4-lb. box, 30c; 1/2-lb. box, 59c)		
Black Tea	Canterbury	1-lb. box	93¢
Black Tea	(1/2-lb. box, 47c; 1/4-lb. box, 24c; 1 1/2-oz., 9c)		
Black Tea	Pennant brand 1/4-lb. box	23¢	
Tea in Bags	Tenderleaf	Box of 16 bags	19¢
Tea in Bags	Lipton's	Box of 16 bags	19¢
Tea in Bags	Canterbury	Box of 16 bags	42¢
Tea in Bags	Choice of green or black teas	Box of 16 bags	15¢

DRIED FRUITS

Seedless Raisins	15-oz. pkg.	11¢
Seeded Raisins	15-oz. pkg.	17¢
Prunes	Mariano brand 45/50 size	2-lb. box 33¢
Large Prunes	Sunweet	1-lb. box 17¢
Large Prunes	Heart's Delight or Sunweet	2-lb. box 29¢
Extra Large Prunes	Heart's Delight brand (1-lb. box, 18c)	2-lb. box 33¢
Black Figs	Sphinx brand Finger style	6-oz. pkg. 10¢
Calimyrna Figs		1-lb. pkg. 23¢
	Roeding, Finger style pack (8-oz. pkg., 13c)	

DRIED BEANS

Red Kidney Beans	2-lb. bag	39¢
(1-lb. bag, 21c)		
Baby Lima Beans	2-lb. bag	30¢
California grown. (1-lb. bag, 17c)		
Pinto Beans	1-lb. bag	17¢
	2-lb. bag	33¢
Red Mexican Beans	2-lb. bag	30¢
For making chili and beans (1-lb. bag, 17c)		

CHEESE

American Cheese	2-lb. box	1.07
American Cheese	Dutch Mill brand (1 1/2-lb. box, 32c)	1/2-lb. box 32¢
Velveeta	Cheese Food	2-lb. box 1.03
Breeze Cheese Food	Made by Kraft (1 1/2-lb. box, 31c)	2-lb. box 95¢
Pimiento Cheese	1/2-lb. box	32¢
Pimiento Cheese	Dutch Mill brand	1/2-lb. box 32¢
Swiss Cheese	Kraft	1/2-lb. box 33¢
Pimiento Velveeta	1/2-lb. box	32¢
Old English Cheese	1/2-lb. box	35¢
Cheddar Cheese	Wisconsin, Medium Sharp, Cut & wrapped	lb 59¢
Swiss Cheese	Natural	lb 79¢
Oregon Cheese	Cheddar	lb 55¢
Cheese	Monterey Jack	lb 59¢
Aged Cheddar	Choice of plain or with pimiento	3 1/4-oz. pkg. 22¢

PIE & CAKE MIXES

Pie Crust Mix	Pillsbury brand	9-oz. box	17¢
Pie Crust	Mrs. Singer's	8-oz. box	13¢
Apple Piequick	Betty Crocker brand	12-oz. box	36¢
Devils Food Mix	Dromedary brand	14-oz. box	25¢
Gingerbread Mix	Dromedary brand	14 1/4-oz. box	25¢
Ginger Cake Mix	Betty Crocker brand	14 1/4-oz. box	27¢
Ginger Bread Mix	Outfit's	14-oz. box	24¢
Cake Flour	Swansdown	44-oz. box	37¢
Cake Flour	Pillsbury	44-oz. box	38¢
Cake Flour	Softasilk	box	38¢

PANCAKE FLOUR

Pancake Flour	Sperry	3-lb. box	42¢
Pancake Flour	Suzanna	20-oz. box	15¢
Flapjack Flour	Alber's	4-lb. box	49¢
Pancake Flour	Pillsbury	40-oz. box	32¢
Pancake Flour	Aunt Jemima	40-oz. box	32¢
Buckwheat Flour	Aunt Jemima	40-oz. box	35¢

SALT

Sno-White Salt	26-oz. box	9¢
Table Salt	1 1/2-lb. box	5¢
Morton's Salt	26-oz. box	9¢
Ice Cream Salt	10-lb. bag	21¢

BAKING AIDS

Baking Powder	Royal	12-oz. can	42¢
Baking Powder	Rumford	12-oz. can	21¢
Baking Powder	Calumet	1-lb. can	19¢
Baking Powder	Clebor	2-lb. can	23¢
Baking Powder	K.C.	25-oz. can	23¢
Yeast	Fleischmann's	3 cakes	11¢
Baking Soda	A & H	1-lb. box	8¢

SYRUP & MOLASSES

Log Cabin Syrup	12-oz. bottle	27¢
Syrup	Highland	12-oz. bottle 27¢
Syrup	Vermont Maid	12-oz. bottle 27¢
Syrup	Sleepy Hollow	12-oz. bottle 24¢
Light Karo Syrup	Blue label (1 1/2-lb. bottle, 21c)	5-lb. can 59¢
Dark Karo Syrup	Blue label (1 1/2-lb. bottle, 20c)	5-lb. can 57¢
Waffle Syrup	Karo, Green label	1 1/2-lb. bottle 21¢
Light Molasses	Brer Rabbit, Gold label	16-oz. bottle 23¢
Dark Molasses	Brer Rabbit, Green label	16-oz. bottle 19¢

PRODUCE VALUES

Head Lettuce	Crisp, solid	lb.	7¢
Slicing Tomatoes	14-oz. pkg.	29¢	
Fuente Avocados		lb.	45¢
Fresh Celery	Meaty stalks	lb.	6¢
Cabbage	Serve with corned beef	lb.	5¢
Fresh Beets	Clip top	3 lbs.	10¢
Fresh Carrots	Clip top	lb.	10¢
Banana Squash	To bake	lb.	7¢
Rutabagas	Sweet	lb.	5¢
New White Potatoes		lb.	10¢
Sweet Potatoes		lb.	13¢

MEAT VALUES

Beef Roast	7-Bone Chuck	lb.	49¢
Boiling Beef	Plate meat in Visking	lb.	23¢
Ground Beef	Casing	lb.	42¢
Lamb Roast	Shoulder, 5-lb.	lb.	53¢
Lamb Breast	To bake or bake	lb.	19¢
Pork Liver	Serve with bacon	lb.	39¢
Pork Spare Ribs	Lean meaty	lb.	49¢
Ham Shanks	End cuts to boil	lb.	47¢
Piece Bacon	Whole or half slab	lb.	59¢
Salt Pork	Cook with beans	lb.	45¢
Smelt	Pan ready fish	lb.	29¢
Smoked Cod Fillet		lb.	45¢

SAFeway SAVINGS

Chocolate Pudding	Jiffy Lou brand	pkg.	6¢
Vanilla Pudding	Jiffy Lou brand	pkg.	6¢
Butterscotch Pudding	Jiffy Lou brand	pkg.	6¢
Marshmallows	Fluff-i-est	pkg.	25¢
Facial Tissue	Lady Daintly, 400's	box	25¢
Shelled Pecans	Stewart's Golden Pack	6-oz.	59¢
Dixie Fry	Seasoned Flour	8-oz. box	17¢
Horseradish	Gardner	4-oz. jar	13¢

RIPE OLIVES

Large Olives	Elisnore	2 9-oz. cans	35¢
Jumbo Olives	Ebony	8 1/2-oz. can	27¢
Large Olives	Ebony	9-oz. can	23¢
Medium Olives	Ebony	9-oz. can	20¢

SPREADS

Grape Jelly	California Morning	2-lb. jar	42¢
Preserves	California Morning	2-lb. jar	47¢
Grape Preserves	Pine-Cot variety	2-lb. jar	35¢
Peach Preserves	Kern	1-lb. jar	35¢

TOAST & CRACKERS

Zinsmaster Toast	Cinnamon, White, or wheat	pkg.	18¢
Soda Crackers	Busy Baker	1-lb. box	25¢
Graham Crackers	Pirate's Gold	1-lb. box	27¢
Soda Crackers	Snow Flakes	1-lb. box	25¢
Graham Crackers	National Biscuit's Honey Maid	1-lb. box	27¢
Crackers	Sunshine Krispy	1-lb. box	25¢

SHOP ON LUCKY MONDAY

Every Monday is Lucky Monday when you shop at Safeway. There's less traffic... ample stocks... better selection... same low prices as on the week-end.

General Contractor

45 Years Experience
17 Years in Hollywood
6 Years in Palm Springs

Member Contractor's Ass'n.
of Palm Springs

Contracts taken on cost plus or straight bid.
Plenty of good equipment. (Can be rented with operator.)

W. G. Jansen

From Page One—MORE ABOUT

Biggest Season

council this buck-passing that has been going on will stop and action take place."

Gorham said he did not know where the affected persons living in extended areas live receive their mail.

CITY MANAGER William E. Alworth, acquainted with the statement of the postmaster, had the following to say:

"The city engineer's office submitted several samples of street signs to the city council. One of them met with general approval but before a decision was made it was decided to gain a recom-

mendation from the city planning commission.

"When the problem reached the planning commission, none of the samples met with their approval. Architect Harry Williams who is a member of the Commission then volunteered to draw up two designs of his own more in keeping with the beauty of Palm Springs. Mr. Williams has not as yet completed his designs."

A STATE LAW went into effect the first of this year providing that street signs be erected and that they conform to certain specifications.

"As yet," declared Alworth, referring to the state law, "the city has not received any specifications or suggestion of designs from the state."

LAGUNA BEACH

Two beautiful Motels for sale in this lovely beach community. Each showing a fine yearly gross.

Both owners retiring.

\$67,500 Down

\$75,000 Down

JIMMIE LOMAS

MOTEL BROKER

1542 So. Coast

Phone Laguna 1353

Political Advertising

CONTRARY TO RUMORS**JACK M. ROSE**

Is Still Very Much in
the Race for

CITY COUNCILMAN

from Precincts 1 and 8

I Respectfully Solicit Your Vote

Vote For Clifford J. HALSTEAD



CANDIDATE FOR COUNCILMAN

DISTRICT 1-8

**HONEST—
INTELLIGENT—**

Planned City Government



Novel Trio Wins Much Applause At Mr. Dee's

Something new in the way of entertainment and music is now on the "menu" for Villagers.

Tuesday night the Ali Baba Trio opened at Mr. Dee's for an engagement that will take them to the end of the season, according to Dave Lyons, manager.

The novel interpretation of old and new songs with a combination of the guitar, bass-viol and accordion, called for one encore after another by patrons at Mr. Dee's during the opening night of the new act.

The trio of musicians are internationally famous, both on the radio and as recording stars. They have played at such famous night spots as the Blue Grass, in Cleveland; Backstage in San Francisco, Capitol in Chicago and Florentine Gardens in Hollywood in addition to many others.

From Page One—MORE ABOUT

Music Co. Sale ...

no immediate plans for the future aside from plans to visit New York City this summer.

"I'm toying with the idea of retiring," smiled Murphy, "but I may change my mind as time goes on."

HUME, IT IS UNDERSTOOD,

plans to continue his juke-box business on the desert. At present he has several routes where these mechanical record players are installed in business houses.

Both Hume and Murphy in making the announcement of their retirement from the music and home appliance business, wished to thank their patrons and friends for the support given them in the operation of the Palm Springs Music company.

In 1947 the Red Cross provided \$11,500,000 for immediate aid and relief to victims of 312 disasters in the United States and Alaska.

Immune serum globulin, a blood derivative obtained in the manufacture of plasma, prevents measles.

keeps. If we repeatedly tell the visitors we have that 'it's all over now,' or 'we might just as well shut down and go fishing,' they'll take the hint, and fast!

"Let's make every arrival during the next two months feel he's the king of the year's crop of visitors, even if he's here only overnight," Boyd urged. "Let's show him a good time and give him his full money's worth. If we do that, he'll be back next spring—with reinforcements."

NIGHT CLUB ENTERTAINER DE LUXE—At Del Tahquitz '49er Room. Smiling, genial, Murray Parker is packing 'em in nightly at Max Dresdner's popular '49er Room, as he headlines a brand new bill of seven acts of entertainers opening there this week. He acts as M.C., tells jokes, "makes" gags and can juggle, "make" magic, sing and act as ventriloquist. Quite a talented and a most entertaining fellow!

Stay Through May

Newspapers in Six Coastal Cities To Tell
Lure of Spring Time on the Desert

Palm Springs and its springtime lure, combining warm sunshine and desert wildflowers, is blossoming out during April in the newspaper pages of six coastal cities, it was announced at the Chamber of Commerce office yesterday.

Paid advertisements urging coast dwellers to "Plan Now, Start Soon" are scheduled to begin today in leading newspapers of San Francisco, Los Angeles, Santa Barbara and San Diego.

THEY WILL RUN twice weekly in varying newspapers in those cities during April, on a schedule worked out by the advertising committee of the chamber, and unanimously approved by the executive board.

"We're out to get some April and May business from the folks along the fogbelt," announced President Florian Boyd.

"If the coastal weather runs true to form, our prospective patrons from San Diego to the Bay Area should absorb too much of their familiar fog—the kind that brings a chill to the bones and a great longing for wide open spaces soaked in hot sunshine.

"THE KIND OF WEATHER they want is just what Palm Springs dishes up, and we're tipping those folks off to the fact that April and May are the prettiest, most delightful months of the year down here, where we need the business we hope they'll give us."

About \$2000 of the chamber's small advertising fund will finance the springtime business-promoting drive, Boyd announced, and will leave that fund near the zero point.

IN ADDITION to the main appeal of the display ads, based on excellence of the springtime climate, each add contains the line: "Plenty of room at attractive rates during the magic season that lasts 'til June."

Boyd appealed to all Villagers, especially those coming in direct contact with tourists, to make a special effort to let no springtime visitor depart with the slightest reason to regret his trip.

"THE CHAMBER of Commerce," he said, "has two definite goals in connection with the advertising just launched."

"We want to extend our business later and later into the spring," said Boyd, "and we want

to increase it by every means possible.

"Resort communities have distinct personalities of their own. We've got to be on our toes, as a community, to play the role of considerate and entertaining host to the very best of our ability."

"The months of April and May are apt to find us too eager to let down after a tough winter season of hard work and numberless worries. All too often we see the long faces and our attitudes that herald the approach of June, and the inevitable shut-down of most business firms for the summer.

"IT'S MIGHTY HARD and expensive to build business, but it's all too easy to chase it away for

From Page One—MORE ABOUT

This Side of Sun ...

at the Plaza ... Those who got there first, stuck like leeches." ... Now this chap didn't know that I had been yammering for benches for two years ... We haven't seen each other for five years ... But he saw the need ... Or maybe it is that newspaper men get tired quickly ... Can remember an old city editor in my cub days who used to yell at his staff: "Get out and wear out your shoes, they can stand it better than the seat of your pants." ... But if you tried to put the cost of a half-size job on your swindle sheet—he'd get apoplectic.

THIS IS BEING

written on Thursday, April 1 ... The day when you shouldn't stoop to pick up that purse on the sidewalk ... Some small kid probably has a string tied to it ... On the other hand, maybe it might be a real purse ... One of the saddest moments in my life was once, when walking with the city clerk of Ontario, I playfully kicked what I thought was a green leaf to one side and he bent down and picked it up—a \$5 bill ... I almost didn't vote for him the next election ... But getting back to April 1—I resisted a great temptation to start this off with: Here I sit all nice and cool—Forgetting that it's April Fool ... Summer is coming and you don't need a thermometer to tell you ... The cotton is flying and Lloyd Mason Smith cheerfully informs me that all those little bugs are getting ready to come out of hibernation.

BUT THAT won't happen for some weeks yet—Even if it's June, it'll be too soon ... And once again I'd like to say, Don't fool yourself, but stay through May.

The Desert Sun

Friday April 2, 1948

OLIVER B. JAYNES
Owner and Publisher

Issued Every Tuesday and Friday
At Palm Springs, Calif. Phone 2249

Entered at the Post Office at Palm Springs, California, August 5, 1927 under the Act of Congress of March 3, 1879.
10c Per Copy \$5.00 Per Year

Member

Calif. Newspaper Publishers Ass'n.
National Editorial Ass'n.

Address all correspondence to
The Desert Sun, P. O. Box 190,
Palm Springs, Calif.

CASH OUT!

- Excellent residential area
- Near Racquet Club
- Well furnished and complete in every detail
- Large living room with fireplace, two bedrooms, two baths, den, and spacious patio with southern exposure
- Corner lot completely walled.

Full price ONLY

\$18,750

SHEPTENKO

475 N. Palm Canyon Drive
The Pioneer Realty Co.
of Palm Springs
Phone 7366 - 2614

CLASSIFIED ADS—PHONE 2249

Paddock Swimming Pools ... a part of Palm Springs living

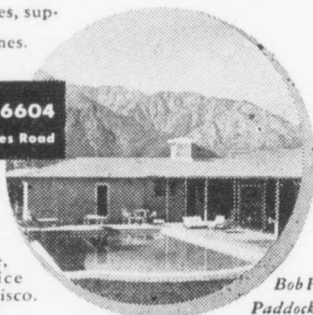
Call Paddock for every swimming pool need. A permanent organization experienced in every branch of pool construction and maintenance at your service. Complete stock of accessories, supplies and equipment carried at all times.

Paddock Pools • Phone 6604

The Nation's Finest 693 Sunnydunes Road

Pool Maintenance Service

• The great majority of pool owners have found this service to be so valuable as to be indispensable, as evidenced by 1500 pool service clients in Los Angeles and San Francisco.



Bob Hope's
Paddock Pool

OPEN
1 TO 5 P. M. DAILY

*House of
Tomorrow*

on West Via Escuela

1—2-Bedroom, 2-Bath
1—3-Bedroom, 3-Bath
1—4-Bedroom, 4-Bath

The ultimate in planning and fine construction. Walled half acre sites assure a maximum of sun, view and privacy.

See Your Broker—or
Chino Mesa Estates, Inc.
ERNST OFF, Pres. Phone 6562

MUNHOLLAND & CO.
431 N. Palm Canyon Drive
Phone 3673
Chet Hooper
Charlotte Bridgman
Associate Brokers

Plans to Re-Open Teen-Target Topic At Board Session

Members of the Youth Center board met yesterday afternoon with Mrs. Harold Hicks, chairman, presiding and discussed plans for an early re-opening of the Teen Target on Bellardo road.

Meeting with the committee were Mr. and Mrs. Leslie D. Jackson, recently named directors of activities there.

It is planned to re-open the center in two or three weeks and preparations for the event are being rushed with the acquisition of new apparatus and improvements at the building.

Floors have been waxed and members of the Junior high school will stage a dance there this weekend.

Winter Resident Is Taken by Death

Word has been received by friends in the Village of the death in Los Angeles of Mrs. Fannie Gohlstein, wife of Jack Gohlstein.

She had been ill for some time and was a patient at Palm Springs Community hospital for weeks before being removed to Los Angeles.

A Lot for Your Money

On Palm Canyon Drive
250 Feet—\$27,500

LAS PALMAS
Full Size Lot—\$6750

MERITA VISTA TRACT
Large Lot—\$6500

AN ACRE
Overlooking Entire
Desert—\$6350

Corner
WINTERHAVEN
DISTRICT
2 Lots—\$4100

TRAMWAY DISTRICT
2 Lots—\$4400

Corner on
OLIVERA STREET
\$3450

PALM CANYON MESA
140x140—\$6500

Income Lot
NEAR LONE PALM
\$7750

6 Acres
NEAR ACTIVITY
For Subdivision

29 Acres
NEAR MECCA
\$110 per Acre

NEW RAMON ROAD
52x180—\$500

INDIAN TRAIL TRACT
Corner—\$1800

MUNHOLLAND
& CO.

431 N. Palm Canyon Drive
Phone 3673
Chet Hooper
Charlotte Bridgman
Associate Brokers

From Page One—MORE ABOUT Active Summer . . .

construction jobs that are in the planning stage now."

THE HEAD of the City building department added that many construction workers would be employed at hotels and apartment houses, painting, erecting additions and putting in alterations.

Swart pointed to records which indicated that actual construction usually takes a spurt during the summer months. He said that records during the month of February and March, 1944, showed permits of \$22,000 issued but that during the months of May, June and July, of the same year, approximately \$35,000 in permits were handed out.

"In 1945," continued Swart, "February, March and April showed \$220,000 in permits purchased by prospective builders but in May, June and July \$350,000 in construction permits were handed out.

THE BEST RECORD in dollar value of permits issued took place during the year of 1946 when they amounted to \$4,400,000 with \$2,000,000 issued in March alone.

"The March, 1945, rush to build," said Swart, "was an attempt to beat the building materials, 'freeze' by the government."

These persons, despite their rush to beat government clamps, had materials frozen just the same, Swart recalled.

"As a result many of the projects planned as represented by at least \$2,000,000 in permits never saw even a nail hammered into place. Many of the sites and a majority of the proposed plans were abandoned," added Swart.

FOR THE MONTHS of February, March and April, 1946, \$1,340,000 in permits were issued and much of the construction these permits represented and about \$2,000,000 of those for 1945, was started and brought to completion.

The picture of what summer months in construction will look like can be seen in the number of permits issued for the first three months of 1947 as compared with possible construction during May, June, July and August of the coming summer.

FOR THE FIRST three months in 1947, \$717,000 in permits were handed out, with a resultant beehive of building activity during the summer months. This compares with \$1,566,000 issued for the first three months of this year.

Swart felt that permits issued during the first two or three months of each year had a direct bearing on the amount of work to be done during the summer months and the resultant amount of employment in construction lines.

All a Mistake

So Suspects Say;
Sentence Suspended

Mystery of the two suitcases full of clothing reported missing by R. L. Sheetz to Palm Springs police the other day was believed solved today.

The solution involved the conviction of John Lee, 43 and J. Garrison Anthony, 38 on a charge of petty theft. The sentence was ten days suspended.

It seems that Lee and Anthony occupied the same room at a hotel in town with Sheetz, invited by him to do so when he learned they had no place to sleep.

The two defendants told Judge Eugene E. Theriault Thursday it was all a mistake. They had picked up the suitcases belonging to Sheetz, believing they belonged to them.

CLASSIFIED ADS—PHONE 2249



AT THE PLAZA—Glenn Ford and Evelyn Keyes have the situation hilariously under control. A scene from Columbia's "The Mating of Millie," showing at The Plaza Theatre starting Thursday, April 8.

Pedestrian Injured In Auto Accident

Archer Pizante, Vallejo, guest at a local hotel, was in the Palm Springs Community hospital last night, suffering from injuries sustained in a traffic accident at 8:30 last night.

Pizante was knocked to the ground in front of the Ambassador hotel when the automobile driven by San Ray Baio, chef at the Bar-B-H Ranch struck him. The driver was not held.

From Page One—MORE ABOUT First Salute . . .

tels and at the Chamber of Commerce.

Congratulations were pouring in upon Strebe and his fellow committeemen for bringing to a speedy and assuredly successful conclusion a community program which a week ago had not even been dreamed of.

While the principal purpose is to assure a year round operation of the Chamber of Commerce, with consequent community-wide benefit to every business interest in the Village, the potential growth of the "Salute to the Cinema" into one of the major annual affairs on the Palm Springs calendar of events creates the most favorable comment.

ACCORDING TO Don Artz, George Strebe and Vic Sudaha, who comprise the program committee, a special attempt will be made to muster a complete turnout of film and radio people who also are home owners and winter residents of Palm Springs, to supplement whatever other Hollywood guests are to participate.

The "home owners", the committeemen feel, deservedly should receive special recognition because of their continuous contribution to the community through patronage of Palm Springs business firms, and support of local benefits and charities.

FROM THE TICKET committee of Keith Herbert, Max Dresner and Gerald V. Weber came the warning that ducats received by mail by various persons for distribution must be accounted for by Saturday.

That deadline was set in the communications accompanying the tickets from the Chamber of Commerce last Tuesday. Observance of the deadline, either through receipt of checks or return of tickets by Saturday, was stressed as a necessity.

Hotels wishing to obtain tickets for distribution were asked to contact any member of the ticket committee, which hopes by late afternoon today to be in a position to provide posters, photos and descriptive material for hotel lobby displays.

Several cats of proved efficiency as rat and mice catchers are kept on the payroll of British Railways with salaries, expended for food, of one shilling a week per cat.

Magistrate To Be Guest of Nardoni

Judge A. A. Scott, presiding magistrate of the Juvenile courts, Los Angeles county, is the guest this weekend at the home of August Nardoni.

Other guests to spend the weekend with Nardoni are Al Orsatti, well known motion picture and writer's agent and Miss Joyce Ritchie of Los Angeles.

Honor Couple on 27th Wedding Anniversary

With a group of long time Village friends gathered at their home, Mr. and Mrs. Stephen Stephenson, last night, celebrated their 27th wedding anniversary.

The honored couple were married in their native land of Denmark and later migrated to this country. Present also, at the celebration, was Preben, their 25-year old son, veteran of World War II.

A delightful repast of smorgasbord was served and toasts to Mr. and Mrs. Stephenson were drunk in Danish imported liquor.

In 1947, 150,000 trans-Atlantic passengers were carried to Great Britain by sea and air, while the Southampton docks had their busiest year, handling 577,000 passengers, an all-time record, British Railways reports.

First enemy ship captured by the United States in World War II was the German vessel Buskoff, taken by the Coast Guard off Greenland in September, 1941.

LEGAL NOTICES

CERTIFICATE OF BUSINESS

Fictitious Firm Name

The undersigned do hereby certify that they are conducting a Coffee Shop and Hotel business at 2249 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of

"TRAMWAY INN"

and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Melvin R. Stafford, 2249 No. Palm Canyon Drive, Palm Springs.

Bertha G. Stafford, 2249 No. Palm Canyon Drive, Palm Springs.

WITNESS our hand this 31st day of March, 1948.

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 31st day of March, A. D. 1948, before me, Mary Drasco, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Melvin R. Stafford and Bertha G. Stafford, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) MARY DRASCO

Notary Public in and for said County and State.

My Commission Expires Dec. 12, 1950

Desert Sun, April 2, 9, 16, 23, 1948

CERTIFICATE OF BUSINESS UNDER

FICTITIOUS NAME

The undersigned do hereby certify that they are conducting a retail ice-milk business (Foster's Old Fashioned Freeze) as Co-Partners at 1478 Palm Canyon Drive, Palm Springs, California, under the fictitious firm name of R. E. Stoddard and D. E. Busick, Company and that said firm is composed of the following persons, whose names and places of residence are as follows, to-wit:

Robert E. Stoddard, 1478 Palm Canyon Dr., Palm Springs, Calif.

Dwight E. Busick, 4620 Viro Road, La Canada, Calif.

Witness our hands this 29th day of March, 1948.

DWIGHT E. BUSICK

ROBERT E. STODDARD

STATE OF CALIFORNIA,

COUNTY OF LOS ANGELES, ss.

On this 29th day of March, A. D. 1948, before me, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared Robert E. Stoddard and Dwight E. Busick, known to me to be the persons whose names subscribed to the within instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this Certificate first above written.

(SEAL) PAUL T. ERSKINE

Notary Public in and for said County and State.

My Commission Expires April 28, 1950

SMITH AND ERSKINE

317 West Main Street

Alhambra, California

Desert Sun, April 2, 9, 16, 23, 1948.

Eighty Present To Inaugurate Sunrise Service

First Easter sunrise services to be held at Palm Desert took place from Sunrise Peak on the Robert Burns property in Miracle Creek with approximately 80 persons present.

Those present were residents of Palm Village, Palm Desert and the Palms-to-Pine Highway.

The gathering was an impromptu one with the inspirational point of service gained only after a half mile climb by foot.

PLANS FOR NEXT YEAR'S sunrise services are already being made.

In lieu of a formal Easter sermon, Randall Henderson, publisher of Desert Magazine, gave the spiritual message embracing the miracle of the resurrection of Christ. Carl Henderson lead the Scripture reading, giving the Easter story from the Gospels.

THE IDEA for the services originated with Mrs. Burns, who accompanied the song service on her accordion. Her son, Kenneth, heralded the coming of dawn with playing of a composition of his own. Barbara Burns, age 6, recited the Twenty-third Psalm.

The program was arranged by Mrs. Catherine Venn and the designing and setting of the programs and song sheets was accomplished by Miss Gertrude Stensland. Mrs. Olive Orison, vocalist, led the singing. Paul Rutgers, Indian high school student, sang "The Lord's Prayer". Mrs. Gladys Hains, contralto, soloed "Open the Gates of the Temple", accompanied her husband on the violin.

Jury To Decide Charges Against Ned Bennett Today

Ned Bennett, alias Nathan Bernstein, charged with the issuance of fictitious checks, had the decision of his guilt or innocence placed in the hands of a Superior Court jury late yesterday afternoon in Riverside.

Bennett is accused of passing worthless checks in the Village and was arrested when he tried to purchase a \$155,000 building at public auction with the same kind of worthless paper.

Capital should not be taxed too heavily; otherwise, investors will lose incentive and the strength of our economic system will be weakened.—Harold E. Stassen, Republican Presidential candidate.

The heat is on Congress—and unless something is done soon to lessen the pressure on the inflation accelerator you can expect that OPA will be back in six months or sooner.—Rep. H. H. Buffet (R) of Nebraska.

A man ain't got no right to be a public man, unless he meets the public views.—Dickens.

LOTS HOMES ACREAGE



3-BEDROOM

HOME

3 Baths

Large Living Room

Dining Room

Play Room

2-Car Garage

Enclosed Patio

Completely

FURNISHED

Excellent

Location

\$30,000

C. J. Burket

Gordon Feekings

William Veith

REALTORS

Rhodah Garner, Associate

754 N. Palm Canyon Dr.

Phone 7053

PALM SPRINGS, CALIF.
Friday April 2, 1948

The Desert Sun—5

Tuthill Scheduled To Die Today in Gas Chamber

Murderer Marvin James Tuthill virtually exhausted his last chance to escape the lethal gas chamber which he was scheduled to enter at 10 a.m. today.

He was convicted of the murder on New Year's Day of Charlotte Beverly, Cathedral City nurse.

Judge Russell S. Waite yesterday denied a petition filed by Tuthill's attorney to set aside the judgment and for a stay of execution.

Opposing the moves of Tuthill's counsel was District Attorney William O. Mackey.

Unless Governor Earl Warren grants a reprieve or stay of execution, Tuthill will enter the gas chamber at San Quentin today.

The federal government has a clear duty to see that constitutional guarantees of individual liberties and of equal protection under the laws are not denied or abridged anywhere in our union.—President Truman.

Rummage Sale

GUILD OF ST. PAUL
IN THE DESERT

at
SUNDAY SCHOOL BLDG.

West El Alameda
Near Palm Canyon Dr.

Sat., April 3

From 10 O'clock on

Men, Women and Children's
Clothing, Household and Other
Useful Articles.

PALM SPRINGS VILLAGE THEATRE

Phone 4384
Continuous Daily
from 2:45 P. M.

Last Time—FRI., APRIL 2

Rory Calhoun

Rhonda Fleming

— in —

"ADVENTURE ISLAND"

— Also —

Adele Jergens

Stephen Dunn

— in —

"Woman From Tangier"

NEWS CARTOON

SAT. ONLY APRIL 3

HERE COMES ACTION!



GILBERT
ROLAND
CHRIS-PIN
MARTIN

Added

Ralph Byrd - Lyle Latell

— in —

"Dick Tracy's Dilemma"

CARTOON SERIAL

SUN., MON., TUES.

APRIL 4-6

Burt Lancaster

— in —

"BRUTE FORCE"

NEWS CARTOON

Brand New Modern

TWO-BEDROOM HOME

Tastefully decorated in excellent desert colors. Close-in location in fine residential tract.

Price \$11,850

SHEPTENKO

475 N. Palm Canyon Drive

The Pioneer Realty Co.

of Palm Springs

Phone 7366 - 2814

PLAZA THEATRE

Phone 7384

Continuous from 6:00 P. M.

Sundays from 3:00 P. M.

FRI.-SAT. APRIL 2-3

"ALBUQUERQUE"

(In Cinecolor)

Starring

Randolph Scott

Barbara Britton

George "Gabby" Hayes

Russell Hayden

NEWS CARTOON

SUN., MON., TUES.

APRIL 4-5-6

ALAN VERONICA

LADD LAKE

in

"SAIGON"

(The Paris of the Orient)

NEWS CARTOON

Benefit Show

WED. ONLY APRIL 7

A Night of Real Entertainment

Personal Appearance

of Twenty Celebrated

Stars of Stage

and Screen

Also

A West Coast Premiere

You'll wish it could
happen to you!



Admission

\$5.00 & \$10.00

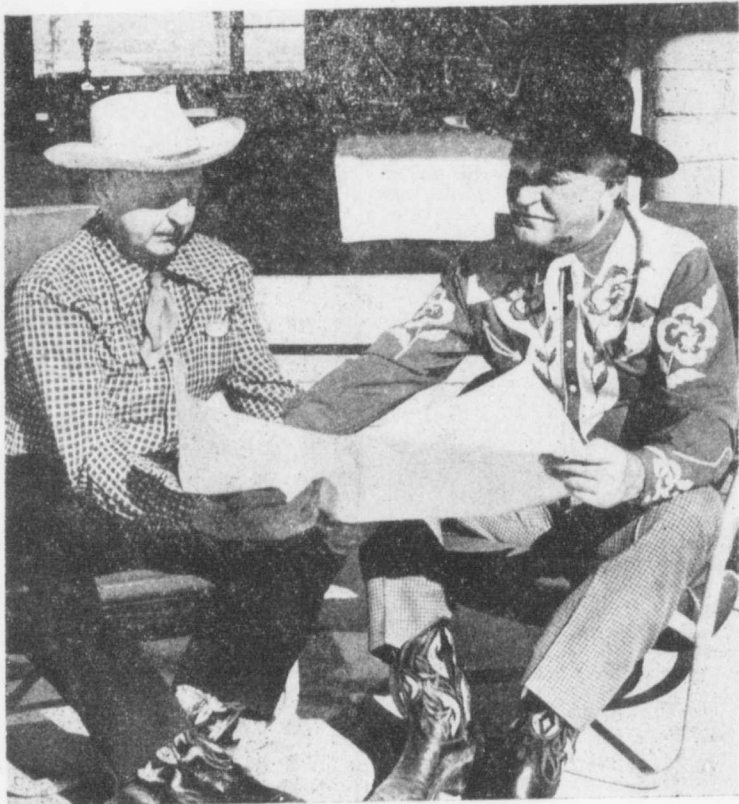
Proceeds go to

Palm Springs

Chamber of

Commerce.

Sixth Addition to Rancho Mirage Is Opened Today



EXPERT ADVICE—Robert Ransom, local realtor and playing a prominent part in the Borrego Springs development, gets some expert advice from radio and screen star Frank Morgan as the former looks over plans for his house at Borrego. Morgan has just been named Mayor of Borrego Springs. (Johnson photo.)

PRICED TO SELL!

Palm Canyon Frontage in Shopping Center
Ramon Frontage.....\$10.00 ft.
5 Acre Parcels on Ramon.....\$5,000
Large Lots on paved street,
utilities in, horses permitted.....\$1,200

ERNEST GRILL

REALTOR

344 N. Palm Canyon

Ph. 6666

ASTHMA

and

RESPIRATORY TROUBLES

Can Be Relieved With Corrective Nutrition
and Drugless Methods

Consultation Without Obligation

at the Office of Phone 2873
DR. JOHN A. BITLER 433 N. Palm Canyon Drive

SUSANNE BAILEY

Experienced Natural Food Dietician
from HOLLAND

BEFORE YOU LEAVE THE DESERT

be sure to visit the new Art Studio of Louis Krupp, at Rancho Mirage on Highway 111, half way between Palm Springs and Indio. You may still have time to sit for a charcoal portrait, or find a painting to take along.

LOUIS KRUPP STUDIO

Portraits in Oil and Charcoal
Desert and Marine Paintings

Phone Dial 2721, Request Palm Springs 1108

Highway 111

RANCHO MIRAGE

PALM SPRINGS VILLAGE TENNIS TOURNAMENT

April 7 to April 18, 1948

Open to residents of Palm Springs

Tournament Manager: Charles McDonald (Business address, P. S. Water Company, 2137; home address, 410 Paseo El Mirador, 8934).

Tournament Headquarters: Palm Springs Sporting Goods, 402 North Palm Canyon Drive, phone 6013.

Tournament Committee: Robert Grenzow, Bob Renker, Roland Vaile, Bob Nourie, John Weeks, Bill Marvin, Colin MacArthur, Dave Gillam.

All entries must be turned in at Tournament Headquarters on or before Wednesday, April 7. Entry fees must accompany each entry blank turned in.

EVENTS AND ENTRY FEES

- ☐ Men's Singles — \$1.00.
☐ Men's Doubles (Partner:)—\$2.00
☐ Mixed Doubles (Partner:)—2.00
☐ Ladies Singles—\$1.00.

Name of entrant.....

Address: Business..... Residence.....

Phone: Business..... Residence.....

All decisions of the Tournament Committee must be considered final.

Opening of the Rancho Mirage Village tract, sixth addition to that subdivision oldest in the Palm Springs desert area, was formally announced today.

According to Harry Holt, vice-president and general manager in charge of operation as soon as the engineering plans of the new addition had been approved by the authorities, thirty per cent of the duplex, residential-income and business lots were sold.

"Opening tract prices still prevail," declared Holt, "and most of the finest locations are still available."

HE SAID that the new tract has been laid out in keeping with the general engineering plan of the entire subdivision.

Announcement of the new addition opens up a new chapter in the history of Rancho Mirage considered the oldest subdivision in the Palm Springs desert area.

It was in 1940 when Dave Culver acquired control of what is now Rancho Mirage from the Macomber interest and started in earnest to subdivide the area. By the time his plan of operation was ready to start, World War II was declared and the aggressive plan to place the units on sale was allowed to run a quiescent course.

"I JUST DECIDED to hang on, holding all plans in abeyance not knowing what conditions the war would bring about," declared Culver. "I had a great deal of faith in the future of the area and knew that when peace came again Rancho Mirage would become one of the finest subdivisions in this area."

The end of World War II and time has proven the wisdom of Culver's original prediction.

It was early in 1945, while still a Major in the United States Army, A. Ronald Button, intrigued with the desert and the promising future of Rancho Mirage, that he became a partner with Culver in the development of the subdivision.

DON CAMERON who has gained most of his real estate selling experience at Rancho Mirage, recalled that in the years prior to 1945 only one-third of the lots were sold.

"But from 1945 until Circus week of 1946 two-thirds of the original tract of 152 lots were sold and practically all of annex 2 was purchased by home seekers," Cameron recalled.

In the years since the end of the war many retired persons have bought land and built homes at Rancho Mirage. Living there today is a cross-section of persons from many professions. Numbered among them are retired sea captains, famed artists, and among the motion picture celebrities in addition to directors and writers are Heddy LaMarr, Jeanette MacDonald, Frank Morgan, Raymond Hatton and others.

AT PRESENT under construction are several apartment-hotels and more than fifty homes.

Vice-president Holt pointed out the records indicate that after every opening addition to Rancho Mirage invariably prices of each parcel advanced in value.

"This accounts for the speed with which 30 per cent of the new tract was gobbled up when the formal opening took place."

The California Highway Patrol says your car cannot think for itself. Automobiles just do not have accidents, their drivers do.

The Japanese people have tasted freedom under the American concept and they will not willingly return to the shackles of an authoritarian government and economy.—Gen. Douglas MacArthur, U. S. Army.

Today's . . .

COMIC STRIP ENTITLED

"Don't Be a Chump"
OR
"Stay in Town
and Have Fun . . .
At the Del Tahquitz
'49er Room"



I was very happy . . . Going to see my girl and take her out for the evening



So I proposed . . . was accepted. We're going to get married . . . So to celebrate I said Let's go to the Palm House



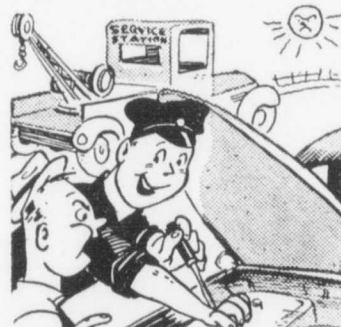
Well, she fainted! The dog bit me. The thought of the Boot Hill Boy's dive was just too much for the little woman. But I insisted . . . So we set out



Well, its' so far out of town . . . We go by way of Big Bear . . . Get lost in the woods . . . Go native . . . She's lost her mind . . . I've lost mine . . . Am I mortified? Am I sore?!



Well, we get back to the desert . . . The car's burning up. So am I . . . So is she . . . The dog is frothing at the mouth, I know I'm going to get my engagement ring back



Well, the garageman comes and fixes us up . . . Smiles wisely . . . and tapping the side of his head with his forefinger, says "You ought to know better!"



He says "Next time try the Del Tahquitz '49er Room." I says, "Baby, you are soooo Right!!!" We're on our way there now!!

★★★★★

This Ain't No "BOOT HILL" BUNK

We've Got the BIGGEST . . . FUNNIEST
. . . LAFFINGEST

All Star Show

in Town

At the DEL TAHQUITZ HOTEL

★ ★ ★ ★ ★
'49er ROOM ★ ★ ★ ★ ★

7 BIG ACTS

Murray Parker

—SENSATIONAL
COMEDY STAR
M.C.-ing and Entertaining!

★ ★

Jan McArt

BEAUTEOUS
SINGING STAR
Direct from Earl Carroll's Vanities

★ ★

Eddie Troy

"Gags and More Gags"
He's Terrific!

★ ★

Helen Golden

Held Over by
Popular Request
"The Girl with the Bustle"

★ ★

Clyde Hodges

Palm Spring's
New Funnyman
"You'll Die Laughing"

★ ★

Jack Hayes

"New Hit Wit of
the Desert"—Entertaining

★ ★

BOB LAINE . . . AT THE PIANO

Palm Spring's Favorite Pianist
Answering Your Favorite Requests

★ ★

No Cover — No Minimum

★

Max Dresdner says . . . This is guaranteed the Greatest
Comedy Show of the Season . . . Come on Down and
Enjoy Yourself!

"You're Really Living . . . at the
Del Tahquitz '49er Room"

CATHEDRAL CITY PAGE

MAXINE OKERLUND, Correspondent

Phone 1183

Woman's Club to
Install OfficersTennis Club Setting
For Event April 7

The Tennis Club, Palm Springs, will be the setting for the installation luncheon of the Cathedral City Woman's Club next Wednesday, April 7, at 1 p. m. This club is world famous for its beauty of building and scenic view.

Mrs. Leslie Kelley, retiring president announced at the meeting of the Board of Directors held Monday evening, March 29, at the Carroll Waller ranch home, that Mrs. Harold Murphy, retiring president of the Palm Springs Woman's Club, has kindly consented to be the installing officer, and has offered flowers from her beautiful garden for table decorations. Hostesses for the party are Mabel Carson, Maxine Okerlund and Ruth Kuhry. The committee in charge of the luncheon says that this will be one of the most impressive installation meetings the club has ever had and asks that members and their guests make reservations immediately with Mrs. G. Carroll Waller. Miss Margaret Davidson will have charge of special flower corsages.

Benito Mussolini, son of a blacksmith, started his career as a school teacher.

Landlord Group Meets to Discuss
Plans for Cathedral Improvement

Over thirty landlords, some accompanied by their wives, met at the call of their chairman, Larry Weingartner when L. C. Lewis, president of the Chamber of Commerce held the first meeting of the Landlord Section last Tuesday night, March 30, in the Town Hall. Everyone present was called upon individually to give his ideas on how things should be run and what he wanted done and was willing to do to improve the town. That improvement would mean money in his pocket was obvious because this season of phenomenal increase in rental units throughout the length and breadth of the desert valley has shown even the most complacent of landlords that they must be on their toes here if they wish to compete in the race for tourist trade.

There are over eighty landlords in Cathedral City and forty commercial houses with around 200 dwellings altogether. That makes the landlord section the largest and most powerful group here as each one has from two to 15 rentals. Individually they work at cross purposes but together they can accomplish anything they want for the town.

Al Sprague of the Blue Haven Court gave a stirring, enthusiastic talk in favor of the Landlords Section asking everyone to bury

rusty hatchets and work with and through the Chamber of Commerce to accomplish constructive objectives. Dr. Joseph J. Almacey urged better garbage care by the collectors and less noise which has been increasing in volume recently at unusually early hours. He also suggested that the post office have a sign "Cathedral City Post Office" printed on the outside and that the business houses along the highway be responsible for the cleanliness of the street immediately in front of their places. Mr. Sam Arner gave many constructive ideas, chief among them being on national advertising mediums. He offered to work for the town in any way. Mrs. Mary Wolseth, pro tem secretary of the meeting, presented ideas on behalf of four absentee landlords who had made her their representative. She asked that the group consider at its next meeting how off-the-highway vacancies could be made available for tourist rental information. She urged cleaning up of vacant lots which are becoming refuse dumps for the town and she pointed out that the Southern California Gas Company has not fulfilled its contract to fill in road ruts sufficiently to prevent bumps in the road and urged that the Chamber of Commerce Road Committee keep after them until this is done. Mr. Lewis presented the suggestion that letterheads be available which have an artistic, distinctive heading of desert activities. He said that Cathedral City is not listed in the Southern Pacific tourist literature because they said they did not consider it a resort as there were no recreational activities here. He suggested a card with a list and map of nearby points of interest be tacked in each rental unit in order to keep guests here longer.

The meeting adjourned after a two-hour session, but voted enthusiastically to meet again in two weeks time.

Professor Kyle has been seen about town carrying the road signs under his arm. Upon inquiry we learn that he is repainting the backgrounds and Mr. Edward Forbes is going to reletter them. This is a labor of love and the community owes them a debt of gratitude. And by the way, put the house numbers on your place right now because as soon as they are completed the Railway Express will start deliveries out here.

Paul Clark recovered sufficiently to allow his wife, Mildred, to return home this week. He is expected home again the last of next week.

CATHEDRAL CITY
PERSONALS ON PAGE 3Ladies Honored by
Lions at ProgramComedy, Good Food,
Provided at Event

Lions Club ladies night, held at the Totem Pole cafe March 25 was thoroughly enjoyed by most of the members and their wives. A good turkey dinner and a rip roaring comedy program staged by Claude and Edna Cobb entertained the group. Frank L. Shufelt of Seal Beach, district governor was the guest speaker. Joe R. Finney, deputy district governor from Banning congratulated the Cathedral club on its fine spirit and spirited entertainment.

Lions Club members Jack Maddox, Claude Cobb, George Patrick and Jack Rice are to be thanked for their contribution of labor in the improvement of the Boy Scout house next the town hall and to Ross Davidson and Bennett and Weingartner who have contributed materials.

Planners Meet

Coachella Valley Rally
Attended by Two

The Coachella Valley advisory planning committee met Wednesday March 24 in the rooms of the Coachella Valley Water company for its monthly meeting and was attended by the delegates from here, L. C. Lewis, and Claude Cobb. Mr. Cobb was made finance officer of the executive board and will attend a meeting April 5. Mr. Lewis reports that he has invited the committee to hold its next monthly meeting in Cathedral City Town Hall April 28 and that it will be an open meeting.

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(Not Frozen)Southern Fried
With Hot Biscuits

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This New Publicity Medium

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AN HOUR MORE SUN
Salesman on Tract from 9 to 4 P. M.Cathedral City
Women Attend
County Session

A delegation of ten members from the Cathedral City Woman's Club attended the Riverside County Federation meeting in Palm Springs March 26. At that time their club was officially presented to the county federation by the federation extension chairman Mrs. Loring L. Lane. The president, Mrs. Bessie Kelley then introduced the club members present and the club was highly complimented on its excellent by-laws. The following ladies attended the luncheon at the Tennis Club: Mrs. Leslie Kelley, Mrs. Jack Maddox, Mrs. Willard Hilley, Mrs. Claude Cobb, Mrs. Jackie Martin, Miss Margaret Davidson, Mrs. Agnes Wilbor, Mrs. Harvey Peterson and guests Mrs. May Badger and Mrs. Mary Shamberger. Mrs. Dena Sternberg attended in place of her daughter Mrs. Carroll Waller. The ladies said that they received inspiration from the meeting and had no more doubts about it being worth-while to be federated.

Editor's Note

The presentation of this page devoted completely to Cathedral City is one more progressive step taken in this community.

It was made possible through the untiring efforts of a very active Chamber of Commerce and a large majority of civic minded citizens. They believe in the future of this desert, especially in the opportunities and advantages offered by Cathedral City.

Progressive planning and thinking has resulted in a miraculous growth over a very short period of time. Building permits have been at a maximum, new subdivisions, business firms, home owners seeking our famous "One Hour More Sun" and finding it a reality, all these are other steps to future security and development.

Open minded, far-seeing people will be interested in the Cathedral City page of The Desert Sun. Keep your eyes on it.

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25 lb. \$2.16 50 lb. \$4.29SUGAR SPRECKLES 5-lb. Cloth Bag, 44c
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ORANGE JUICE "IRIS" 46-oz. Can 33c

PAR GRANULATED SOAP 38c
Large Package

SWEET PEAS DEL HAVEN 2 No. 2 cans 29c

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LETTUCE Extra Fancy Large Heads ea. 8c

ARTICHOKES Fancy Northern 2 for 29c

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Your unity has built a solid community that supports this first full continuing page in The Desert Sun; and our congratulations to The Sun for being the chosen instrument.

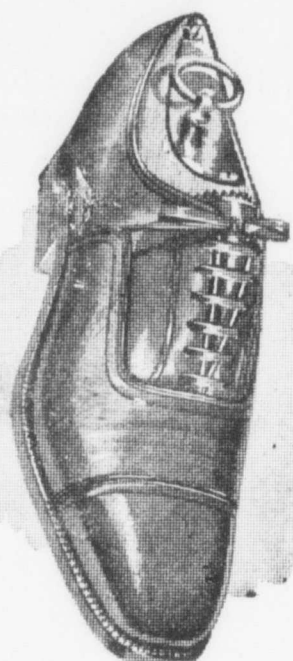
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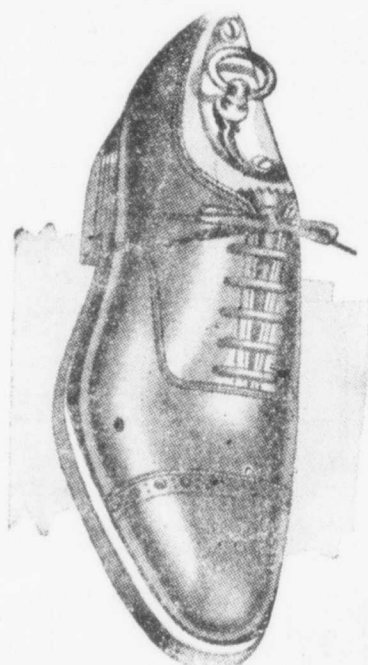
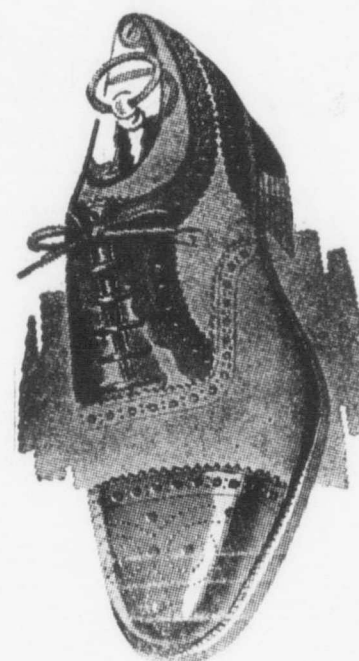


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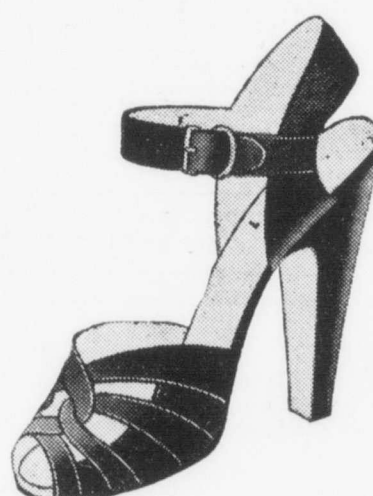
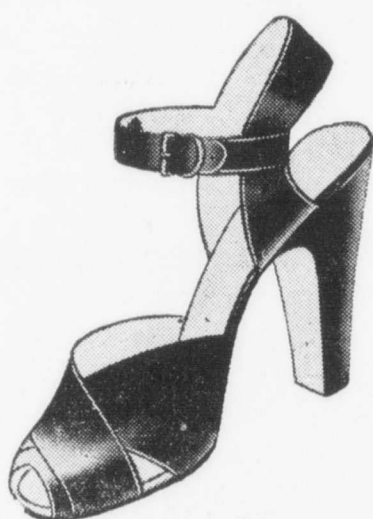
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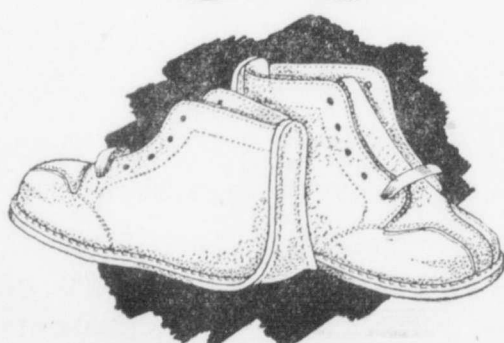
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Candidates to Outline Platforms at Open Forum Tuesday

El Paseo Site for Session

Junior Chamber Will Sponsor "Know Your Councilman" Meeting

Candidates for city council who seek election at the April 13 election will appear next Tuesday night at the El Paseo theater to present five-minute talks on their views and platforms when the Junior Chamber of Commerce stage an open forum to acquaint citizens with the men who are running for office.

Bill Myers is chairman of the event for the Junior Chamber and has received assurance from most of the candidates that they will be present. He will preside at the meeting, introduce the various candidates and serve as moderator in the question period following the five-minute talks.

The meeting is scheduled to get under way at 8 o'clock.

It is also planned to have Barney Hinkle of the Chamber of Commerce present to outline the April 20 special election proposition. This, if approved by voters, permits city council to appropriate up to a certain percentage of funds for advertising and promotion costs of the Chamber of Commerce.

VA Office Opens One Day Per Week

Indio Fair Given State Allotment

Announcement was made this week that the Veterans Administration office in Riverside will remain open one day a week until further notice. Thursdays, 8 a.m. to 4:45 p.m., was set aside for the itinerant service at the county seat.

Protests, signed by 700 county veterans, followed the closing of the full time office in the county and transfer of personnel to San Bernardino.

Your regular Army is building the peace. Army Day, April 6.



1965 CANDIDATE—Juanita Enceli, who portrays title role in forthcoming Ramona Outdoor Play, gives five-year-old Petey Bruderlin pointers on the historical production staged annually by the people of the Hemet-San Jacinto valley. Petey is the son of Fred M. Bruderlin, general manager for the play, and a 1965 candidate for the supporting role of Alessandro. This season's playing dates for Ramona will be April 17 and 18, April 24 and 25, and May 1 and 2 at the famous Ramona Bowl near Hemet.

Senator Happy

Dilworth Grateful For Public Confidence

State Senator Nelson Dilworth returned to his home in Hemet this week from the strenuous legislative session grateful to the people of Riverside county for their confidence in him.

"I don't know of another senatorial district in the state as large as Riverside county where the incumbent will be re-elected without opposition," he said.

It's your Army. Honor it on Army Day—April 6.

It's Amazing

Here for First Time in Years, Growth Surprising

Mr. and Mrs. Ben McGhee, Manhattan Beach, spent the weekend in Palm Springs as guests of the Desert Inn. It was the first time the couple had been in the Village for several years and both were amazed at its growth.

Mr. McGhee is an executive with the Douglas Aircraft company at Santa Monica.

CLASSIFIED ADS—PHONE 2249

Ramona Pageant Rehearsals Start

Annual Production To Open on April 17

Rehearsals for the 1948 Centennial Production of California's Historic Play, Ramona, are under way, according to an announcement made at Hemet today by Edward Poorman, president of the Ramona Pageant Association.

William Berssen, the director, during the coming weeks will supervise the training of a cast of 350 persons from these two communities to present the pageant-drama, based upon Helen Hunt Jackson's famed novel, in the very locale where the historical events of the story took place.

In the title role of Ramona for the fourth consecutive season will be Juanita Enceli, former Hemet-San Jacinto Valley resident, Newcomer William Pullen, World War II veteran and a post-graduate student at UCLA, has been selected to play the part of the ill-fated Alessandro.

Playing dates for this 21st season of California's most famous outdoor spectacle will be on Saturday and Sunday afternoons, April 17 and 18, April 24 and 25, May 1 and 2, at the Ramona Bowl near Hemet.

Ramona Bowl is located thirty-four miles from Riverside and a mile and a half from Hemet at the foot of Mt. San Jacinto and easily accessible from any point in Southern California. There is free parking space at the bowl for thousands of cars.

Indio Fair Given Improvement Funds

The County Fair and Date Festival at Indio was allotted funds for improvements when the state board of public works met this week at Sacramento.

The money comes from the state fair and exposition fund which is built up by receipts from the state's share in pari-mutuel takes at race tracks.

Indio was allotted \$42,000 from this fund.

The capillaries of the human body are so numerous that they defy counting. But a metal tube the size of a darning needle could hold about a thousand of them.

CLASSIFIED ADS—PHONE 2249

Bryson Amos to Head Masonic Club

Officers for Year Named At Tuesday's Meeting

Bryson Amos, department manager at the Palm Springs branch of the Bank of America is the newly elected president of the Masonic Luncheon club.

His election, with those to other offices and the board of directors, took place at the regular luncheon meeting of the organization at the Desert Inn Tuesday noon.

GEORGE STREBE, popular Villager and owner of the Doll House was elected first vice-president; Raymond Hatton, second vice-president and Paul Summers, secretary.

John Archibald, co-owner of the Palm Springs Drug and Import company was selected treasurer.

The new board of directors will consist of John Munholland, William Leoncio, Lloyd Simon, G. R. Sanborn, Billy Wright, George B. Davies, F. S. Pinchard, Charles McDonald, Kenneth Kirk, O. G. Carlson, M. G. Mead, Morrie Libbott, Gordon Feekings and John Hormel.

THE MEETING was attended by 70 members of the Luncheon club with the membership acting on the nominations as submitted by the nominating committee consisting of John Munholland, Lloyd Simon, Herbert Samson and W. G. Woodward.

President Arthur Coons of Occidental College, Los Angeles, was the featured speaker at the luncheon-meeting.

Deputy District Attorney Named For Desert Area

Attorney Robert Sikes of Indio was appointed deputy district attorney for the Coachella valley and desert areas. The appointment was made by William O. Mackey, district attorney, after County Peace Officers association members had requested a branch office on this side of the mountains.

Sikes will handle criminal cases arising in this area for the district attorney's office and save desert peace officers thousands of miles of travel annually.

CLASSIFIED ADS—PHONE 2249

Second Section

The Desert Sun

Palm Springs, California
Friday, April 2, 1948

Dr. Stailey to Assume Health Office Duties

Dr. Henry D. Stailey, county hospital superintendent, yesterday became acting county health officer following action taken by board of supervisors Monday.

Dr. Stailey's appointment was made by supervisors pending appointment of a permanent successor to Dr. Warren A. Fox, resigned.

Leonard Miller, county sanitary official on the health department staff, will assist Dr. Stailey.

Regular Army, National Guard, Organized Reserve, ROTC—these forces keep your country strong. Honor them on Army Day—April 6.

Ingram to Attend Bank Conference

Three-Day Session Is Scheduled April 17-19

F. C. Ingram, manager of the Palm Springs branch of the Bank of America, has accepted an invitation from L. M. Giannini, president of the bank, to attend a statewide conference of all the branch managers and many of the administrative officers of the institution. General chairman of the affair is E. A. Mattison, executive vice president of the bank.

The conference will be held April 17-19 at Asilomar, near Pacific Grove, Calif., on the Monterey peninsula.

Unique in banking history, gathering together as it does more than 600 of the key representatives of a single bank, the world's largest, from some 307 communities throughout the state, Mattison pointed out that it is not a convention but is a working management conference, devoted almost entirely to shirt-

See BANK CONFERENCE, Pg. 12

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WOMEN'S TOPCOATS, formerly \$98.50	Now \$55 ⁰⁰
WOMEN'S SHETLAND SWEATERS, From Scotland, formerly \$12.50	Now \$8 ⁷⁵
MEN'S IMPORTED CASHMERE AND SHETLAND SWEATERS	1/3 off
ENGLISH ARGYLE SOCKS, formerly \$3.75	Now \$2 ⁵⁰
MEN'S SPORT SHIRTS	1/3 and 1/2 off
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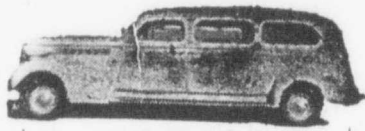
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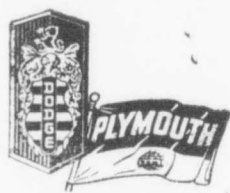
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Palm Springs High School Smoke Signal

Coachella Spikes Palm Springs in Dual Track Meet

Coach Scott Thompson's track team was defeated 97½ to 54½ in their practice relays and field events by the Coachella Arabs last Thursday afternoon at the high school.

Point scorers for the Indians were Pierre and Raphael who took first and second places in the high jump. Whisenand and Borden won honors in the pole vault events. A relay team composed of Chuck Blackhart, Bob Singlyn, Louis Pierre and Lopez won the 440 yard event. The varsity score was 54½ and 21½.

The B's lost by a score of 43 to 33. Speedy Merlin Simpson won most of the lightweight honors. Simpson won the broad jump with a leap of 20 feet, 8¾ inches and also ran in the relay events. Morris Soto won the 120 yard low hurdles in 15.3 seconds.

Individual event results are as follows:

Varsity Meet

High Jump: Pierre (P.S.) Raphael (P.S., Nordin (C), 5' 7" Pole Vault: Webb (C), Whisenand (P.S.), tie between Wilkins (C) and Borden (P.S.), 9' 3"

Shot Put: Nordin (C), Julian (C), Lucia (C), 39' 5"

120 Hurdle: Wallace (C), Woodard (C), Wilkins (C), 18' 1"

440 Relay: Palm Springs, 47.2 880 Relay: Coachella, 1.39.2

Two-mile Relay: Coachella, 10. 55.

Medley Relay: Coachella, 4.35.

B TEAM MEET

High Jump: Webb (C), tie between Sherrod (C) and Hale (P.S.), 5' 2"

Broad Jump: Simpson (P.S.), Villeneau (C), Barito (C), 20' 8¾"

Shot Put: Barito (C), Webb (C), Sargent (P.S.), 36' 8"

440 Relay: Palm Springs, 50.3.

880 Relay: Coachella, 1.15.8.

1½ Mile Relay: Coachella, 7.6.

120 Low Hurdles: Soto (P. S.), Villeneau (C), Orson (C)

Chicagoan has patented leak-tester for new tin cans, which are passed rapidly, one by one, under a head that fits snugly over their tops, while air pressure is applied. If there is a leak, escaping air throws a switch, starts mechanism for tossing the faulty can into a reject-heap.

Gazoozit

GAZOOZIT — BY BUCKY

Ah! busy week. . . annual copy sent. . . Easter and its after effects. . . and deadline for getting prom dates had to be met. . . you should have seen the mad rush, bashful boys, and all. . . some of the bright and shining couples going to the prom are PAT WARREN and RECE WATSON, BROWNIE BROWNE and STUART GRABER, PENNY HALEY and FRED GATES, HAZEL VEITH and DUANE ARNS, and SANDRA VEANO and CHUCK BLACKHART. . . honestly, MARLEEN WATLET, aren't you a little bit old to be playing cowboys and Indians? . . . well, guess MABEL POTTER and EDDIE WEISS had to break the monotony of going steady; they broke up for five whole class periods one day. . . speaking of steadies we have several new ones at ole P.S.H.S. . . LOIS WRATHALL and D. D. HINES, SANDRA CORDREY and FRANK PURCELL, and BARBARA HATHAWAY and BOB FLYNN. . . that boy gets around. . . DONELLA KNUPP you keep your feet flat on the floor in MR. WEEKS class or you'll flunk that test. . . those making good showings on the senior play are MARILYN ELLSWORTH, BONNIE SUE TAYLOR, TONY JUPE, and TOMMY RAPHAEL. . . parading around in the new look are DIXIE SMITH, BARBARA JONES, and SHIRLEY MYZIACK. . . what a meeting at PAT FOWLER'S last Tuesday. . . if you have a date at the prom tell BETTY WRIGHT. . . if you owe junior class dues see ADELE WOODS and pay her. . . we want a good prom this year. . . seen buzzin' around town on motor scooters lately are NANCY EHLERT and CHUCK MARLOWE, and CHARLOTTE McKNIGHT and BUDDY SALES. . . MORT GILBERT is our choice for candidate to run for president, he always has something to say in assembly and everywhere else. . . you should have seen "EDI" CORWIN in her Easter attire. . . boing. . . it seems everyone had a good time at the Easter party and egg hunt at VICKI MATLOFF'S house last Sunday. . . MARY KATHERINE MILLS, CORKY HAMMOND, ELANNE PURNELL, and JACK WILCOX really do hunt for those eggs. . . hear there was a slumber party at MARILOU TROY'S and someone walked down Palm Canyon Drive in her pajamas. . . how come we haven't seen SYLVIA SHIELDS and DICK HENSON around together lately? . . . journeying to Los Angeles for the Easter week-end were GERRY and BILL STYERS

Dr. E. E. Oertel In San Francisco For State Session

Dr. E. E. Oertel, principal of P. S. H. S., attended the California Secondary School Administrators convention from March 22 to 24 in San Francisco. The conference headquarters were the Hotel Whitcomb and the sessions were held at the Mission high school.

There were 2500 delegates present. The key-note speakers were Dr. Simpson, state superintendent and public instructor; Herbert Closs, city superintendent of schools in San Francisco, and Mrs. Helen Heffernau, state department of education who just returned from 14 months in Japan.

Five hundred delegates, including Dr. Oertel and his wife, were guests of the U. S. Navy during the afternoon and evening of March 23. They had dinner on Treasure Island after maneuvering in the afternoon on a destroyer.

The main topics discussed at the conference were those of finance and buildings and other such school problems. Dr. Oertel reports as follows: "The conference was interesting and constructive but it was raining all the time we were there, however no one complained about the rain because of drought conditions that had prevailed."

Seniors Busy On Rehearsals For Annual Play

Under direction of Alexander Hammond rehearsals for "When I Was Green", annual senior play, are going ahead three nights per week in addition to during activity periods.

The play will be presented April 23 and 24 at the American Legion Hall.

oops, printer's mistake, you know. . . track star of the week is BOB SINGELYN. . . guess the reason for the sad look on BARBARA CONNELL'S face is that she still misses BUD HYATT. . . a couple more gals with that "he's gone away look" are NORMA SMITH and MARLENE KNOWLER. . . a big party has been planned by KENNY JACKSON. . . what fun. . . see you in the funnies.

On the War Path

By MORT GILBERT

In any sport it's the perfection that counts, and the tougher it is to reach that goal the better the sport. So it is with the relays. Every little detail must be considered to have a crack team, such as passing the baton, timing the runner so as to get every benefit from the pass, starting with the most power and so forth. The reason I am talking about the "RELAY" is because tonight the local sports fans are going to have the opportunity to see some really fine relays right here in Palm Springs at the high school at eight. In track there is no such thing as perfection, every mark can be bettered, every run can be improved, every jump can be made better right down the line. For this reason track has become the great competitive sport it is today, for one competes with himself as well as an opponent.

Coach Scott Thompson is the local track coach and he has been rapidly trying to get the boys in shape for their various events, to do this he has to prepare special schedules for each runner or jumper, or etc. Indeed track is a tough sport to coach for each man must have individual training. A fair start as compared to a fast start wins sprints, knowing when to open up and when to take it easy wins the distance races, and like all sports, practice is the only way to get these principles down pat. This requires much time as it takes a basketball team to get in shape or a football team.

I have been trying to point out a little of the inside dope on track in hopes of making you, the reader, realize what a tough sport it is.

Also for you to know that it is as thrilling to see a winning track relay team in action as it is to see a fellow break away for a long run in football. In track, it's the individual who gives all in an effort to win. No one can hope for someone else to do his part.

Let's all get out to the high school tonight and support our team, they need the help and with enough rooters, maybe they can cut off a couple seconds, which might win a few events for the maroon and white. This relay carnival will be something you will never forget, nor will you find another sport to equal it in excitement and skill.

If a wire in the car's electrical system begins to smoke or burn, it should be cut immediately. It should not be grasped with the bare hands, however, as it may cause severe burns.

Easter a Day For Services, Flowers, Food

The Easter Sunrise service was attended by many sleepy-eyed, yet happy villagers and tourists and some high schoolers. The singing, directed by Holly Visel, was excellent and Bill Hay's reading of Van Dyke's "God of the Open Air", was touching.

The sun failed to rise at the service but rewarded us with its presence later in the morning and shone brightly the rest of the day.

The Easter church services were attended by various assortments of hats per usual; but it was a welcome treat to see people in soft Easter outfits with a look of peace in their eyes.

The remainder of the day consisted of going out to dinner with the family, corsage on mother's lapel, carnation in daddy's button-hole, and the inevitable gravy down the front of baby's frilly, new pinafore; as a gathering at home with friends over sister playing the piano, the young children hunting wildly for Easter eggs and big brother eating them as fast as they are found; at the young couple taking a refreshing swim after church then eating Easter dinner in the shadowy corner of some quiet cafe, holding hands across the table and dancing now and then to the strains of soft music; at maybe the old lady who goes home after church to eat her Easter dinner alone, but never lonely as she kneels to thank God for her many blessings.

Easter is happy for the young who wait anxiously for the Easter bunny's arrival and for the rest who feel the return of Christ on that joyous day.

School Will Be Host April 29 At Open House

The Palm Springs high school open house will be April 29th at 7:30 p. m.

In the various rooms the students' best work will be displayed, so the parents will have an opportunity to see the students' achievements during the year.

One of the outstanding programs will be the minstrel show which will be put on by the Palm Springs high school chorus, under the direction of Mr. Hammond, choral supervisor.

There is a well-planned program for all the parents to see on open house night.

We have pussyfooted too much in our public attitude on the Russian question. It is time for a showdown.—James A. Farley, former Postmaster General.

PALM SPRINGS, CALIF.

Friday April 2, 1948

The Desert Sun—11

Meet Your GAA

We have been describing the girls in G.A.A. and their other activities that benefit the school, but we have neglected to tell you about our sponsor, Mrs. Moya Henderson. If it were not for her ideas, determination, and sense of humor, G.A.A. would have disbanded in 1945. She strongly believes in the Girls' Athletic Association and what it does to build good sportsmanship and good citizens. Mrs. Henderson was an enthusiastic member of G.A.A. when she attended high school in Pasadena and later at U.C.L.A. With such a background she has been able to bring much to Palm Springs. She guided us through the ordeal of the convention last year and has been the spark plug of our chapter.

Sandra Veano is one of the most well liked girls in school, for she has a pleasant personality and a sense of responsibility. Sandy has been a dependable member of G.A.A. since her freshman year. Now, as a junior, she is taking part in the governing of the club. She is one of the two juniors who will accompany Mrs. Henderson and President Betty Ann Lilly to the La Jolla convention next month. Sandy has her emblem and several varsity stars on her sweater.

Sandy is serving as secretary in Girls' League and is also a member of the Scholarship Society. Sandy is among the many junior girls who are diligently planning the Junior-Senior Prom.

Another senior who proudly sports a G.A.A. letter is Marilyn Ellsworth. She is now on the board serving as vice-president. Marilyn also has her emblem and varsity stars in several sports.

She has held office in other organizations and has been active in class activities and the operetta "Rio Rico." In the operetta she performed the solo hula dance. This year she is a cheer leader.

At present she is portraying Mrs. Henderson Eliot in the senior class play "When I Was Green."

Barbara Crossley has earned varsity stars and her emblem in G.A.A. She is an enthusiastic member and a good sport. Barbara has been interested in Girls' League and has served on various committees in G.A.A.

Sandra Cordrey, as a freshman has already earned a varsity star in hockey. She is very good in scholarship and in sports. Sandra is working eagerly on her class assembly and dance. She has turned out for all sports thus far and will undoubtedly be a candidate for emblem in May.

Fire annually destroys enough timber and lumber to build 200,000 five-room houses.

Chia Nearing Completion, Goes To Press Soon

School year book, Chia, is in the last stages of completion. The Chia will have a maroon and white padded cover and will contain 88 pages. The year book will go to press in two weeks and will be ready in plenty of time for distribution the last week of school. The staff is:

Mrs. Martin, advisor; Joyce Buck, editor-in-chief; Mort Gilbert, advertising manager; Joanne Wilks, sales manager, and Judy Spalding, cartoonist.

Others helping are: Sandra Veano, Alberta Martin, Mary Katherine Mills, Don DuBose, Jerry Maloof, Bill Hotchkiss, Ben Chaffey, and Nicky Nickols.

It places a tremendous strain on the battery to use the starter motor to move the car and it never should be done except in extreme emergencies, warn officials of National Automobile Club's Service Department. Its use for this purpose may shorten its life considerably.

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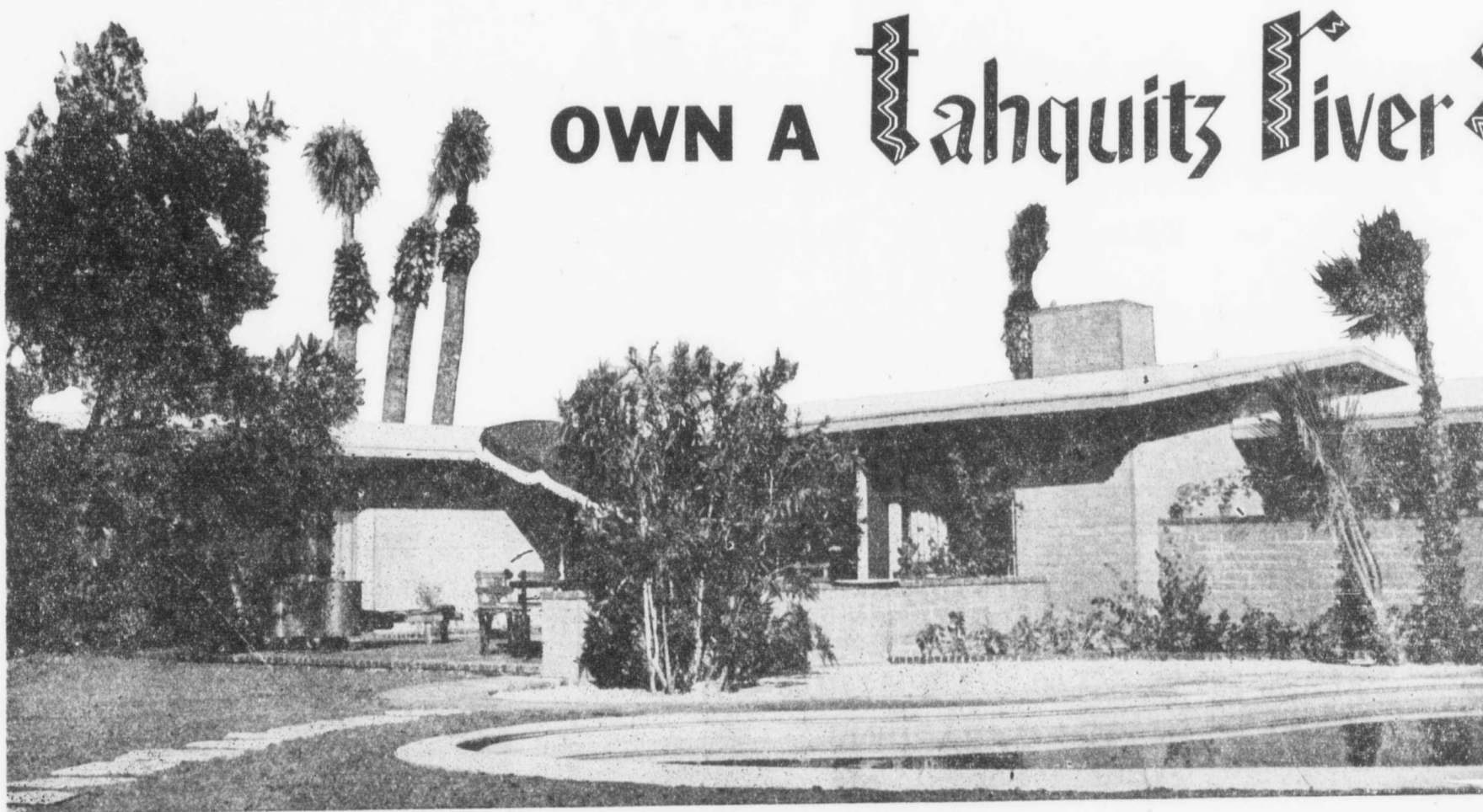
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"I Rise to Remark"

By Congressman John Phillips

It is a curious commentary on the world situation that the Congress of the United States should be required to devote Holy Week to a discussion of a plan, only a little short of actual war, to stop the persistent encroachments of a philosophy which destroys the freedom of the individual (our forbears spoke of the "divine right of the individual") taught by the Christ to whom the week is dedicated.

After reading the terms of the so-called Marshall Plan, now called the European Recovery Program, increased by other countries than those first named, and gradually re-appearing as a plan to protect the United States, instead of a plan to stop communism, which it never was, I rise to remark that it may be significant that the vote will probably come on April Fool's Day, 1948.

This does not mean that I shall vote against the plan. I made one of my infrequent speeches on the Floor, last Monday and, very briefly, my plea was to approach the formal discussions, which began Tuesday, with an open mind, and second, to be honest with ourselves. There is an axiom in business that if you want to try to fool your competitors, that is permissible, but only a very stupid business man tries to fool himself. That has been my serious charge against the State Department and the Administration; they have deliberately tried to mislead the American people on this entire question.

The philosophy of the free individual, on which this nation was founded, is incompatible with the philosophy of mass control, which Russia has been trying to impose on the world since 1917. There has never been any secret about it; the philosophy is printed and diagrammed for

everyone to read. Yet we supported Russia and still support her.

As Japan was being forced to her knees, Russia insisted on being cut into that game. Mr. Roosevelt at Yalta sold China down the river, giving Russia not only the right to join in the peace negotiations as an equal partner, but actually giving Russia some of the possessions of China to which Russia had no right whatever.

No record of that secret agreement, by Mr. Roosevelt, who assured Mr. Stalin that he would guarantee the acceptance of the humiliating terms by China, appears in any State Department document. That agreement was considered by Mr. Roosevelt to be a personal document, and is stored at Hyde Park, with other so-called personal papers of the late President. Its terms are known.

When the Marshall Plan was first talked of, Russia was invited to join the program. It was Russia who refused, not the United States who barred that nation.

President Truman came to the Congress on the 17th and "talked tough" to Russia, for which he was applauded generally by the people, who forgot that the Congress has been asking him to talk that way for months. At the same time, the State Department was negotiating a reciprocal trade agreement with Czechoslovakia, under which that little country will ship us shoes, glassware, rubber footwear, while we ship in exchange farm implements, autos, trucks, steel, and a long list of critical materials, all very useful in Russia, and more useful in case of war.

The Russian ship Chukotka is right now reported loading at Jersey City with industrial machinery worth \$282,000. It is poor judgment to threaten any nation, and at the same time supply that nation with the implements of war. It was poor business in 1941, and it is still poor business in 1948.

The opinion of the majority of the members of Congress, as the debate begins, is that the present administration has led the country into an impasse in which there is no choice but to vote for ERP, realizing that our job is to keep up the courage of the people of the nations of western Europe, and that about 60% of our help will be in the form of food. That's a very short comment on a very complicated situation.

So little power is carried by air waves of human speech that if 5,000,000 persons all talked at once, the power created would hardly light a small bulb.

CLASSIFIED ADS—PHONE 2249

From Page 9—MORE ABOUT

Bank Conference . .

sleeve business meetings and exchanges of views and ideas.

The conference will open on Saturday, April 17, with a general assembly at which President L. M. Giannini will deliver an address on the subject, "What's Ahead?" after which he will lead a free discussion. Following this, a series of departmentals will be held through Sunday, ending on Monday, April 19, with another general assembly. All sessions will be closed.

**Tuthill Pays Penalty
For Slaying Today**

Marvin Tuttle, convicted of the New Year's Day slaying of Mrs. Charlotte Beverly, Cathedral City nurse, was scheduled to pay the extreme penalty in the state lethal gas chamber at 10 a.m. today.

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What Goes on in Palm Valley

By DON CAMERON

Herb Pritzlaff's birthday party and house warming was the big event of the week. Last Monday from 2 p. m. till far into the night, Herb was doing a splendid job of hosting his many friends. His beautiful new home in Palm Desert was built by the R. P. Shea Company. Jim Ramsay of Rancho Mirage was superintendent for Sheas and what a swell job he did. Tommy Tomson and the Palm Springs Nursery did the landscaping for Herb. 'Monday's party had a decided Mexican atmosphere surrounding it. Our own Ray Ramirez supplied the barbecued beef, frijoles and tortillas, also was responsible for the Mexican orchestra and dancers. By 9 p. m. Ray said he had served 450 meals.

From Palm Valley some of the folks were the Glenn Gurleys, the R. P. Sheas, Herb Truexs, H. E.

Westons, Jeff Shanks, Kay Olesons, Joe Krolls, Bob Ellsworths, Carl Hendersons, Jim Ramsays, Edith Ward and her mother, Mrs. Margaret Ward, and her brother and wife, Mr. and Mrs. Evan Edy. Art Butler and Elmer Peacock of Palm Village Inn took time off to attend. Ditto Gooker Junkin. From the Rancho Mirage Tract office was Harry Holt vice-president of the subdivision. Ted Hutchinson of the Desert Nursery admiring the landscaping. Cynthia Snowden of Rancho Mirage chatting with Leife Erickson and Gertrude Stensland of the Palm Desert office. Bob Keadys of the Palm Village Market were enjoying the food with Billy Adolph, Matt Fowler and the Ted Hendersons, of the Sana Ynez Inn, (he's Carl's son).

From Palm Springs, were the Oliver Jaynes, publisher of The Desert Sun and Grant Wood of the same paper. Ed Nellissens, Gayle Thompsons, Rose Barreda, Hazel Sloane and Anita Anderson strolled in later in the evening. From Los Angeles, the Walter Mullers with their five sons and one daughter, Herbert Rileys, Oscar Johnsons, Eddie Shipstads, Dick Byrnes, Frank Andrews, Dick Powell and June Allyson, were among the many winding up their Easter vacation.

The Fortnites, a semi-monthly bridge party in Palm Valley gave a party at Mary Ellsworth's Palm Village home Tuesday night in honor of Bonnie Kroll who is leaving for Denver. Bonnie was presented with a cream colored, rawhide overnight fitted suitcase.

Spending two months in Judge Krull's adobe house are the Norman C. Beckleys of Portland. He is a Doctor of Pharmacy. At the Montasanto Apartments is Mr. Esler with the General Motors Corporation who was also former exalted ruler of the Elks at Pontiac. During their sojourn the Ancells dropped in at Kurt Ring's Kiva and renewed their acquaintance. Dr. John W. Brady, Los Angeles dentist doing some landscaping on his Rancho Mirage lot in preparation for his new home.

Wildflower seeds are generally broadcast to create a natural effect, although gardeners can plant to suit themselves, as wild ones will take the same kind of treatment as tame flowers. Somehow, though, wildflowers don't look right in neat orderly rows.

More than 90,000,000 pins are manufactured daily throughout the world.

To revive blankets nap after laundering, hang it up over the shower rack nearest the bathroom tub. Fill tub with hot water. The nap will fluff up.

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Fireplace Garage

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Unexcelled view of Mountains and Desert

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Stucco-Frame; tile roof.
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Both homes are newly completed and unfurnished.

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BETTY BRADLEY

BEAUTIFUL SOPHISTICATED
SINGER . . . A GREAT ARTIST

NOTE MAX: We don't blame you patting yourself on the back . . . you lucky . . . when you got Jan McArt to take your confederate money, but when you sneak in to see BETTY BRADLEY, be sure you bring your Smoked Glasses and a Fan.

RICKEY LANE and WILLIE

Willie has his own ideas about a
certain "Guy" . . . New ideas nightly

ROBERTO and his 7 MARIONETTES

Held over by
Popular Request.

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and His 4-Piece Dance Band
The Sweetest Music in Town

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IT TAKES . . . S-O-O-O FOLKS

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THE PALM HOUSE

PALM SPRINGS' FINEST SUPPER CLUB

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SHOW IN TOWN WITH 14 STAR PERFORMERS
FOOD IN TOWN—EVEN IF IT IS A "BEANERY"
DANCE MUSIC IN TOWN . . .

Max—Even You Could Dance to Their Music

THIS IS NOT GENERALLY KNOWN—BUT THE "BOOT HILL BOYS" ARE TOLD THAT MAX DRESDNER SNEAKS IN THE BACK DOOR ON NIGHTS WHEN THEY ARE OUT MAKING THE TOWN.

MAX . . . We are happy to HEAR about your 7 big acts
at the '49er Room, but we are wondering about their
accepting your confederate money. We have been miss-
ing Silver Dollars from our Silver Dollar Bar.

WE HAD TO REPLACE THE SILVER DOLLARS
TO KEEP THE BAR SMOOTH . . . FOR SMOOTHIES

SILVER

REWARD



BAR

The "Boot Hill Boys" are of-
fering a liberal reward for
any information regarding the
missing dollars from our
Silver Dollar Bar. We don't
need the money—but we are
just curious.

All information will be held
strictly confidential.

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Southern California's LARGEST SELLING line of
VARIETY BREADS

"BREAD at its BEST"



KEEP Friendships Warm via Long Distance

THE old dictum, "Out of sight, out of mind," can be completely annulled by keeping friendships warm by way of Long-Distance. Talking long-distance is just as easy as talking next door, or over the garden fence, and calls go through fast now.

Short long-distance conversations (long ones aren't necessary to keep the channels of friendship open) are not expensive if you make your calls between six in the evening and four-thirty in the morning, and all day Sunday. Special low rates for long-distance calls anywhere in the United States prevail during these hours. Ask operator for information about tariffs . . . you may be surprised at how low they are.



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Find out what the cash difference is between your old car and a new Kaiser or Frazer. WE OFFER THE HIGHEST TRADE-IN ALLOWANCES.

DeMan & Erickson

621 N. Orange — REDLANDS

Dr. Nussbaum and Eddie Cantor Give National Jewish Appeal Big Start at Initial Village Meeting

Palm Springs' share in the National Jewish Appeal for funds got a good start along the road to its \$25,000 goal Monday night.

Chairman of the local drive, Herman Reich, announced that more than \$17,500 was donated by 51 persons present at the initial meeting in the campaign held at the home of Mrs. Walter Glatter, 226 West Alejo road.

PRESENT at the meeting and delivering a stirring appeal for support of the drive were Eddie Cantor and Dr. Max Nussbaum, noted authority on the plight of the Jewish people in Europe and Palestine.

Reich attributed the generous donations to the presence at the meeting of Cantor and Dr. Nussbaum. The drive chairman pointed out that the fifty-one persons who gave, increased their donations by approximately 234 per cent over the amounts given by these same people last year.

"IT IS MY HOPE," declared Reich, "that the people yet to be contacted will act as generously as those who gave last Monday night."

He added that the \$250,000,000 national goal is the highest ever set for this country.

"Because of the greater need for funds, it can be clearly seen why each person contacted should give generously," Reich said.

Responsibility for the success of the drive here and nationally is the full responsibility of the Jewish people, Reich pointed out.

"All of our appeals either by spoken word or letter have been made to the Jewish populace of the Village," added Reich. "A great majority of them have not yet contributed and in view of the good start Monday night, there is every hope that Palm Springs will reach its \$25,000 goal."

Open Forum

WANTS PLACE TO REST
Editor, Desert Sun:

Our second visit to this "haven of rest" prompts an expression of appreciation for the friendliness of the people, the climate, the pure desert air, and the many beautiful homes, stores, and places of interest.

However, there is one natural place of potential beauty, rest, and attraction that has most assuredly been neglected—Palm Canyon.

You have here one of the most promising places for rest, picnics, parties and hiking that is found in the entire state. Visitors do not object to a "toll," but they do expect to find a place of beauty, cleanliness, facilities for pure drinking water, ample tables, sanitary rest rooms, safe and easy walks and trails, instead of what they find now—lacking in all these features and a veritable fire hazard besides.

Whoever the authorities are having the responsibility of its care, surely must feel a sense of humiliation when they visit this canyon.

The cost of cleaning up, and providing attractive facilities would be very nominal. The results would be far reaching—too numerous to mention in this brief letter. We sincerely trust that this is not presumptuous on our part.

Sincerely,
Mr. and Mrs. N. A. Jensen
Salt Lake City, Utah.

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Field Trip

Mineral Society To
Seek Specimens Sunday

San Geronimo Mineral and Gem Society will leave on a field trip at 7 a. m., Sunday, April 4 with Sunrise canyon in the Caliso section as the objective.

Petrified palmwood, jasper and some selenite is to be found in this vicinity.

The caravan will leave from the Banning post office.

Those planning the trip are reminded that drinking water must be carried and that no firearms are permitted on field trips.

Home Hints

Good Cook Always Uses
Meat Stock

Are you a good cook? Mary Stinson says "Yes, if you cook with stock." Writing in McCall's for January, she tells how to make the stock and use it:

"Meat stock is the liquid the really good cook makes from beef bones, chicken feet and vegetables and uses in place of water to enrich all dishes such as stews, gravies, pot roasts, meat pies, etc."

"How to make meat stock: Put beef bones and chicken feet skinned into a heavy kettle. Pour on 4 quarts of cold water. Add an onion, carrot, sprig of parsley, celery tops (if you have them). Cover tightly. Bring to a boil slowly. When it bubbles, add ½ cup cold water. Do this a couple of times to bring scum to surface which you skim off, thoroughly, and throw away. Then turn heat down low and let stock simmer, covered, at least 3 or 4 hours.

"Remove bones immediately because stock allowed to cool with the bones in it will turn sour. Strain stock into pint and quart jars and store in the refrigerator. The fat that comes to the surface will seal it and help to preserve the stock for many days.

Headlight adjustments, even in the best of cars, are not permanent, according to the Service Department of National Automobile Club. On rough pavements, the finest lamps may be thrown out of true. That simply means they must be checked periodically if the owner is interested in having adequate light.

Three-quarters of the U. S. population between 5 and 19 years old was attending school in 1940 compared with about half in 1890.

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County Red Cross Chapter Extends Drive Into April

Instead of concluding March 31, as originally planned, the 1948 fund drive for the Red Cross, now being conducted by Riverside County Chapter, will continue into April, according to C. Thomas Wheeler, general campaign chairman.

"The chapter has \$52,272 to date," Wheeler said. "Many County branches remain to be heard from and indications are that Indio, San Jacinto and Beaumont are close to topping their quotas."

"While we are still short of our goal, we have raised almost 60 per cent of our quota of \$88,006. To stop now would be to jeopardize the people of the community served by the Red Cross."

"We can't afford to fail. That is why we have determined to carry the campaign on into April."

Palm Springs Branch of the county chapter concluded its drive well before the March 31 deadline. With a quota of \$11,881 the Village branch, under guidance of drive chairman, Police Chief A. G. Kettmann, raised almost \$15,000 and was the first in the county to go over the top.

Then believed they his words; they sang his praise.—Psalms 106:12.

Thirteen members of a single family have served as mayor of the little English city of Guilford.

Will Trade for Los Angeles

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Located on large, beautifully landscaped lot completely fenced.

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Fish should be cooked for just the length of time required to make it flavorful and tender; if overcooked it tends to become tasteless and dry.

All the mines of the world, during the 435 years from 1492 to 1928, produced \$21,120,298,527 worth of gold and \$18,521,220,049 worth of silver.

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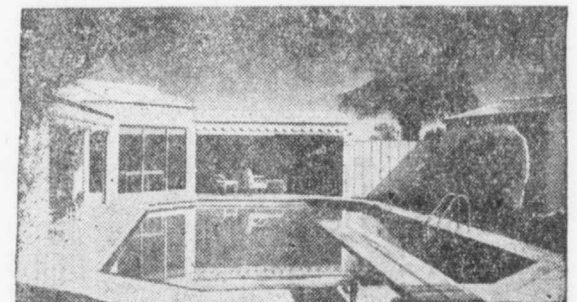
Phone: Palm Springs 3341 or 7184 - Indio 72901

Important Private Sale

Palm Springs Home
and all period Furnishings



Pictured above, spacious home of Mrs. Lena B. Rogers (The Pink Oasis.) Below—Swimming pool and play yard with barbecue and outdoor tap room.



Sold by order and for the account of

Mrs. Lena B. Rogers
California Socialite and Art Patron

Each article of upholstered furniture is custom built to the exacting specifications of Mrs. Lena B. Rogers—the cabinet furniture is of a period design.

A few of the main items—
Console table and mirror, musical love seat, spinet piano, Lawson quilted divan, table lamps, end tables, cocktail tables, desk, studio chairs, roll-away beds, maple 8-pc. bedroom suite, bedspreads, boudoir chairs, Dresden Biscuit figurines, mantel clock, maple dining room set, refrigerator, stove, deep freeze, utensils, corner cabinets, rugs, wrought iron patio furniture, card table, oil paintings, mirrors, miniatures and wall brackets, linens, dinner service, wool blankets. (Each item plainly marked.)

Home \$44,500

Lot 120x105—2-car garage. Swimming pool 40x20 with filtering system and temperature control. Outside barbecue—5 bathrooms—2 bar rooms—flood lights front and back—sprinkling system—beautifully landscaped—every possible convenience for gracious living. (Tacked carpets and custom drapes included.) Every article of furniture plainly marked.

You are invited to attend this sale—starts at 10 o'clock—Saturday, April 3rd, and Sunday, April 4th. Hours from 10 a.m. to 6 o'clock.

DIRECTIONS: East of Palm Canyon Drive—Turn east on Tanager Road to Hermosa Ave.—North one block—1518 Verbena Road, PALM SPRINGS, CALIF.

PALM SPRINGS, CALIF.
Friday April 2, 1948

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Palm Springs 4663

Museum Notes

LLOYD MASON SMITH

Tonight the Museum presents another Film Classic for members only, "Anna Christie," which was Greta Garbo's first talking picture. This is one of Eugene O'Neill's most famous plays and also features the late Marie Dressler, 8 p. m.

Tomorrow, Saturday, the field-trip will be an auto-caravan through Joshua Tree National Monument via Pinto Basin and Cottonwood Springs. There is no walking involved; about 150 miles round-trip driving. All persons interested in going on this trip should meet at the Museum at 9 a. m. Bring lunch and water, return at 5. It is hoped that those persons who have cars will bring them in order to facilitate the transportation problem.

SATURDAY NIGHT Mr. Josef Muench of Santa Barbara will present an illustrated lecture on "Photographing the Southwest in Color." Mr. Muench is one of the foremost of Western photographers and his lecture is being eagerly anticipated. Open to the public without charge at 8 p. m.

Next Tuesday's natural history film will be "The Forest Ranger," a long film showing the work the Forest Rangers do in guarding our natural resources. Public invited. 8 p. m. No charge.

Wednesday evening, April 7th, the next in the current series of Symphony Evenings, under the supervision of Mr. William Norman Jupe, will be held. Program to be announced. Open to the public at 8 p. m., no charge.

JUST RECEIVED on loan last week from the extensive collections of Dusty Miller were the following objects: An Indian skull that originally had an arrowhead penetrating the right frontal bone (found near Victor-

ville in a burial site); a model of a baby cradle used by the Mono Indians; an Apache water jug made of tightly woven basketry; a Hopi plaque; a shallow Apache Indian basket; a handstone from near Victorville; a large Zuni vase; some string beads from near Needles; and a peculiar piece of pottery that was found near Bartow but which was obviously traded in.

On a recent horseback trip near Anza Phil Delano collected a branch of a quite rare and localized type of Pinyon or Nut Pine called the Parry Pinyon. This uncommon tree, unlike the other Pinyons which have as a rule only one needle, has ordinarily four but often five needles. It is a rather discontinuous and very local distribution in one or two places in the Santa Rosa mountains and south into Lower California.

ON LOAN to the Museum library for a short time are two beautifully illustrated books on nature published in Germany and loaned by Alexander S. Orth. One is entitled "Waldweben," and the other, "Im Wald und auf der Heide." These books contain beautiful photographs of wildlife and forest landscapes. It is unfortunate that there are not more volumes similar to this published in English.

The best place to see displays of wildflowers at the present time is to take the desert road at the far end of Cathedral City which cuts across the dunes northward toward Ramon Road. On these dunes you will find some 25 different varieties of desert wildflowers now at their best. If you visit this beautiful spot, enjoy the view and take all the pictures you want—but PLEASE do not pick flowers. There are so many visitors to this Palm Springs region every week that if everyone picked only one or two flowers our deserts would soon be depleted of this floral

display. Besides, the State Penal Code makes it a law-breaking offense to pick any of the wild shrubs, flowers, and especially the cactus and yucca of California.

ADDED to the collection of live animals last week was a fine specimen of an adult wood rat, often called "pack" rat or "trade" rat. This large rodent, which looks more like a big mouse rather than a rat, was dug out of its nest near Desert Hot Springs by Gilbert "Bring 'Em Back Alive" Buck. The pack rat constructs nests sometimes as high as 10 feet, gathering branches, cactus joints, leaves, and any thing that happens to be near into a huge pile, under which are constructed a network of connecting tunnels and subterranean nests.

Mr. Buck earlier brought in a fine, brightly colored live horned lizard which he captured north of Palm Springs. Most of the desert reptiles are beginning to become active again with the advent of warm weather, having remained dormant or in hibernation through the cooler winter months.

A YOUNG gopher snake was brought in last week by Richard Pell, making a total of three young gopher snakes and two adult specimens now to be seen.

A new scorpion was added to the Museum's collection by A. J. Gilbert of La Paz Guest Ranch, bringing the total now on display up to three.

The number of geckos was increased to two with the addition of a live lizard of this species collected by Albert G. Kahn of Cathedral City. The geckos are one of the few lizards that can make a sound. When disturbed they make a squeaking noise which has been likened to a bark.

Abraham Lincoln has inspired the publication of more books and any other man in the world except Jesus Christ and Napoleon Bonaparte.

CAUSES ACCIDENTS

Hard, cold figures show that wearing loose clothing around high-speed machinery is the cause of at least one-third of farm accidents.

It is unthinkable that the distillers in this country should choose to use unlimited quantities of grain in the manufacture of whiskey.—President Truman.

Radio Log

KCMJ

Dial 1340

COLUMBIA NETWORK

FRIDAY EVENING HIGHLIGHTS

7:00—Morgan-Ameche
7:30—Ozzie and Harriet
8:00—D. Shore-H. James
8:30—Spotlight Review
9:00—L. Thomas, news
9:15—Jack Smith show
9:30—Danny Thomas
9:55—Frank Goss, news
10:00—Baby Snooks
10:30—Club 15—Crosby
10:45—Edw. R. Murrow
11:00—C. Huntley news
11:15—Morgans in Movie
11:30—Music for Party
12:30—Art Laboe news

SATURDAY

7:00—Morn. Headlines
7:02—Sundialers Club
7:30—Bob Garred, news
7:45—Wake Up and Live
8:00—Music in Morn.
9:00—W. Sweeney, news
9:05—Let's Pretend
9:30—Junior Miss
10:00—Theatre of Today
10:30—Stars Over Hollywood
11:00—Grand Cen. Sta.
11:30—County Fair
12:00—Mary Lee Taylor
12:30—Give and Take
1:00—On the Solid Side
1:30—Dick Joy, news
1:45—Let's Go Western
1:56—Wall Street news
2:00—Accent on Youth
2:30—Saturday at Chase
3:00—Phila. Orchestra
4:00—Cross Section USA
4:30—Church of Desert

4:45—Treasure Chest

5:00—Sat. Scoreboard
6:00—Pt. Pg. Features
6:15—Deep Purple Time
6:25—Song of the Day
6:30—Chas. Collingwood
6:45—B. Garred, news
6:55—W. Sterling, news
7:00—R. Valle, sports
7:15—Music by Martin
7:30—Padded Cell
8:00—Sat. Night Ser.
8:30—Pays to be Ignor.
9:00—People Next Door
9:30—It's A Great Life
9:55—F. Goss, news
10:00—Abe Burrows show
10:15—The Desert Calls
10:30—Vaughn Monroe
11:00—C. Huntley, news
12:30—Art Laboe news

SUNDAY

8:00—Mod. Conct. Hall
8:30—Church of the Air
9:00—W. Sweeney, news
9:05—Choir
9:30—S. L. Tabernacle
10:00—U. W. Federalists
10:15—Christ Scientist
10:30—People's Platform
11:00—Doorway to Life
11:30—Tell It Again
12:00—The Desert Calls
12:15—What America Is
Playing
12:30—Joseph C. Harsh
12:45—Elmo Roper
1:00—N.Y. Philharmonic
2:30—Eileen Parrell

3:00—Janette Davis

3:15—Here's to You
3:30—Hour of Charm
4:00—Family Hour
4:30—Pause that Refr.
5:00—Gene Autry
5:30—News
5:35—Matinee Melodies
6:00—Church of God in Christ
6:30—Guest Star
6:45—Latin Patterns
6:55—Ned Calmer, news
7:00—Proudly We Hall
7:30—Shorty Bell
8:00—Escape
8:30—Strike It Rich
9:00—Man Called X
9:25—Surprise Theatre
9:30—Blonde
10:00—Adv. of Sam Spade
10:30—Meet C. Archer
11:00—Chet Huntley
11:15—Univ. Explorer
11:30—Music in Night

MONDAY EVENING HIGHLIGHTS

7:00—Radio Theatre
8:00—My Friend Irma
8:30—Screen Guild
9:00—L. Thomas, news
9:15—Jack Smith show
9:30—A. Godfrey Scoble
9:55—Frank Goss, news
10:00—Inner Sanctum
10:30—Club 15—Crosby
10:45—Edw. R. Murrow
11:00—C. Huntley, news
11:15—Music for Party
12:30—G. Morgan News

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Mexican Food
At Their Best
Try the "Jess" Carrillo
Special Plate
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for the current entertain-
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fine foods in the Palm
Springs area.

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BY MR. DEE'S
"Sh-h, it's time for the
Lone Ranger!"
ALI BABI TRIO
"They're Sensational"
For Good Living—It's
Mr. Dee's
PALM SPRINGS
394 N. PALM CANYON DR.
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FUN - FROLIC - FRIVOLITY
The Doll House
DINING DE LUXE AT—
Dancing to the Rhythm
of FELIX and LEO—With
SUE STANLEY
Dinners from 4 P. M.
Dancing at 9:30 P.M.
**OPEN DAILY
EXCEPT TUESDAY**
Fine Food Always
GEORGE and ETHEL STREBE

ZANZI BAR
185 E. ANDREAS RD.
Specializing in
ITALIAN FOODS
HOME MADE RAVIOLI
STEAKS - CHICKEN
Complete Ravioli and Spaghetti Dinners, \$1.50
Includes Antipasto - Salad - Minestrone Soup
Dessert and Coffee
Closed Mondays

ROGERS RANCH
"THE STABLES"
STEAKS—CHOPS
Those Incomparable Spare Ribs
Thursday Nights—BARN DANCE—Saturday Nights
"Where the Fur Meets the Fur-til-izer"
Phone 2761 for Reservations

Bill Ude's
Dinners - Cocktails
Serving Food That'll Make
You Come back for More!

Mexican Food
Tacos
Tamales
Chili
Enchiladas
Open 2-2
Sat.-Sun.
12-12
Weekdays
Orders To Go
La Casita
361 E. Andreas Rd. Ph. 5454

Welcome
DANNY GAUNT
The West Coast's
Favorite Pianist
**ENTERTAINMENT
NIGHTLY**
from 8:30 Till?
at
CATHEDRAL CITY
COCKTAIL HOUR
Sat. and Sun. 1 to 5
FINEST FOOD
6-Course Dinners
Incl. Salad, Desert, Coffee
From \$1.25
Totem Pole Special Steak
\$2.50
PATIO SERVICE
At All Hours
Catering to Parties and Clubs
LESLIE and DOTTY MEANS
The New Managers
RAY MARTIN, Your Host!
"CISCO," Drink Dispenser

**THE '49er
ROOM**
Presenting
TERRIFIC!
**7 BIG NEW
COMEDY
ACTS**
Hilarious Entertainment
EDDIE TROY
MURRAY PACKER
CYLYDE HODGES
HELEN GOLDEN
JAN MCART
JACK HAYES
BOB LAINE
No Cover
No Minimum
It's the
HOTEL DEL TAHQUITZ
This Season

SO YOU MAY KNOW THE SPOTS TO GO FOR GOOD FOOD—ENTERTAINMENT—ATMOSPHERE

Canned sweet potatoes are widely available now and they supply excellent nutrient value. They may be mashed, baked, broiled or fried.

PLUMBING

Heating and Cooling

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive
PHONE 7414

FOR SALE BY OWNER

A delightful home combined with a SUBSTANTIAL INCOME in the most desirable section of

PALM SPRINGS

Two buildings on large lot (R-4) with beautiful trees and lawn in a quiet and sheltered location, but within easy walking distance of the business center.

Owner's residence has large living room, large bedroom and two guest rooms, and a patio with glass roof—all of the best pre-war quality of construction.

The new building on the property has housekeeping apartments and rooms for rent.

Both buildings are completely furnished and equipped.

Sale of this property has become advisable because of other interests.

Full Price, \$90,000 Cash

or

Terms Can Be Arranged

Write "OWNER," File 77
(Desert Sun Office)

Know Your Candidates—



FLORIAN G. BOYD
(Candidate, Fifth District)

A resident of Palm Springs for 13 years, owns his own home and business property, both in District Five.

Is president of the Chamber of Commerce, member of the Palm Springs Housing Authority, vice-president of the Community Hospital association.

Has served on the Palm Springs Planning Commission and Zoning board, served two terms as president of the Hospital association during their organizational activities.

During the war served two years in the United States Naval Air Corps.

Married and has one son, 20, in college. Lives at 216 Via Lola.

Graduate of the Colorado College at Colorado Springs with an AB in Business Administration and Banking.

Has his own accounting firm and is owner and manager of the Palm Springs Escrow Company and the Pacific Building and Apartments.

In 1942, 64 Negro U. S. children died during the first year of life for every 1,000 live births compared with 37 deaths among white children.



GORDON FEECKINGS
(Candidate, District Three)

Has lived in Palm Springs for the past 12 years. At present he is engaged in the realty business, is married.

He is a property owner here and in Riverside county. He served in the armed forces during World War II.

Before and after his service in the army he has been active in civic affairs of the Village, county and state.

He is a past president of the Palm Springs Chamber of Commerce, past commander of the Owen Coffman Post of the American Legion and took a leading part in the campaign to erect the Wars Memorial building.

He is also a former member of the County Planning Commission and the City's Recreation Commission.

At present he is a member of the Palm Springs High School Board and the Desert School District Board of Trustees. He is also a member of the City Planning Commission, Desert Museum Board of Directors and the Chamber of Commerce and Home Owner's League.

INDIAN EDUCATION

The first systematic attempt to educate the American Indian was made by John Eliot in 1846. Eliot learned the language of the tribes and translated the Bible into this language. He had copies of it printed on the first printing press set up on the United States.

First U. S. President to go below the surface of the sea in a submarine was Theodore Roosevelt, who made the descent in a Navy vessel.

—First in a Series of Desert Sun Election Series



CLIFFORD J. HALSTEAD
(Candidate, District One)

Resident of Palm Springs for four years and owns his own home here. Is 37, married, with two children in the Palm Springs schools.

Graduate of University of Southern California with three years of post-graduate work. Majored in four subjects, physical education, science, social science, government and education.

Has been teacher, coach, counselor, high school principal, public relations expert, club manager and sports director. During the war was director of disaster relief and preparedness for the Los Angeles Red Cross.

Member of the Masonic Lodge, Elks and past president of the 20-30 club. With his family, he is a member of the Episcopal church. Has given much of his time to civic committee work.

Has had much educational, administrative and social background as experience for office which he seeks, not for personal gain, but through a desire for service.

A laminated and decorative plastic floor tile with excellent sound absorption qualities for installations in stores, churches, hospitals, playrooms and other heavy duty applications has been announced. This new product has been trademarked Plastile. Plastile is made from genuine vinyl compound and is a true plastic.

CLASSIFIED ADS—PHONE 2249



JERRY NATHANSON
(Candidate, District One)

Owner and operator of the food mart at Indian and Amado, a resident of the Village, has a civic administrative background.

Is 37 years old, a graduate of Chicago Normal Teachers college, was an athletic instructor in the Chicago, Ill., Park District, excelling in basketball and baseball. Is versed in recreational affairs. Was an active member of the Young People's Republican organization in Chicago.

Member of Chamber of Commerce and diligent in all of its activities.

With his wife, Bernice, worked untiringly in Red Cross and Community Chest drives.

One of his specific stands is zoning protection for the small man whose home value has been threatened by commercialism.

Married for 12 years and the father of two children who attend Cahuilla school.

Likes Palm Springs and his future plans are wrapped around his home and business here.

The sterling silver that graces your dinner table most likely was made in the United States, but the chances are it had its start in Mexico. Since the sixteenth century, Mexico has mined about 5 1/2 billion ounces of silver, more than a third of the world's total output.

I bought a house next door to you with water frontage. Well, I hope you drop in sometime.



WILLIAM H. VEITH
(Candidate, District One)

A resident of Palm Springs six years. He was born November 1, 1897 in Baltimore, Maryland, and spent three years from 1909 to 1912 at The Carlisle Indian School until his father was transferred to The Sherman Institute as agricultural instructor.

Attended school in Riverside and was graduated from the Willis B. Woodbury Business College in that city.

Employed by the Indian Affairs division of the Department of Interior from January 2, 1933 until his resignation in Palm Springs April 30, 1945, at which time he entered the real estate business. Was in charge of the Agua Caliente reservation here.

Member of Palm Springs Lions Club, secretary of that organization for two years and is presently program chairman. Vice-president of the Palm Springs Real Estate Board and a trustee of Community church.

Married, he is the father of three children. One, a son is a member of the U. S. Coast Guard and a girl and another son attend the high school and Cahuilla school, respectively.

FIGHT 110 ROUNDS

Longest fight on record in which the boxers wore gloves was in 1893. It lasted 7 hours and 19 minutes and required 110 rounds of three minutes each.

I will be available if there is a desire in the Republican Convention for my nomination. But I have no burning desire for it—Gov. Earl Warren, of California, discussing his candidacy for the Republican presidential nomination.

FOR SALE

**Kayser . . .
Frazer . . .
Demonstrators**

Practically New
Wholesale Price

Phone
Palm Springs
4112

EFFECTIVE APRIL 1st REDUCED RATES

'47-'48 Model
Cars for Rent



\$5.00 per Business Day
Plus 7c per Mile

\$7.50 per 24-hr. Day
for 50 Miles

\$36 per Week for 250 Miles

Rate Includes Gas,
Insurance, etc.,
on Small Cars

PLAZA GARAGE

Phone 5122

Palm Springs DEPARTMENT & HARDWARE STORE

THE LIFT THAT NEVER LETS YOU DOWN

Perma-lift BRASSIERES

The new look is yours with a delightful different "Perma-lift" bra. The special cushion insets at the base of the bra cups gently support your bust from below, never lose that support through ever so many washings. To be in style for Spring, buy and wear a comfortable "Perma-lift" bra today.

2.00 to 3.00

NO BONES ABOUT IT
STAYS UP WITHOUT STAYS

Perma-lift

Panties and Panti-Girdles

Get yourself a new shape, modern, rounded silhouette for Spring. A new "Perma-lift" pantie or panti-girdle is the perfect answer to your needs—will nip in your waist, round your hips comfortably without bones or stays, yet it won't roll over, won't wrinkle, but it will stay up. The special designing eliminates riding up too—gives you carefree comfort beyond compare.

7.00 to 8.50

Your All Year 'Round Store



**Hear Ye!
Hear Ye!
... All Citizens ...**

Check on Your Eligibility to Vote
in the Coming Elections

IMPORTANT!

Voters who are not now registered should do so at once to vote in the State and Presidential Primary Elections to be held on June 1st. Voters must have resided in the state one year and the county ninety days in order to be qualified for registration. Voters who have changed their address since last registering must re-register before a Deputy County Clerk. Persons who voted at the last Governor's Election in November, 1946, and who have not changed their address, do not need to re-register.

REGISTRATION FOR THE PRIMARY ELECTION
CLOSES ON APRIL 22

Palm Springs Registration Campaign

APRIL 2nd—APRIL 22nd, INCL.

For your convenience . . . Registrars will be stationed at the City Hall, Office of Weingarten & Hough, Police Court at El Paseo Bldg., and after hours at 182 1/2 E. Andreas Road.

This Announcement Sponsored by **The Desert Sun**

Youth to Take Over City Government on April 7

Students Will Operate Town For One Day

Kenneth Youngs To Take Over Duties As City Manager

By DONALD REED
Smoke Signals Correspondent

Following the custom inaugurated several years ago, on this April 7 the offices of city officials will be filled by students of the Palm Springs high school. This one day's experience, sponsored by the Rotary Club, will provide a better insight to the city's many functions and provide later class discussions of the city's complex problems. The students will be guests at the Rotary Club luncheon.

The following is the list of students who will participate:
City Manager—William E. Alworth—Kenneth Youngs.
Mayor—Clarence A. Hyde—

See STUDENTS, Page 24

WORLD PREMIERE
BENEFIT!

SCUDDA-HOO! SCUDDA-HAY!
LON McALLISTER • JUNE HAVER
WALTER BRENNAN

PLAZA THEATRE
WEDNESDAY, APRIL 7
Get Your Tickets Now

Third Section Desert Sun

Palm Springs, California
Friday, April 2, 1948

Valuable Ring Regained by Mrs. Gilbert

Esther Gilbert, owner of the La Siesta hotel-apartments was a mighty happy woman this week. Wednesday she had reported lost at the Palm Springs Tennis Club was found by Betty Trout, employee of that establishment and returned to the owner.

Loses Clothes

Visitor Faces Cost Of New Wardrobe

R. L. Sheetz is worried about the cost of almost a complete new wardrobe. Wednesday he reported to Palm Springs police department that a thief had snatched and escaped with two suitcases filled with his clothing. Here as a visitor from Los Angeles, his local address is 395 North Indian avenue.

A new wallboard made from straw is now being manufactured by a firm in Stowmarket, England. "Strawmit," as it is called, is described as straw, plus pressure, plus heat adding up to a new light weight, insulating, structural material said to be simple and economical to use.

CLASSIFIED ADS—PHONE 2249

Walt Disney to Design Museum Library Bookplate

Noted Producer Now Member of Advisory Board of Institution

Among the visitors to the Museum last week was Walt Disney of Hollywood who has recently been added to the Museum's Advisory Board.

While in Palm Springs he showed 16 mm. versions of "Bambi" and "Make Mine Music".

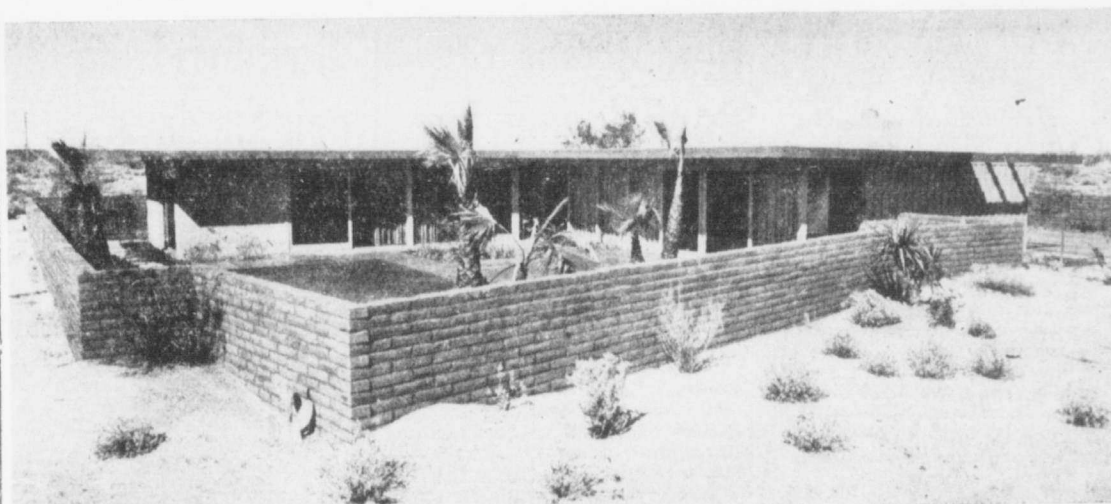
Of local interest to desert lovers is the news that he is about to begin work on a monumental feature-length film on the Colorado river, in which will be featured the Grand Canyon Suite of Ferde Grofe. Mr. Disney sent one of his staff cameramen with Norman Nevills on the trip down the Colorado river by boat this past summer, the same trip in which Randall Henderson, editor of Desert Magazine, also took part. Mr. Disney is designing a bookplate for the Museum's reference library.

Dr. William L. Lloyd, director of the Marine museum at Cabrillo Beach, was also a visitor to the Museum during the week.

Among other visitors last week was one party from Cairo, Egypt, and one from Paris, France.

Disney Studio Loans Scenes to Library

The Art Props department of the Walt Disney studios has loaned the children's room of the Welwood Murray Memorial library South American scenes used in the preparation for the



HOUSE OF TOMORROW—A distinctive desert home combining many innovations and the latest features in modern construction has just been completed at Desert Palms Estates. The home will be open to the public next Sunday and daily thereafter. It is best reached by going east on Tamarisk drive to Sunrise way and then south to the tract office. It was designed by William Cody and built by Orland Andrews for Russell Garner who is associated with Paul Belding in Desert Palms.

movies, "Saludos Amigos", "The Three Caballeros", and "Amazon Awakens".

Watercolor and pastel story sketches of Lake Titicaca and Bahia, and original background scenes of the Amazon river and Pampas lands were drawn by Disney artists in making the three movies.

The pictures will be displayed during the month of April. The children's room hours are from 2 to 5, Monday, Tuesday, Wednesday, and Friday, 2 to 8 on Thursday, and 10 to 5 on Saturdays.

Mrs. Ernestine Wood, mother of Grant Wood, advertising manager of The Desert Sun, visited her son Tuesday afternoon. She plans to return in the near future for a two week visit.

Siamese people believe the white elephant contains the soul of a dead person, perhaps a Buddha, according to the Encyclopedia Britannica. The animal is baptized and feted and is mourned at its death like a human being.

A successful war against rats would save as much grain as it is possible to send to Europe.—Norman Thomas, Socialist leader.

County Schools to Get State Funds

Riverside County schools will receive \$6,403,298 from local property taxes and State support during the 1947-48 fiscal year, the California Taxpayers' Assn. reported yesterday.

The schools received \$4,647,334 last year.

State apportionment for the school districts in the county this year totals \$3,414,577 and local property tax levies for 1947-48 amount to \$2,998,721. In 1946-47 the State apportionment was \$1,926,629 and the local taxes brought in \$2,720,705.

Porcupines have been known to nibble on dynamite for the small amount of salt it contains.

WANTED
LAWN AND GARDEN
MAINTENANCE
BY TWO EXPERIENCED
GARDNERS
DURING THE
SUMMER MONTHS
All Work Guaranteed

Call at
Desert Nursery
CATHEDRAL CITY
Or Write
Palm Springs P. O. Box 694

Fast-Moving Indoor
POLO GAMES
Saturday - Sunday
2:00 P. M. Each Day
Fairgrounds at Indio
San Diego, Long Beach
San Bernardino and
Orange Teams Competing
• Admission 60c, inc. tax

Verbal Battle In Supervisors' Room Headed by Easley

Local Representative In Hot Argument With Board Chairman

Sparks flew at Monday's meeting of the board of supervisors when James I. Easley, supervisor from the Fourth District, accused Chairman W. V. Pittman of taking it upon himself to make decisions without consulting other board members.

"If the chairman is going to make the decisions for this board there's no reason for the rest of us to come in!" declared Easley, who then proceeded to blister Pittman for assertingly disclosing the contents of a telegram from a Los Angeles radio station to the owner of a competing station in this area.

Vets Urged to File Preference Claims

James E. Carlsen, Riverside county Veterans Service Officer, said yesterday that veterans and widows of veterans claiming ten points preference in open State civil service exams being held in the next 30 days should file applications immediately.

New forms providing permanent preference of ten points are available at Carlsen's office in the Memorial Auditorium at Riverside, he said.

Veterans not interested in current examinations may file preference applications at any time.

Lake Superior is 350 miles long and 160 miles wide.

THE LOS ANGELES "super" station, communicating with Supervisor Easley, asked the Board of supervisors to oppose proposed national legislation which it claimed threatened services rendered to agricultural interests. Easley referred the Los Angeles station to Pittman, who, Easley charged, immediately consulted the owner of a local station, thereby enabling the latter to furnish the Board with arguments opposing those of the big station. Pittman, bristling under the verbal assault of the Thermal supervisor, declared that as chairman he has the right to inform himself thoroughly on any and all issues brought to the Board's attention.

Asked Easley: "Is this Board See VERBAL BATTLE, Page 24

'INVITATION TO LIVE'

Visit the newly completed . . .

Palm Springs "House of Tomorrow" DESERT PALMS ESTATES

"Desert Palms Estates"

A modern, all-electric, distinctive desert home . . . combining the very latest features in modern construction . . . offering the ultimate in desert living.

Desert Palms Estates is not a housing project but "an invitation to live" in a well-restricted development in the heart of Palm Springs.

Take time to inspect this "House of Tomorrow" . . .

OPEN SUNDAY 10 to 5
and daily thereafter

Built by ORLAND R. ANDREWS
Designed by WILLIAM CODY

Exclusive Sales Agent—
C. C. SMITH & ASSOCIATES

LOCATION—Drive east on Tamarisk Road to Sunrise Way
—turn right to the Desert Palms Estates Tract Office

Spend Your Summer . . . at the
Smart New **El Mirador Apartments**
—BALBOA ISLAND



MAKE YOUR RESERVATIONS NOW!

El Mirador Apartments

324 Marine Avenue
BALBOA ISLAND
CALIFORNIA

Telephone
HARbor 548W

or Phone
PALM SPRINGS
8492

People Like This Scenic Ride

City Bus, a Real Moving Picture of the Village,
Is Enjoying Added Patronage These Days, Report

There's been an increase of between 25 and 30 per cent in the number of passengers carried on the Citizen's Bus and there's a good reason, too.

The reason, elicited from Mrs. Polly Isenagie, local manager of Tanner Motor Livery, is the new bus; it can be more easily discerned by prospective patrons and most of all, believe it or not, the outer sides of the vehicle are embellished with photo murals of Village life.

"Well," smiled Mrs. Isenagie, "the seats are more comfortable and the bus rides more easily."

She added that it has always been the policy of Tanner Motor Livery to keep sharply abreast of needed service in the Village.

The pictures on the side of the bus have been treated to stand all weather conditions and were photographed by Palm Springs Associates.

County Receives Money from State

Riverside county received \$11,655 Wednesday as part of \$54,917 distributed by State Controller Thomas H. Kuchel to four Southern California counties from money received from leases of lands acquired by the Federal Government for flood control purposes.

The other counties and the amount they received is as follows:

Orange county, \$2377; Los Angeles county, \$30,722, and San Bernardino county, \$10,163.

CLASSIFIED ADS—PHONE 2249

CROSSTOWN

by Roland Coe



"We HAVE no complaint department, Madam. This store operates on the assumption that our customers have nothing to complain about."

Switch Jobs

Davis and Labor Swap Hours of Labor

After more than a year of handling requests up to 150 per night, KCMJ's big blonde disk jockey, Hal Davis, threw in the towel this week. Seems his wife wanted him to stay at home evenings, at least once in a while. So he traded his "Music for the Party" emcee job for an early morning whirl on "The Sundialers Club."

KCMJ's night-owl marathon announcer, Art Laboe, takes over the phone answering department Wednesday through Saturday on "Music for the Party."

Gene Morgan spins the records for him on Monday and Tuesday nights so that he can take off in the direction of the Palm Springs night life.

Davis also takes over Laboe's chummy program called "Notes for the Day," weekday mornings at 9:30.

We are now living in a fool's paradise of apathy and inertia. We must decentralize or risk a destiny of national extinction.—Sen. Alexander Wiley, Republican, of Wisconsin, calling for decentralization of federal government and armed forces.

Airport Chief

Ted T. Hannah Named First for County Area

Ted T. Hannah, 42, of Hemet, is Riverside county's first director of airports, it was announced Wednesday by Attorney Eugene Best, president of the County Airport commission.

Hannah's appointment, made at a meeting held Monday night in Best's office, becomes effective April 1, when he will take over management and operation of Riverside county's newly acquired chain of airports, composed of units at Thermal, Blythe, Ryan Field, near Hemet, and the war-time landing strip at Shavers Summit.

Navy research and invention was focused heavily on increased power in the air during 1947. New plans added to the Navy's air arm include the Phantom, the Sky-streak, Pirate, Banshee, Panther and Skyrocket. Navy pilots set and reestablished two world speed records. A carrier based jet fighter squadron was formed. The Navy's progress in the air included also guided missile study, advances in radar, new parachutes for high-speed bail-outs, new self-sealing gas tanks, and higher octane fuel.

HAROLD S. HANSON

OSTEOPATHIC PHYSICIAN

Announces

THE OPENING OF OFFICES

in

PALM VILLAGE

on Highway 111

IN THE NEW

PROFESSIONAL BUILDING

For Appointments

TELEPHONE INDIO 72427

SWITCH . . .

Hal Davis' wife told him to stay home at night. So he gets up early for the Sundialers Club, 7:00-7:30 a.m.

Art Laboe is a night-owl and a bachelor, so he handles Music for the Party, 11:15-12:30 p.m. Wednesday through Saturday.

Gene Morgan likes to sleep late, so he handles Music for the Party Monday and Tuesday while Art steps out!



COLUMBIA
BROADCASTING SYSTEM

Fifty million pieces of educational literature will be distributed by the American Cancer Society this year.

Over three million dollars was set aside by the American Cancer Society last year for cancer research.

PALM SPRINGS, CALIF.
Friday April 2, 1948

More than 300,000 Americans are now suffering with advanced stages of cancer.

One out of every eight Americans will die of cancer.

The Desert Sun—19

Cancer killed more children than polio and all other communicable diseases last year.

One American dies every three minutes from cancer.

It's Here! the 1948 WEDGEWOOD Gold Star Model

featuring the Waist-High "Ember-Glow" Broiler



*Timers and lamp extra

FULLY AUTOMATIC

Built to Standards

\$317⁵⁰

TERMS

HENRY A. SIMSARIAN

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WEDGEWOOD... OVER 65 YEARS LEADER IN THE WEST

Anybody Can Use Classified Ads — Smart People Do!

Presenting

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ALI-BABA TRIO

Limited Engagement Only



For the BEST
in Food and Entertainment
It's —

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394 N. Palm Canyon Drive
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Live in the Sun at Palm Village

A Wonderful Place
To Live and Invest—
PALM VILLAGE

- Unspoiled Desert Beauty
- Carefully Restricted
- Plenty of Pure Water
- Desert Sports
- 80 x 80 Swimming Pool
- No Assessments or Club Memberships
- Fire Protection
- City Conveniences
- Completely Planned Community
- Select Clientele
- Hundreds of Thousands of Dollars in Permanent Improvements
- Paved Landscaped Streets
- Full Grown Citrus and Date Tree Covered Lots Available
- No Spot Offers so Much—Compare

LARGE HOMESITES
\$795 and Up. Terms

BUSINESS OPPORTUNITIES

APARTMENT and MOTEL SITES

Well Located Duplex Lots, 84'x144'
Gorgeous View, \$895

PALM VILLAGE

12 Miles Southeast of Palm Springs on Highway 111

At the Edge of the Date Gardens

PALM VILLAGE LAND CO.

Development

TELEPHONE INDIO 7537

STARS STARS



From Coast to Coast it's
"Scudda-Hoo! Scudda-Hay!" the
new wolf call inspired by June Haver
in 20th Century-Fox's new hit!
Color by Technicolor

PALM SPRINGS FIRST ANNUAL "SALUTE TO A WESTERN PREMIERE SHOWING

SPONSORED by PALM SPRINGS CHAMBER OF COMMERCE, DARRYL F. ZANUCK, Honorary

20th CENTURY-FOX PRESENTS

GEORGE AGNEW CHAMBERLAIN'S FAMOUS NOVEL

SCUDDA-HOO! SCUDDA-HAY!

Time 8 p. m.

AT THE

Time 8 p. m.

Comedy
Musical Acts

PLAZA THEATRE

PLUS A

Gala Stage Show

All Proceeds Go To
YEAR ROUND OPERATION OF CHAMBER of COMMERCE
FOR
PALM SPRINGS

WE DARE NOT FAIL IN THIS MOST IMPORTANT JOB
Seat Sale Starts Saturday, April 3rd. at

PALM SPRINGS and PLAZA THEATRES
HOTELS - CHAMBER of COMMERCE
or TICKET COMMITTEE

General Admission \$5
Reserved Section \$ 10

THE FOLLOWING SPONSORS MADE THIS AD POSSIBLE

DEL TAHQUITZ HOTEL

THE PALM HOUSE

THE BILTMORE—S. H. LEVIN, Owner

PALM SPRINGS DRUG & IMPORT CO.

THE VILLAGE PHARMACY

DESMOND'S—IN THE PLAZA

THE ROSSMORE

June HAVER
SCUDDA-HOO! SCUDDA-HAY!
Color by **TECHNICOLOR**

with **LON McALLISTER** **WALTER BRENNAN** and **ANNE REVERE** **NATALIE WOOD** **Robert Karnes** **Henry Hull** **Tom Tully**

Directed by **F. HUGH HERBERT** • Produced by **WALTER MOROSCO**
Screen Play by **F. Hugh Herbert** From a Novel by **George Agnew Chamberlain**

It's 20th Century-Fox's new call to arms — starring June Haver as the provocative, alluring gal who starts all the romance and trouble!

STAG

Let's

DARYL F.

TICKET S

MAX
KEITH
GERA

ANNUAL "SALUTE TO THE CINEMA"

CHAMBER OF COMMERCE, DARRYL F. ZANUCK, Honorary Chairman

WE'RE SHOWING WED. APRIL 7TH

CENTURY-FOX PRESENTS

GEORGE AGNEW CHAMBERLAIN'S FAMOUS NOVEL

SCUDDA HAY!

STARRING
Lon McAllister
June Haver
with
WALTER BRENNAN
and
ANNE REVERE

THE Time 8 p. m.

THEATRE

A
BENEFIT
SHOW

IN PERSON

STAGE - SCREEN - RADIO STARS

Let's Make This An Outstanding Yearly Affair On
The Palm Springs Calander of Events

Committee Members

DARYL F. ZANUCK Honorary Chairman **EARL STREBE** Active Chairman

TICKET SALES COMMITTEE

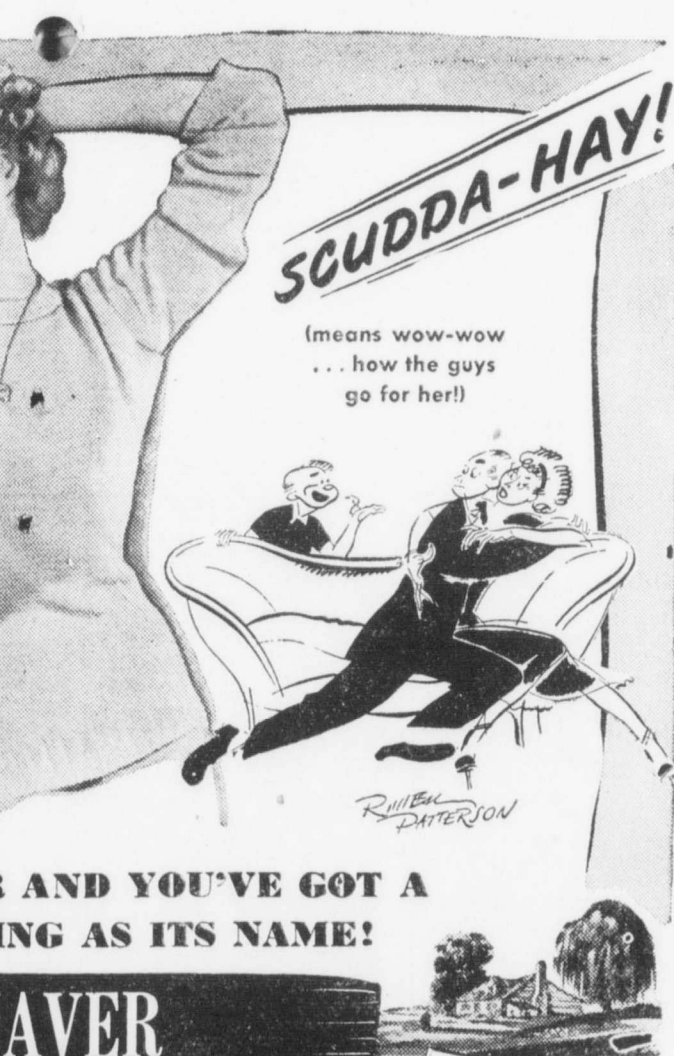
MAX F. DRESDNER
KEITH HERBERT
GERALD V. WEBER

PROGRAM COMMITTEE

DON ARTZ
GEORGE STREBE
VIC SUDAHA

PUBLICITY COMMITTEE

PRISCILLA CHAFFEY
OLIVER JAYNES
DICK JOY



AND YOU'VE GOT A
ING AS ITS NAME!

HAVER
A-Hoo!
A-HAY!
INICOLOR

and ANNE REVERE • NATALIE WOOD
Robert Karnes
Henry Hull
Tom Tully
Produced by WALTER MOROSCO
Based on George Agnew Chamberlain

It's 20th
Century-Fox's
new call to arms —
starring June Haver
as the provocative,
alluring gal who
starts all
the romance and
trouble!

THE FOLLOWING SPONSORS MADE THIS AD POSSIBLE

Earle Strebe's PALM SPRINGS
THEATRES

WONDER PALMS—Joseph Blumenfeld, Owner

Your Good Friend—The Merchants in the Plaza

THE DESERT SUN
HATCHITT'S MARKET
CULVER NICHOLS

LINCOLN-MERCURY

JENKINS MOTOR CO.

INDIO, CALIF.

LINCOLN and MERCURY

Authorized Dealer for

PALM SPRINGS AND COACHELLA VALLEY

Cars on Display in Our Show Room

Sales - Service - Parts—1 Mile South on 99

LINCOLN-MERCURY

Let BARKER BROS.

The World's Largest Home Furnishing Store

DECORATE YOUR
DESERT HOMEBarker Bros. resident decorator in
the Palm Springs area is

ELIZABETH McDOWELL

Miss McDowell can be reached through the
hostess at Barker Bros. model home...Tahquitz
River Estate...or phone PALM SPRINGS 1116

Anybody Can Use Classified Ads—Smart People Do!

Weber's
BREAD-TIME
STORIES

KITCHEN TRICK

PANCAKE PIE—butter large pancakes, sprinkle with seedless raisins and lemon or lime juice. Cut four-high pancake stack in pie-shaped wedges, serve hot.

HOUSEHOLD HINT

CONSTANT WATER—dripping stains porcelain sinks or tubs. Remove the stain by rubbing with pumice stone. Better get a new washer for the faucet, too.

RECIPE

BLONDE BROWNIES

2 1/2 c. brown sugar 2 well beaten eggs
3/4 c. shortening 1/4 tsp. salt
1 1/4 c. flour 1 tsp. vanilla
1 c. chopped nuts 7 oz. semi-sweet chocolate

Cream shortening, blend with sugar, add beaten eggs. Sift flour, measure and sift with salt. Add to first mixture. Add vanilla and nuts. Spread in well-greased 10x12 inch pan. Bake in moderate oven (325°) about 35 minutes. Cool slightly before marking into strips.

NO FOOLING!

WEBER'S "Good Ideas" booklet has more up-to-the-minute household hints than you can shake a loaf of Weber's bread at. 60 pages of 'em—FREE from Weber Baking Co., Box 1730, Dept. 528, Wilshire-LaBrea Sta., Los Angeles 36.



LEGAL NOTICES

CERTIFICATE OF
FICTITIOUS NAME

We, the undersigned, do hereby certify that we are partners transacting a general apartment hotel business, under the firm name and style of "SAN JUANITA LODGE," that the principal place of business of said partners is at the North side of Highway 111 approximately one mile West of Cathedral City, County of Riverside, State of California; that the names in full of all members of said partnership and their respective residences are as follows, to-wit:

Amney Johnsen, Tramview Village, Palm Springs, Calif.
Katherine Gossiaux, Tramview Village, Palm Springs, Calif.

IN WITNESS WHEREOF, we have hereunto set our hands this 17th day of March, 1948.

AMMEY JOHNSEN
KATHERINE GOSSIAUX
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On this 17th day of March, 1948, before me, EUGENE E. THERIAU, a Notary Public in and for said County and State, personally appeared AMMEY JOHNSEN and KATHERINE GOSSIAUX, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL) EUGENE E. THERIAU
Notary Public in and for the County of Riverside, State of California.

Pub. Desert Sun, Mar. 19, 26, April 2, 9, 1948

NOTICE OF SALE

TO WHOM IT MAY CONCERN:
NOTICE is hereby given that on the 15th day of April, 1948, at the hour of 9:00 O'clock A.M., at the premises known as El Mirador Garage, situated and located at 1090 No. Palm Canyon Drive, in the city of Palm Springs, County of Riverside, State of California, the undersigned will sell at public auction the following described personal property:

A certain 1931 Chevrolet coupe, bearing Engine No. 2793600, the registered owner of said automobile as shown by the records of The Commissioner of Motor Vehicles in the State of California, being Ernest L. Lemire.

Said auction and sale will be made for the purpose of satisfying the undersigned for storage upon said automobile accrued after April 1947.

Dated: March 29, 1948.
POLLY ISENAGLE, doing business as EL MIRADOR GARAGE,
Palm Springs, California
By POLLY ISENAGLE
Sun, April 2, 1948.

A new type of outdoor sign that may change the appearance of the nation's highways is now in commercial production after two years of development work by four large companies, it was disclosed recently.

The deepest hole in the world is an oil well in Texas which is nearly three miles deep.

IT'S
WONDERFUL
AT
**Firecliff
LODGE**

Join us
for luncheon
or dinner
served daily

LUNCHEON
12 Noon to 2 P. M.
DINNER
6:30 to 8 P. M.

FIRECLIFF LODGE
PALM DESERT
12 miles So. of
Palm Springs on
the road to Indio
phone Indio 7-7491

Did You Know?

You Can Rent a

HERTZ

DRIVE-UR-SELF CAR

in Palm Springs
Drive It to Other Cities
and Leave It There!



Plaza Motors

Phone 5122

The Desert Sun
CLASSIFIED ADS

Phone 2249

RATES

PER LINE	One Time	Two Times	Four Times	One Month
	.30	.45	.80	1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACES PER LINE. LARGE TYPE CHARGED AS 3 LINES.
- MINIMUM: 3 LINES.
- RATES BASED ON CONSECUTIVE ISSUES.

Lost and Found 10

LOST — Pearl screw earring. Tuesday night between Tennis Club and Panorama Road. Phone 2161. Reward.

FOUND—Fitted sun glasses on Indian Avenue.
Inquire Police Station

LOST — Ladies' brown wallet in Bank. Reward for return. Phone 3522.

Personal 12

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

REST HOME, tray service. Jennie Roberts, owner. 510 1/2 West Wilson, Banning.

ALTERATIONS

Men and women's clothing. 233 E. Amado Rd. Phone 5023.

SCIENTIFIC Swedish Foot Massage Treatment (using zone therapy). 260 So. Indian Ave.—Phone 3522.

Miscellaneous Services 15

LAWN MOWER and knife sharpening. Pick-up and delivered. Araby Stables, Phone 5424.

RELIABLE couple wants home to care for during summer. Bullock's employee. References. See Mr. Griffin at Bullock's.

Moving—Storage 19

TELEPHONE 2249 2240
AND LET THE TRAINED
ADVISOR WRITE YOUR
CLASSIFIED ADS
THE DESERT SUN
174C (THE CENTER)

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

HOUSE MOVING
Estimates Given
Wright and Leonard
P. O. Box 25, Palm Springs
Phone 3803

Local and Long Distance
HAULING
City Pick-up and Delivery
PALM SPRINGS
TRANSFER CO.
Also TOPSOIL and TRASH
Phone 4305, or P. O. Box 861

MOVING — Border to Border—Coast to Coast — Fast insured van service. Will move you to or from Palm Springs to any part of U. S. Lowest rates. No crating necessary. Free estimate day or evening. Also monthly storage.
VALLEY FURNITURE CO.
Indio, Calif.
Phone Coachella 8-3496

Home Services 20

EXPERT
Radio Repairing
AT REASONABLE PRICES
PALM SPRINGS
MUSIC CO.
360 N. Palm Canyon Drive
Phone 6122

ROOFING

CONTRACTOR

Estimates
Cheerfully Given
PERRY F. SANDERS
Phone 7674

PALM VALLEY
UPHOLSTERING STUDIOS
Decorating — Home Furniture
Home Furnishings—Materials
18 years experience—Specializing in Home Apt.—Hotel and Dude Ranch Decorations.
Representatives will call—
Phone 1112.

CESSPOOLS

Phone 7766
SAFETYWAY
CONSTRUCTION AND
CESSPOOL CO.

TEX DRISKELL

REFRIGERATION
SALES AND SERVICE
FOR
COOLER REPAIR SERVICE
PHONE 2828

Work Wanted 25

RESPONSIBLE person will take care of Ranch or Estate during Summer. Murray J. Fink, 2058 E. Ramon Rd.

SINGLE refined lady will care for home for summer months.

M. E. Jones, 1932 Santa Ynez, Los Angeles.

Sailing boats in the family bathtub can be dangerous for moppet sailors. The tub should be filled with barely enough to float a toy boat.

Work Wanted 25

GRADUATE NURSE as baby sitter or companion. Lillian Kuhlman. Phone 8341.

SMALL JOBS in carpenter and cabinet work — maintenance—fix-it! Pinckney, 465 N. Calle Encelia.

MAINTENANCE and gardening all summer. Dependable. Box 73 Desert Sun.

COMPANION, refined widow, educated, kind, for lonely person of elderly couple. Light housekeeping if necessary. Good home. Salary. Phone 3523.

GENTLEMAN, 30 yrs. experience in Wall Street and financial affairs desires position as financial adviser and aid to party of means. Presently employed N. Y. Stock Exchange firm. Box 100, c/o Desert Sun.

ARE YOU a Philanthropist, and do you need a sincere reliable woman to help you? Especially interested in underprivileged children. Experienced. A-1 references. Box 76 Desert Sun.

COUPLE: gardener, handyman, caretaker, drive, housework, R. N. References. E. Meier, General Delivery, Palm Springs.

IMPERATIVE! Mother 37 of 2 boys, 5, 7 secure employment. Capable, versatile, attractive, excellent background, sec'y. 12 yrs. Want Ranch connection. M. Carter, P. O. Box 62, Calabasas, Calif.

COMPETENT chauffeur available May 1st for trip to East Coast. References. Box 496, Cathedral City.

GARDENING, experienced man, year around. P. O. Box 696.

Employment Offered 27

EXPERIENCED MAIDS (full time) wanted by hotel. Write Box 75 Desert Sun.

CAPABLE lady real estate broker or saleslady, free apartment and groceries, plus regular commission. Full charge in summer. Good opportunity. Phone 1181.

Regular Employment
Clerical

(Male)
Southern California Gas Co.
See Mr. R. S. Hargis
1534 N. Palm Canyon Drive

HELP WANTED — Receptionist, stenographer clerk, also help for housekeeping department and kitchen. Good salary—bonus — good working conditions — employment will be permanent, some few will be on a temporary basis. — Apply by letter or in person to the Palm Springs Community Hospital.

STEADY competent manager—Operator for beauty parlor. Modern equipment. Pleasant working conditions. Plenty of work. Good proposition. Call Banning 4842. De Luxe Beauty Salon.

Business Opportunities 30

BY OWNER: Income and home, 2 lots, 3 houses furnished. 1 lot undeveloped, 901 "B" Street, Cathedral City.

A 4 UNIT motel lease for sale in Palm Springs. Phone 6023.

ASSOCIATE to manufacture aircraft electric equipment. Production will skyrocket with expansion of airforce. Requires capital. Box 165, Palm Springs, Calif.

GOLD MINE for sale! The Virginia Dale you read about in March Villager. Thousands of tons \$21 ore blocked. Buildings, machinery, 3000 ft. tunnel, good well. Near 29 Palms, \$25,000 handles. \$100,000 full price. 10% to Brokers. Write or see Owner. H. M. Hess, Realtor, Morongo Valley.

Real Estate for Sale 35

CASH OUT. Well furnished two-bedroom home. Excellent residential area near Racquet Club. Large living room with fireplace, den, two baths, spacious patio with southern exposure. Corner lot completely walled. Full complete in every detail. Full price only \$18,750. Peter B. Sheptenko, 475 North Palm Canyon Drive, Phone 7366 or 2814.

FOR INCOME UNITS adjoining La Siesta. Large lot fronting two streets. \$19,500.

MUNHOLLAND AND CO.
431 N. Palm Canyon
Phone 3673

SACRIFICE BY OWNER
3 bedroom home, furnished. Separate guest house, double garage, walled yard, patio. Large lot, 2 blocks N. of Tamarrisk. Only \$20,000. 1/3 down. 1508 El Alameda. Phone 6673.

AUTHENTIC, rambling adobe home. Well furnished, hardwood floors thruout, oversize living room with fireplace, four bedrooms all opening onto beautifully landscaped garden. Situated on two corner lots completely walled. Furnished price \$32,500. Peter B. Sheptenko, 475 North Palm Canyon Drive. Phone 7366 or 2814.

2 LOTS near Bob Hope's home. \$3000 each.

MUNHOLLAND AND CO.
431 N. Palm Canyon
Phone 3673

Real Estate for Sale 35

DIVERSIFIED
RANCH

647 ACRES TOTAL.
120 Acres pasture land, 300 acres planted to Barley, 50 to Oats, 15 to Alfalfa, 160 prepared for seed and row crop. 200 inches of water from own wells. 5 miles pipe line, 3 bedroom house. Ideal location and climate. For appointment see Pat Padias

SENTINEL REALTY
COMPANY

JACK R. WILLIAMS—2907
315 N. Palm Canyon Drive

TRADE OR SALE — Charming Idyllwild Home. 3 bedrooms, 2 baths. Furnished. Large grounds. Priced at \$16,500.00 for a quick deal.
Lee Luecke
Tele. 3555 or 8633

BEST OFFER IN HOMES!
Adorable redwood moderne, 2 bedrooms, bath. Only \$11,850. Terms.
LEE LUECKE
H. H. FOSTER ASSO., INC.
101 N. Palm Canyon Dr.
3555—Phone—8633

MUST SELL NOW

216 PALO VERDE

Beautiful new home. 3 bedrooms 2 baths, den and asphalt tile floors throughout. Tile roof. Large patio front and back, landscaped. On paved street 1/2 block from S. Palm Canyon. Close to new market, near Calhulla school. Bus service, out of wind area! Price \$18,500. A real buy! Phone 7505.

7 ROOMS, 3 bedrooms, in the best residential section. Large corner lot. Modern in every detail. Fully carpeted. Must be sold by owner. 1185 Tachevah Drive.

6 NEW single apartments. Electric heat. Refrigeration, air conditioned. Fully furnished. \$22,000 gross. 854 Grove St., Cathedral City.

2 BEDROOM furnished home. 9 years old, at Beaumont. Excellent condition. \$7500. My equity \$3500. Terms on balance. C. A. Renwick, 3861 W. Ramsey, Banning.

BETWEEN Palm Springs, Banning. Scenic location. 3 rooms, furnished, garage, butane gas only. \$7,200. By appointment. M. Ruff, 1053 Masselin Ave., L. A. 35. Walnut 4764.

BUYERS BARGAINS

4 bedroom, 3 bath beautifully and completely furnished home. Walled yard, 100x101. Patio. Beautiful landscaping. Will sacrifice for quick sale. Phone Owner, 7462.

SACRIFICE—New 3 bedroom, 2 bath home, fireplace and cooler. Including new 7 ft. Kelvinator, Magic Chef stove, drapes and 1 bedroom set. \$13,250. Owner, 627 Desert View Drive. Phone 8221. P. O. Box 269.

OPPORTUNITY

Beautiful mountain cabin, 3 bedrooms, large fireplace, living room, 2 bathrooms, kitchen, porch, corral and barn, to sell by owner \$8000. Write Idyllwild, Calif. P. O. Box 201.

INCOME—4 units, good location, well constructed. Exceptionally good buy at \$31,000.

UNUSUAL VALUE—12 units on Palm Canyon Drive, good location and income. \$70,000.

LOT—Rancho Ramon Tract, 60x100—\$800.

NEW HOUSE—2 bedroom, good location, landscaped. \$12,500.

SENTINEL REALTY
COMPANY

JACK R. WILLIAMS—Ph: 2907
315 N. Palm Canyon Drive

NEW modern cabin, 1 and 2 bedroom, stone fireplace, beam ceiling, knotty pine lined. See Millar-Thomas Mountain.

LUXURIOUS hilltop ranch home near Vista. 10 rooms partially furnished. 2 patios. Modern Spanish style. Living room 20'x40'. Swimming pool. Tennis court. 42 acres citrus and avocados fully equipped. 4 rm caretaker's house. FROSTLESS. \$123,500. Write P. L. Williamson, Realtor, 2472 American Avenue, Long Beach 6, Phone 4-7407 for brochure.

29 PALMS

2 houses—1 lot. Cement block, tile roof, de luxe. Nicely furnished, patio, venetian blinds, well landscaped. \$14,900. Wesner, P. O. Box 102A, 1/2 mile west of town, 1 1/2 blocks south of highway. Turn at El Nido sign, in Smoke Tree. 29 Palms.

INCOME property. Close in. 487 El Segundo

CHARMING 1 or 2 bedroom or 2 bath house. All summer comforts. House No. 3. 1200 So. Palm Canyon Dr.

GOOD BUYS

Close in 3 bedrm. furnished home-income zoning. \$16,750

Unfurnished 3 bedrm. home. \$14,500
Close in 5 unit court. New \$37,500

ERNEST GRILL, JR.

Realtor
344 N. Palm Canyon. Ph. 6666

Real Estate for Sale 35

TO BE SOLD AT COST
3 bedrooms, 2 baths on 100'x100' lot. Newly furnished, electric range, linens, dishes, silverware, etc. Living room and one bedroom fully carpeted, rugs in other bedrooms. Terms can be arranged. Shown by appointment only. File 35, Desert Sun.

120 ACRES of undeveloped land on Palm Springs-Indio highway in canal district. Adjoining the world famous Sun Gold date garden, 3 miles from La Quinta hotel and Desert Club, 5 miles east of Palm Village and Palm Desert. Plenty of highway frontage, most beautiful view in valley.
\$500 per acre. All or part. Courtesy to Brokers. Call or write Mr. Bolton, Indio, Calif. Phone 7351.

FOR REAL VALUES in homes, furnished and unfurnished, consult
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

R-3 LOT, 100x128. Special at \$3450.

HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

CATTLE RANCH

Northwestern New Mexico
Approx. 45 sections of fine grazing land under 10 yr. lease, renewal on expiration. 1515 acres deeded land of which 120 A. is irrigated river bottom. 3 br. modern house; garage; bunk room; well planned barn, feed racks and corrals. Yr. around river flows 5 mi. thru ranch. 240 cattle at market price. On state highway 1 mi. from store, 12 mi. from town. \$75,000, 1/3 cash.

K. B. DRAKE, Broker
Temecula, Calif. Phone 181

IMMEDIATE possession, well furnished house. Lawn, porch, good lot. Close in. Reasonable terms. Owner 7475, 287 N. Calle Encelia.

BRAND NEW Palm Springs 2 bedroom home. It's fine details, workmanship and materials equip it for more gracious DESERT living. 3 BLOCKS from business center and school. \$10,750 furnished or will sell unfurnished if preferred. By OWNER, 475 N. Segundo.

5 AND 10 ACRE parcels, six miles from center of Palm Springs. Located on Indian Ave. 1 1/2 miles north of Garnet. \$300. per acre. Courtesy to brokers. Owner: W. L. Jordan, 700 E. Central Ave., Balboa, Calif.

HERE'S WHAT YOU HAVE BEEN WANTING TO SEE!
Redwood and pumice cottage. Living room, bedroom, kitchen nook, bath with tub. Large closets, paved streets, electricity, natural gas, good water, school bus, stores. Beautiful desert scenery. Located Garnet Gardens subdivision. 4 1/2 miles N. of Palm Springs City limits via Indian Ave. Total price \$3500. Terms. Exclusive with D. W. (Tex) Dunsworth, Garnet Gardens.

DRASTIC REDUCTION — 10 developed acres with 5 ac. in Thompson Seedless Grapes—will bear in 1948. Also 3 ac. in young dates. Near 1500 sq. ft. stucco HOME, charming. Near Rancho Mirage. ALL THIS at unbelievable new low price of only \$17,000; terms.

See us for good values in Coachella Valley property.

BYRON S. PHILLIPS

STROUT REALTY

Rt. 1, Box 30, Indio
(Hwy 99, 1 mi. S. of town)
Phone 77321

CASH OFFER WANTED!
40 acres includes Trailer Park for 40 Trailers. 5 rental houses, small cattle ranch. Large well. Streets and improvements in for 50 more houses. Under canal water. Plenty shade trees—lawns. Phone, Indio 72489. Property 3 miles W. of Indio on Hwy 99. "Courtesy to Brokers".

DESERT SANDS No. 3 TRACT LOT 38. PRICE AND ESSENTIAL DETAILS FURNISHED PRIVATE INQUIRY OR REALTORS FOR THEIR LISTING. MRS. VELMA P. JAMES, BOX 801 BALBOA ISLAND. PHONE HARBOR 761W.

\$5000 NEW BRICK HOUSE
4 rooms, glass living room, modern, soft Bermuda colors. On income lot. Terms. Must sell, owner's plans changed. 30 minutes from Palm Springs in summer—cool Morongo. Call P. S. 4461 weekday evenings or write Mrs. Lucille Johns, Box 113 Morongo Valley.

9 ACRE RANCH at Rancho Mirage! Plenty of water. Swimming pool. Attractive house. \$2500 down, \$10,000 full price. DON CAMERON, REALTOR, Rancho Mirage. Phone 1091.

100 ACRES in front of Cathedral Canyon. Ideal for dude ranch. Wonderful view. Water and power available. \$350 an acre. Agent, Bob Sherrill, 713 "D" St., Cathedral City. Phone P. S. 1534.

DUPLEX. Income \$400.00 per month. \$17,500. Close in. I have the best deal in Palm Springs for someone who wants a small income property showing excellent returns and at a bargain price. Get in touch with me at once. Phone 7505.

MOST ATTRACTIVE UNFURNISHED HOME IN PALM SPRINGS. CLOSE IN BEAUTIFUL WALLED LOT. PRICE \$37,500. TERMS OR WILL TRADE.

100 FOOT FRONTAGE ON NORTH PALM CANYON \$12,000 FULL PRICE. TERMS.

LARGE ESTATE AND RESIDENCE LOTS IN EL MIRADOR ESTATES WITH IRRIGATION WATER UNDER PRESSURE, UNDERGROUND UTILITIES. \$3500 TO \$5000.

BUSINESS LOT NEAR TAMARISK ROAD ON PALM CANYON DRIVE. SPECIAL PRICE \$17,500.

\$1400 FULL PRICE. BUYS A HOMESITE IN PALM SPRINGS FOR A LIMITED TIME ONLY.

WM. OTTO CO. CULVER NICHOLS

Associates
BARNEY JOHNSON
AL E. HOOPER
FRED ARSCOTT
861 N. PALM CANYON
PHONE 2182

BY OWNER—10,000 acres Desert Land. Stream of water running thru. Also 2 springs. On Hiway 3 miles from Palm Springs. All or part at a BARGAIN. 6533 Hollywood Blvd. Apt. 405. Hollywood.

35 ACRES overlooking Salton Sea, excellent soil. 236 acres unimproved adjoining improved ranches. Both in canal district. Priced to sell. BY OWNER, 301 E. Franklin Ave., Pomona.

TENNIS CLUB AREA
Choice corner lot 100x90 ft., Pablo and Monte Vista Drive \$9500. Owner, Mrs. M. F. Hirte, 205 Natoma Ave., Santa Barbara. Courtesy to Realtors.

ATTRACTIVE furnished home on large R-3 lot. 3 bedrooms, 3 baths, glass enclosed sun porch with Bar-B-Cue, 3 wall-in patios, 2 car garage. Fenced and landscaped. Phone Owner 6495.

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

IN THE MALIBU MOTEL

JUST COMPLETED

EXQUISITELY FURNISHED. 14 UNITS. OWNER'S QUARTERS, MAID'S ROOM.

SWIMMING—SURFING FISHING

ADJACENT TO MALIBU'S FAMOUS MOVIE COLONY. 10 MILES NORTH OF SANTA MONICA ON OCEAN HIWAY.

RENT SCHEDULE TO GROSS MORE THAN \$40,000.

\$150,000

TERMS—1/2 CASH

"THE STORMS"

BOB, ALLAN, BOB, JR.
Realtors
22611 Malibu Road
Malibu 7912—Malibu, Calif.

FOR SALE or lease, building in heart of Palm Springs. Write Frank Sabatella, 1919 W. 262 St. Frank Lomita 134M.

COMBINE business and home on Indian Ave. near Bullock's 4-room modern, attractively furnished. \$4950. Phone 7794.

2 ADJOINING lots, R-3 and R-1 in Mancho Royale No. 1. Atwater 7-2564, Arcadia.

YOUR BEACH HOME

(Lido Isle—Newport Beach)
3 story, 5 bedrooms, 3 1/2 baths, 2 showers. Has private pier and float. Doubled seawall. Completely furnished. Adjoining lot optional. \$19,000 down.

YOUR SUMMER HOME

6 rooms, 1 master, 2 small bedrooms, 2 porches, large double garage, store room, 2 acres, orchard, lawn, etc., and commanding most wonderful view in So. Cal. In nearby Cherry Valley. Beautiful estates near by. \$15,000. Half down.

JOHN R. DENNING, Broker
415 N. Palm Canyon Drive
Phone 4422

RESIDENTIAL LOT 60x106 Desert Sands Tract. \$1600.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

R-4 on Belardo, near Plaza. Plans for units included.

R-3—Juniper, 100x128.

R-3—Via Escuela, 78x128.

R-1—Cardillo—78x128
Owner, 1535 W. 204th, Torrance, Calif. Will reduce for cash.

3 ROOM furnished house on Reservation. Near bath house. Full price \$1500 cash. Must sell. Owner, 436 S. Western, Los Angeles.

CLAUDE SAYS:

16 UNIT APARTMENT
New, centrally located, colorfully decorated, new hardwood furniture, steel sash, tile roof and air conditioning for permanent business people now wanting apartments year 'round. Good return on investment. May I show it to you?
CLAUDE COTTEBUET
423 N. Palm Canyon Dr.
Phone 4201

FOR BEST BUYS IN
Palm Dell
Palm Desert—Palm Village
Rancho Mirage—La Quinta
Desert acreage
and improved properties
See **COLONEL ELLSWORTH**
and Associates at
Palm Dell Tract Office
Phone Indio 7-7120

LAND BARGAINS
Salton Sea View acreage
\$17.50 per acre
COL. R. A. ELLSWORTH
Palm Village
Phone Indio 72792
or see your broker

FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, 1/4 mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

INDUSTRIAL LOT
160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

A REAL BUY!
NEW 3-bedroom ranch - type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

SACRIFICE BY OWNER
2 new apartments, with bedrooms, living rooms, kitchens on large R-3 lot. \$21,500.
ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

100x120 view lots from \$995

Col. Ellsworth and Assoc.
Palm Dell Tract Office
Phone Indio 7-7120

SANTA BARBARA

MONEY MAKING APARTMENTS ON HARBOR FRONT AND RIVIERA. EXCLUSIVE HOPE RANCH, HOMES AND BUILDING SITES. RANCHES OF ALL SIZES AND

FREE

365 DAYS OF PERFECT WEATHER TO ENJOY OUR BEAUTIFUL YACHT HARBOR AND TOWERING MOUNTAINS.

AMBASSADOR REALTY

402 De la Vina—Dial 29515
Santa Barbara, Calif.

R-1 LOT 100x125, in Warm Sands Tract, \$2500.
HAROLD HICKS
813 North Palm Canyon
6711 — Phones — 2736

COURT BARGAIN. In best income area—reduced to 3 times its annual income. This you should see.
LEE LUECKE
H. H. FOSTER ASSOC. INC.
101 N. Palm Canyon Dr.
3555—Phone—8633

8 ROOM stucco double in S. W. Los Angeles. Built 1940. Will exchange for small income or business property in Palm Springs. GREER CO., REALTORS, 3400 W. Manchester Blvd., Inglewood. Oregon 8-3404.

BY OWNER. Sec. 3 T 7 R 9 E (below Painted Canyon) bisected by Coachella Valley Canal. All or part at a Bargain. P. O. Box 1093, Palm Springs.

HIWAY property in Banning. 100x315 ft. with newly built trailer court. Room for Motel, Hotel or other business. Must see to appreciate. Terms or cash. Very reasonable. Del-Rosa Trailer Court, 1727 E. Ramsey, Banning.

\$16,000 TAKES modern 2 bedroom home, nicely furnished. 2 car garage. Close in. House vacant. 635 Camino Real.

UNUSUAL VALUE—12 units on Palm Canyon Drive. Good Location and Income. \$70,000.00

INCOME—New Modern Duplex. Well Constructed, Stucco, Good Location. Exceptionally good buy at \$16,000.00.

R-3 LOTS — \$10,000 for 2 lots, back to back, 78x105 each. Corner lot 101x115—\$4,500.

NEW HOUSE—Unfurnished. 2 bedrooms, Redwood and Stucco, modern. Best location. \$11,850.00.

SENTINEL REALTY COMPANY
Jack R. Williams—2907
315 N. Palm Canyon Drive

Real Estate Exchanges

COACHELLA or Rio Grande Valley land and cash for home here. P. O. Box 1093, Palm Springs.

WILL EXCHANGE modern 8 room home with beautiful 8 acre grove near Redlands for Palm Springs property. Also several lots in Banning near High school, for home or income. P. O. Box 746, Redlands.

WANTED—Palm Springs Home
Our client offers to trade his excellent early crop and grape land, 40 ac in Oasis area overlooking Salton Sea, 2 flowing wells, excellent soil; attractive modern home 1800 sq. ft. in secluded spot. Truly a delightful desert retreat priced at \$20,000. What have you for trade in a Palm Springs Home?

BYRON S. PHILLIPS

STROUT REALTY
Rt. 1, Box 30, Indio
(Highway 99, 1 mi. S. of town)
Phone 77321

FOR SALE or trade: Home built for year round living. Out of wind area. Must be seen to be appreciated. What have you to trade for \$6200 equity. Balance like rent or make offer. Ed Schank, 134 Palo Verde.

WILL EXCHANGE new 2 bedroom home in Hawthorne, Calif. \$3000 equity for unimproved Palm Springs or vicinity. Earl Stone, 305 W. 8th, L. A.

EXCHANGE group of 4 income lots near Palm Springs and Desert Club. Streets, utilities in. Want late model car or? Owner, 537 W. 116th St., L. A.

WILL TRADE for Los Angeles residence or income property. Four-bedroom, four bath home completely furnished. Situated on large, beautifully landscaped lot completely fenced. Furnished price \$32,500 — Unfurnished \$27,500. Peter B. Sheptenko, 475 North Palm Canyon Drive. Phone 7366 or 2814.

Real Estate Wanted

LIST YOUR PROPERTY with

PETER B. SHEPTENKO

The **PIONEER REALTY COMPANY** of Palm Springs.
We have buyers for all types of Palm Springs property.
475 N. Palm Canyon Dr.
7366—Phone—2814

LIST your property and business for sale—we get results.

ADOLPH ISRAEL AND ASSOC.

Real Estate Broker
507 N. Palm Canyon
Phone 2981

LISTINGS WANTED
Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 5855

LISTINGS WANTED
Have buyers for acreage, income, houses, lots and rentals.
WRIGHT & TRACY
437 N. PALM CANYON DR.
PHONE 5727

FOR IMMEDIATE ACTION, list your property with
FRANK MILLER, Realtor
428 N. Palm Canyon Drive
Phone 2929

WE NEED listings on properties for sale in Palm Springs. Many fine homes have been sold in the last 30 days, and the list is becoming depleted.
CHARLES MATHEWS
463 N. Palm Canyon Dr.
Phone 2772

For FREE INFORMATION regarding
COACHELLA VALLEY PROPERTY
Stop at CARL HENDERSON'S friendly office at PALM DESERT

FREE SHADE AND FREE DESERT AIR with a **MILLION DOLLAR VIEW**
We are in business to serve you.
CARL HENDERSON AND ASSOCIATES, REALTORS

\$2,500 cash for residential lot out of wind section. Must be good buy. P. O. Box 651.

BRING IN your listings of all descriptions, sales or rentals.
BESS MATLOFF
REALTOR
235 N. Palm Canyon Dr.
3191 — Phone — 3283

Business Rentals

OFFICE FOR RENT

Private office with telephone and receptionist service, in new building on Palm Canyon Drive. Plenty of parking space. Suitable for contractor, insurance, attorney or similar. Replies will be held strictly confidential. File 49 Desert Sun.

SPACE IN CHIROPRACTOR'S OFFICE FOR DOCTOR, ETC.
433 N. PALM CANYON DR.

Wanted to Rent

RESPONSIBLE business man, permanent resident wants yearly lease of 3 bedroom, 2 bath home. Furnished or unfurnished. Bank references. P. O. Box 1439, Palm Springs.

DEPENDABLE couple wants furnished 1 or 2 bedroom home. Permanent yearly lease not more than \$75 per month. Call 7391 after 6 p.m. Mrs. Hornstein.

WANTED, house to rent, \$100 per week. Inquire Reid, Wade, Beck and Seaman, 311 S. Palm Canyon, Phone 4771.

WANTED TO RENT:

DOWN TOWN ROOMS
own entrance, also apartments.
444 N. Indian, call 2957

SMALL furnished room. Close to town. In private home. Phone 7133.

2 DAY DESERT VACATION for two—\$20 and week-end. **THINK OF IT**
SATURDAY: Luncheon and dinner, dancing, one room. Swim in Hot Mineral Water. Plunge.
SUNDAY: Breakfast and luncheon.

All for **ONLY \$20** for two. Reservations must be made by Friday night.

A. A. Burrow
525 Palm Drive
Desert Hot Springs
Phone 522
P.S.—Desert Hot Springs is 10 1/2 miles N. E. of Palm Springs. Courtesy to Brokers.

SUMMER WORKERS

Pleasant air conditioned rooms. \$60 month. Morning coffee served. Call 4682.

ROOM with kitchen privileges, \$12.50 a week. 2011 N. Palm Canyon.

Apartments For Rent

FURNISHED single and double apartments, \$20 a week and up. Close in. Phone 2957.

NEW FURNISHED apartment. Attractive rates for season. Adolph Israel, Real Estate Broker, 507 N. Palm Canyon, dial 2981.

NEW DE LUXE APT.
Center of town. Permanent tenants. \$125 monthly. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

SUMMER Rates. Large apartments. \$120 month. EL COBRILLO MOTEL. Phone 6023.

FURNISHED 2 bedroom apartment in Beverly Hills near Wilshire Blvd. Available for Spring and Summer season. Phone 2957.

BALBOA ISLAND. Beautiful 2 bedroom apartment. 100 ft. from fine bathing beach. Tile bath, glassed-in solarium opening onto lovely garden. \$125 a week. Summer rates. 125 Jade Ave., Balboa Island. Harbor 2652.

NEW single partly furnished. 2nd building off North Indian going to KCMJ. Permanent. Adults. No pets. \$75. See Mr. Cross.

CONVENIENT apartment, sleeps 4. Equipped for housekeeping. \$75 per month. 585 Calle Pollo Fierro.

LARGE new trailer and cabana, central location, furnished, cooler. Adults. Low rent or lease or will rent for one month or less. Porter, 432 E. Andreas Rd.

NEW single furnished apartment. Refrigeration, air conditioning. \$65. Adults. 856 Grove St., Cathedral City.

REDUCED prices on yearly basis. 2 bedroom, 1 bedroom furnished apartment. 3 blocks from Bullocks on Palm Canyon. Phone 9062.

LARGE penthouse double apartment available after April 5. Suitable 3 or 4. Summer rate. Cathedral City Motel.

APARTMENT reasonable to woman or couple. Woman to help owner about 3 hours daily. Hourly pay. Sunhaven Court, Cathedral City. Call 1018.

LARGE 3 room furnished apartment, twin beds, hardwood floors. \$90 a month on yearly basis or \$70 'til October 1st.

NEW 3 room furnished apartment. \$65 month on yearly basis. Van Fleet and "C" St., Cathedral City.

3 ROOM furnished apartment. Summer, or attractive permanent rates. Phone 4489.

STUDIO apartment, full bath, large living room, dinette, kitchen, twin beds, furnished, all extras. \$140 month. Phone 6921.

OUTSTANDING PENTHOUSE APARTMENT

LAGUNA BEACH
Elegantly furnished for gracious living. Patio, beautiful grounds, flowers. Coastline view. Available to Oct. 31. \$475 month. J. H. Witherspoon, 806 Cliff Dr. Phone 2112. Laguna Beach.

MODERN APARTMENTS
SWIMMING POOL
AIR CONDITIONING
Reasonable Rates! April 1 to Oct. 1 or yearly. Responsible parties.

CASA DE LINDA
1571 Chaparral Rd.
Mr. Packer — 9067

ATTRACTIVELY furnished 1-room, kitchenette and bath apartment. Air conditioned, to Nov. 1st. Phone 3861.

GUEST HOUSE apartment, attractively furnished. Monthly or yearly rental. 1419 San Jacinto Way. Phone 6675.

LARGE 27 ft. new trailer. 3 rooms on spot near showers. Linens, bedding, etc. See office Orchard Trailer Villa.

FURNISHED apt. to Sept. utilities included, \$65 month. See Grill, 344 N. Palm Canyon.

Houses For Rent

FURNISHED 2 BEDROOM HOME BY YEAR.
Phone Grill 6666

UNUSUALLY attractive, 2 bedroom, 2 baths, fine furnishings, all extras. Phone 6921.

A HOUSE \$400 a month. Inquire **REID, WADE, BECK** and **SEAMAN**, 311 S. Palm Canyon, Phone 4771.

3 BEDROOM house, Adults. \$100 per month. 271 Park Ave., Banning 2956.

2 BEDROOM house near shopping district. Available April 1. \$250 per month. Phone 5234.

\$150 PER MONTH for 6 months. 2 bedroom modern, nicely furnished home. 635 Camino Real.

3 BEDROOM, 3 bath furnished home. 2 car garage. Available June 1st to Sept. 1st. Reasonable rent. Phone 8492.

LEASE 6 months—5 room home, comfortably furnished, 2 bedrooms, screened sleeping porch, sundeck, cooler. Walking distance from Gilman Hot Springs opposite golf course. Adults only. No pets. \$125 month. Phone, San Jacinto 922 until April 15th. After date write Dr. Alcazar, 2525 E. Broadway, Long Beach, 3.

NEW, beautifully furnished 2 bedroom 2 1/2 bath home. Air conditioned, Bendix washer, electric range. Reasonable rent to adults until Nov. 1st. Call 3861.

Trailer Rental Space

Dead Storage for Trailers **ONLY \$5.00 PER MONTH**
W. J. Forbes—1045 E. Ramsey Banning, Calif.

Household Goods

EXQUISITE sterling silver 8-piece tea service by Towle, Louis XIV pattern. In perfect condition. This service must be seen to be appreciated. Phone 1114 for appointment after 6 daily.

FURNITURE—Over 6,000 sq. ft. of furniture bargains both new and used. Largest selection in the valley. Complete line coolers starting at \$29.95. We buy used furniture.

VALLEY FURNITURE CO.
Hiway 99 1 1/2 miles S. Indio
Phone 83496

SEWING MACHINES

All types of electric machines now **AVAILABLE** from portable to deluxe cabinet models. For information and prices phone P.S. 3884 after 7 p.m. or see them at

VALLEY FURNITURE CO.
Hiway 99 1 1/2 Miles S. Indio
Phone 83496

BRAND NEW Kenmore sewing machine. Console, blond mahogany. \$140. La Casita Cafe, 361 E. Andreas Rd. Phone 5454.

ARLINGTON UPRIGHT PIANO FOR SALE—\$150
Phone 5272

9 1/2 CUBIC FT. "Frigidaire" refrigerator. Like new. 1850 Crestview Drive.

GAFFER & SATTLER gas stove. \$20. 657 So. Palm Canyon Dr.

2 CARPETS \$25 each. 1 bureau \$50, 1 chiffonier \$30. 433 Santa Catalina Rd.

9x12 Desert Weave Rugs
SPECIAL WHILE THEY LAST \$19.95

"Drive across the WASH and SAVE"

MAHER'S DESERT FURNITURE

DESERT HOT SPRINGS
91 W. PIERSON BLVD.
Free Delivery

Trailers for Sale

HOUSE TRAILERS and Supplies of all kinds at
PAVNYS BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

14 FT. Lightweight custom built. Sleeps 4, awning, etc. \$700. Phone 7725.

LEAVING town! Sell cheap, new cabana and trailer. Lot 14, Orchard Trailer Park.

LET US SELL YOUR TRAILER ON CONSIGNMENT DEAL
Forbes Trailer Exchange
1045 E. Ramsey—Banning



Sports

Alice Bauer Takes Title In Woman's Golf Tourney

Long Beach Girls Keep Village Cup In the Family

Alice Bauer of Meadowlark, Long Beach, of the famous Bauer golfing family, succeeded kid sister Marlene as woman's golf champion of Palm Springs this week.

Alice, who is 20, finished third to the younger girl last year when Marlene, then 13, defeated a stellar field to take the title in the 12th annual Palm Springs woman's golf tournament.

THIS YEAR things were reversed, Alice finished first with a 156 and Marlene was down in the pack with a 163.

The two sisters started the first nine in great fashion and were all square with 38. On the second nine, however, Alice repeated her 38 performance but Marlene turned in a 40 for a 78 total.

Wednesday, on the final day, Alice kept her lead while Marlene took an 85 for the final 18 to wind up far behind.

IN SECOND PLACE were Ruth McCullah and Betty Blumenberg with 159, three strokes back.

Victoria Club of Riverside scored in the other divisions of play. Mrs. Lloyd Baxter carding a 173 to win the Palm Springs flight and Mrs. Louis Milken a 190 to win the Desert Flight.

One hundred eighty women golfers from all parts of the state competed in the 13th annual tournament. Scores were not as low as last year due to shifting winds the first day which raised havoc with the drives.

Indio To Stage Polo Games at Fairgrounds Site

Indio will have its first polo games Saturday and Sunday, April 3 and 4, it was announced this week by Roe Cary, president of Los Chicanos riding club, sponsors of the event.

Competing teams will be from San Diego, Orange, San Bernardino and Long Beach and each team will bring along a string of trained polo ponies and experienced players who have competed in some of the Southland's fastest games.

The games will be played in the arena at the Fairgrounds and a small admission charge will be made to help cover expenses of bringing these top polo teams here, Cary said.

Because the Indio field is not regulation size, indoor type polo will be played, using three-man teams.

Softball Chiefs Get Together To Start Season

Night softball games will soon hit the top of the entertainment schedule on the part of Villagers.

First meeting of team managers took place at Frank Partridge's studio in the Center Monday night, and although attendance was not what it could have been, arrangement of the summer's schedule of games was started.

Another meeting, the date of which will be announced later, is on the agenda.

Last summer's games drew the largest crowds of fans in the history of the game here.

Mako and Sabin To Stage Match At La Quinta

Gene Mako and Wayne Sabin will stage an exhibition tennis match at La Quinta hotel at 3 o'clock Sunday according to announcement of Bill Walsh, manager, yesterday, when arrangements for the affair were completed by Tennis Pro Sawyer.

Mako, former partner of Don Budge and member of several Davis Cup teams and also former pro singles champion, and Sabin, former ranking amateur and now top professional, member of last year's pro team with Budge and Riggs, are both well known to Village tennis fans. They have played here frequently.

The matches are open to the public.

Entry Lists Open For Annual Net Tournament Here

Entry lists were opened today for the renewal of the annual Palm Springs Village Tennis tournament, it was announced by Chuck McDonald, tournament committee chairman again this year. Entries for all four events, men's singles, men's doubles, mixed doubles, and ladies' singles, must be turned in not later than next Wednesday, April 7, and play will start the following day.

Actor Paul Lucas holds the men's singles trophy for 1947 and will be on hand to defend his title, as will the champion men's double team, Gus Kettmann and Harold Hicks.

FINAL MATCHES will be staged at the Palm Springs Tennis Club on Sunday, April 18, and will be open to the public.

The tournament committee, backed by the Palm Springs radio station and newspapers, the Palm Springs high school, and the Tennis Club and Racquet Club, will furnish trophies, and balls for the final matches.

A record entry list is expected. In men's singles probable entrants will fill a round of 32 players. There will also be a men's singles consolation tournament, to assure every entrant at least two matches.

IT WAS STRESSED by McDonald that this is a village tournament, open to residents only, so that everyone who plays tennis at all can enter.

Headquarters for the tourney will be the Palm Springs Sporting Goods store. The draw will be posted there next Thursday, and scores will be turned in there also.

Entry blanks may be clipped from this issue of The Sun, or picked up at the Palm Springs Sporting Goods, Chamber of Commerce, Tennis Club, Racquet Club, or high school. They should be filled out and turned in immediately with entry fee of one dollar per person per event.

ON THE COMMITTEE are, in addition to McDonald, Robert Grenzow, Bob Renker, Roland Vaile, Bob Nourie, John Weeks, Bill Marvin, Colin MacArthur, and Dave Gillam.

Ladies' singles champion, Robin Briscoe, will not be here to defend her title; and her mixed doubles title is also vacant.

CLASSIFIED ADS—PHONE 2249

Indians Hosts to Athletes From 12 Schools in Relays

By CONI TILGHMAN
Smoke Signals Correspondent

Track Coach Scott Thompson and his trackmen are playing host to twelve southland schools this evening at 6:45 at the first night relay carnival to be held in Palm Springs.

The nine relays, eight individual and special events will see some keen competition. Claremont is sending a star varsity high hurdle man and a class B shotput boy who is reputed to have thrown 2 feet. The Vista school has an outstanding team in all events and will bear watching. Palm Springs will have Bob Singelyn in running, broad jump and sprint. Merlin Simpson, who captured several league records as a C man in running, broad jump last year, will run varsity tonight. Simpson will revert back to Blatter and is expected to break more records.

Humberts Lopez is going to participate in the 220 and 100 yard dash.

Gates will open at the track on the high school grounds at 6:30. From 6:45 on there will be something going on, with one event beginning every ten minutes. Admission will be 50 cents for adults and 25 cents for children under twelve.

The schools who will be represented in the meet are Blythe, Banning, Beaumont, San Jacinto, Hemet, Perris, Elsinore, Coachella, Vista, Trona and Claremont.

First Drill Call For Desert Stars

First call for baseball practice for girls' softball teams was issued this week when Dave Davis called on his Desert Stars to turn out for practice at the Field Club each Tuesday and Thursday nights.

The Desert Stars played a prominent role in last year's Girls Softball league and Davis plans for another successful season. Practice time is 7:30 o'clock.

From Page 17—MORE ABOUT Students . . .

Coni Tilghman.
Councilmen—Floyd Bigley—Charlene Hoss; E. F. Martell—Dorothy Winterton; Culver Nichols—Betty Ann Lilly; Charles Farrell—Norman Rasmussen; Arman Turonnet—Morris Soto; Tom Kieley—Fred Gates; Clarence A. Hyde—Coni Tilghman.

Judge—Eugene E. Theriault—Byron Norris.
Attorney—Roy W. Colegate—Mort Gilbert.

Police Chief—August G. Kettmann—Robert Singlyn.
Fire Chief—William Leonasio—Jim Wills.

City Clerk—Mrs. Louise McCarn—Barbara Jones.
Treasurer—Robert W. Peterson—Hazel Veith.

Chief Building Inspector—P. M. Swart—Bill Hotchkiss.
City Engineer—George Min-turn—Rollin Jones.

Planning Director—Charles Wardman—Shirley Renville.
Health—O. B. McRory—Audrey Bentsen.

Parks—James Mason—Bonnie Sue Taylor.

From Page 17—MORE ABOUT Verbal Battle . . .

going to merely catch up the loose ends of matters brought before it—and correct the chairman's mistakes?"

Supervisor Arthur Weirick of Corona, reinforcing Easley's attack inquired of the chairman why he took it upon himself to handle the matter alone instead of bringing before the whole board any activities connected with the radio controversy. Supervisor Ed Hill of Riverside then fired a few rounds on behalf of the chairman, supporting Pittman's stand.

THE THIRD DISTRICT supervisor, though still defending himself, at this point offered to resign the chairmanship "here and now" and tendered his apologies "if his fellow members thought he had disgraced the Board."

When the atmosphere cooled a bit Supervisor Weirick observed that in his opinion the Board should not "mix into a controversy between radio stations."

So the matter of endorsing or opposing the proposed legislation was left dangling in midair, with no official action on the part of the County Fathers.

READY AT LAST!

6th ADDITION TO

RANCHO MIRAGE

Completely Engineered With Well Laid Out Streets
All Utilities—Plenty of Water

at

Opening Tract Prices

\$1150 GOOD TERMS

LARGE SIZE DUPLEX LOTS

Where one side of the house you live in pays for the property and your way of life in beautiful Rancho Mirage.

30 Per Cent of Sites Already Sold

MANY LEFT FOR SAGACIOUS BUYERS SEEKING VALUES IN REAL ESTATE AT AN EXCELLENT INVESTMENT LEVEL

NEW ADDITION ALSO INCLUDES BUSINESS SITES
ON HIGHWAY 111 Start at \$2500, Easy Terms

Residential Income Lots (Limited Number)
From \$2,500 to \$3,000

A PLEASANT MOTOR TRIP OF LESS THAN 15 MINUTES TO RANCHO MIRAGE WILL OPEN NEW VISTAS OF WHAT LIVING ON THE DESERT CAN REALLY BE AWAY FROM THE HUSTLE AND BUSTLE OF A CROWDED RESORT AREA.

—IMPARTIAL REPORT—

(Front Page of DESERT SUN, Tuesday, February 17, 1948)

SCHOOL GETS MORE LAND
TO EXPAND

Eight Acres Acquired
At Rancho Mirage

Anticipating a tremendous growth and increase in land values, Miss Katherine Finchy, superintendent of the Desert School District, yesterday announced the purchase of an eight acre tract of land for a school site in Rancho Mirage.

With reference to the Rancho Mirage site, Miss Finchy said it was purchased because of the great amount of building activity going on in that subdivision and in anticipation of greater growth, the school trustees thought it would be best to purchase now at present prices rather than wait until prices have gone up.

FOR SALE AT

RANCHO MIRAGE

NEARING COMPLETION—3-Bedroom, 2-Bath
DESERT STYLED HOME \$14,750—Terms

IN VILLAGE TRACT

8-Unit Apartment, Fully furnished, Landscaped
Paved Approaches at \$45,000—Terms

IN OLDER TRACT

Just Completed—2-Bedroom Delightful Adobe—
A Steal at \$10,000—Terms



Dial 2721—Ask for 1112

Brokers in Tract Office

Harry Walker — Linda Walker — Estelle Ewart
Associate Broker, DON CAMERON — Dial 2721 — Ask for 1091

HARRY HOLT, Vice-President
General Manager

Owner-Developers — A. Ronald Button — David F. Culver

Distinctive Home in Little Tuscany

4 Bedrooms Barbecue Built-in Features
3 Baths Fireplace Double Garage
Rumpus Room Bar Unit Heat

UNSURPASSED VIEWS
1½ ACRE LOT

Priced at—

\$57,500

—UNFURNISHED

Open for Inspection 2:30 to 4:30 Daily

HAROLD HICKS, Real Estate

2736 — Phones — 6711

or

See Your Broker